

Highland Park slogan, seal winner announced

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KISS FOR THE WINNER—Mrs. Rhoda Jeanne Bowling, winner of Highland Park seal and slogan contest, gets a victory kiss from son, Linton, 10, after learning that she won \$150 in prizes for best slogan and seal for community of Highland Park. The seal, below, depicts the "five friendly valleys" of the community, the approximate year of its founding, 1870, and a church, home, and commercial building with the words "Friendship, Stability, Faith." The winning slogan, "Ideals are Purposes," appears above the sun.

Mrs. Bowling wins \$150 in savings bonds

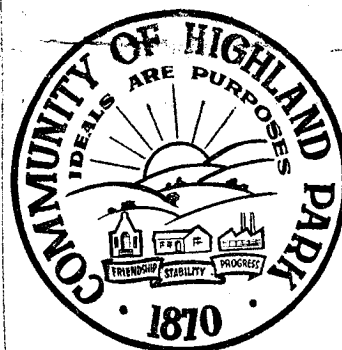
"Ideals are Purposes" and a scene depicting the friendship, stability and progress of Highland Park won \$150 in savings bonds in the Highland Park slogan and seal contest for Mrs. Rhoda Jeanne Bowling, 5725½ York Blvd., Honorary Mayor Sam Bua revealed yesterday.

Bua, originator of the seal and slogan contest, said that the new Highland Park seal is already being printed in decal form for distribution throughout the community. Mrs. Bowling will receive a \$100 savings bond from the Optimist Breakfast Club and two \$25 savings bonds, one each from the Highland Park and York Blvd. Chamber of Commerce at a luncheon meeting tomorrow noon at the Eagle Rock Lanes.

WINNING SEAL

The winning seal, published for the first time on the front page of today's News-Herald & Journal, depicts the "five friendly valleys" of the Highland Park area, and includes a church, home, and commercial firm with the legend "Friendship, Stability, Progress." The winning slogan, "Ideals are Purposes," appears between the words "Community of Highland Park" and the rising sun.

Mrs. Bowling said she did a lot of research on the project before entering the contest. Explaining her seal and slogan, she said:



Highland Park Seal