

First Yule parade big event in 1935

11-30-35

(Reprinted from the Highland Park News-Herald, Friday, Nov. 29, 1935)

Highland Park's first annual Christmas parade will take place on the night of Friday, Dec. 6, and already the business streets are being dressed in yuletide gala attire.

This work of decorating was started Tuesday night so that everything will be in readiness for the big Santa Claus parade, according to A.J. White, parade chairman, who says that virtually all merchants are preparing to participate by entering a decorated car or float. The date was decided upon at a recent meeting of the Commerical Club, the sponsoring organization.

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now being put on the Santa Claus float, which will consist of a bungalow house, half hidden among evergreen trees and with a real life Santa Claus caught in the very act of descending a spacious chimney.

Snow will cover the imitation ground around the trees and the housetop will also have its blanket of whiteness. Icicles will be seen hanging from the windows and eaves. The house, on a Busk truck, will head the procession.

The parade will form on York Boulevard, near Avenue 50. The line of march will be up York to Avenue 54, thence to North Figueroa, thence on that street to Garvanza and then to Ave. 64, then turn left on Avenue 65 and disband, according to tentative plans announced today.

Merchants desiring to place an entry in the parade may do so by calling A.J. White, CL 6-6321. York Boulevard merchants are requested to call C.L. Beane, AL 0547. These men urge that reservations be made at

The special lighting for the decorations will not be turned on until the night of the parade. From that time on the lights will burn every night up to and including Christmas. Stores will be open on evenings during shopping periods.

The parade is so planned as to be of material benefit to the crowd that will line the streets. Newspapers on the day of the parade will be numbered. Persons in the crowd who hold these lucky numbers will be entitled to free prizes at the participating stores.

The Bolin Sign and Display service reports that finishing touches are

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once.

While the Western Decorating company is placing the yuletide colors and banners on other business streets, the Bolin Sign and Display service will be installing Christmas decorations at the intersection of York Boulevard and North Figueroa Street.

On that traffic island there, a Christmas tree 25 feet high will be set. There will be gateway cutouts and three giant candles 14 feet by 6 feet in circumference will mark the intersection triangle. These candles will be silver in color with white tallow running down and red flames two feet high at the top.

Four electrically lighted stars, 18 inches from tips to tips will be used, one at the top of the Christmas tree and the others centering each of three garlands, marking the triangle. A surprise for children will be found at the base of the tree."