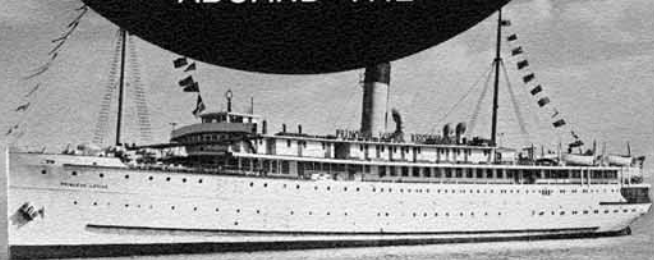
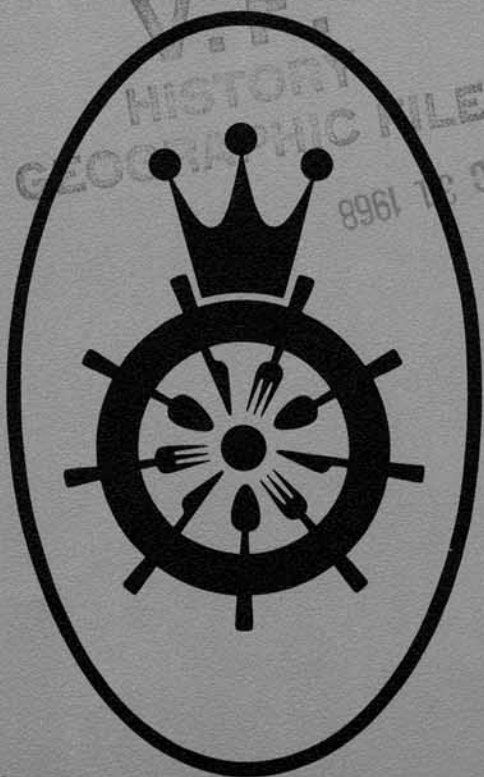


SET YOUR COURSE  
FOR A NEW EXCITING  
ADVENTURE  
ABOARD THE



# S.S. PRINCESS LOUISE RESTAURANT



TORRANCE, CA.



Enjoy a "gourmet treat" (a menu that changes every night) in a nautical atmosphere blended with the Roaring 20's era — plush red carpeting, mahogany panelled walls and teak-wood decks.

The S.S. Princess Louise offers an exceptional dinner menu plus a gourmet specialty each night. Each specialty, an exotic meal typical of her imaginary destination, prepared by a different chef each day to make every meal on board an unusual event.

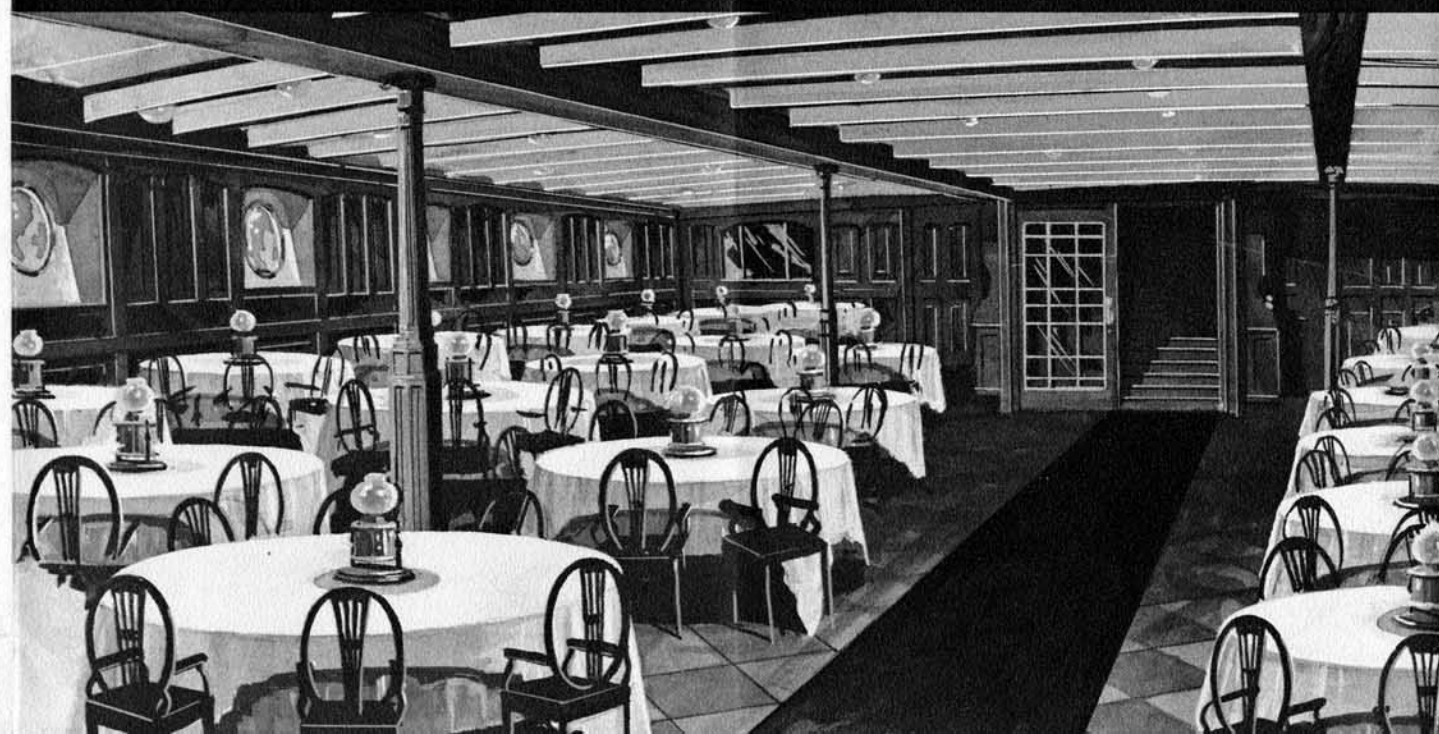
Designed primarily for banquets, with two of the three dining decks being mainly banquet areas, the S.S. Princess Louise luxury liner will later accommodate up to 2000 diners at one time for dinner dances, parties, and conventions as well as cocktails on the promenade deck.

Her lobby situated on the main deck has a glittering chandelier imported from France, suspended from the top of the three deck high skylight.

Specialty and gourmet shops are located on her main deck lobby for the benefit of patrons who may want souvenirs of their evening aboard or perhaps just to browse around.



**For a most dramatic concept of waterfront dining at Los Angeles Harbor take an imaginary sea voyage to almost any port in the world.**

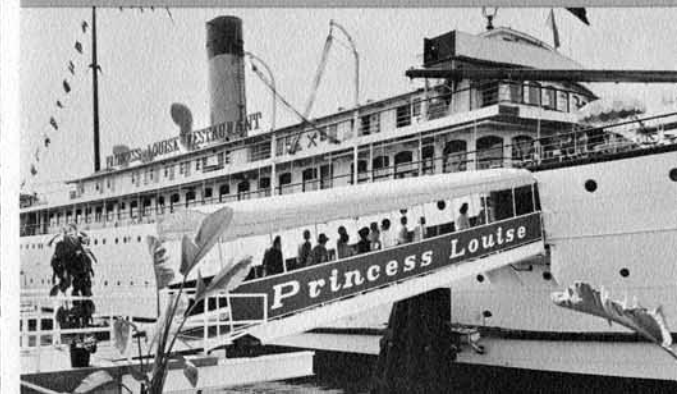


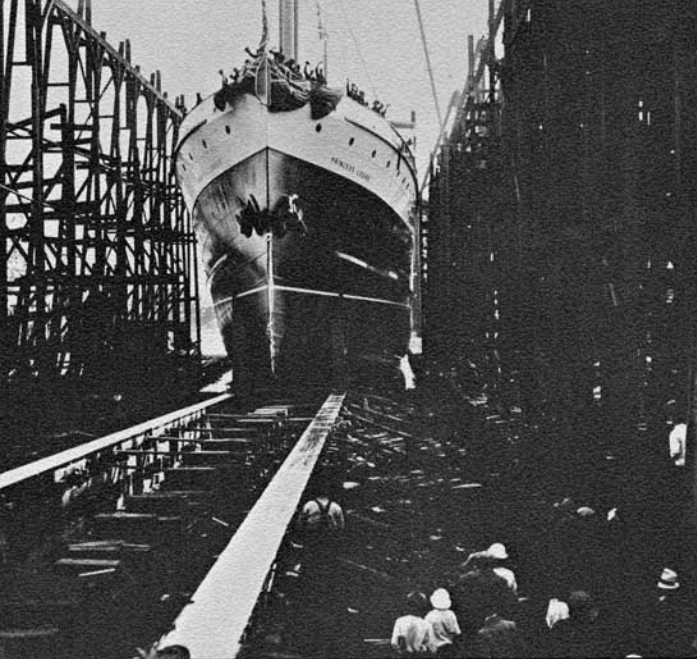
The second deck (up the ladder) is the main dining area, where every table is next to a window, overlooking the busy main channel and Palos Verdes Estates. The plush cocktail lounge is conveniently located adjoining the dining area on the forward part of the deck.

During your imaginary voyage the S.S. Princess Louise welcomes your inspection of her, until now **off limits**, top deck which contains her wheel house, radio room (complete with Marconi wireless) and other navigation equipment along with a refurbished captain's living quarters.

The dining areas are air-conditioned and each deck is serviced by its own individual galley.

The crew from "Commodore" Sutton on down, wear uniforms resembling those of the crew that manned the ship in the 1920's. The offices are located in the ship's honeymoon suites.





## HISTORY OF THE S.S. PRINCESS LOUISE

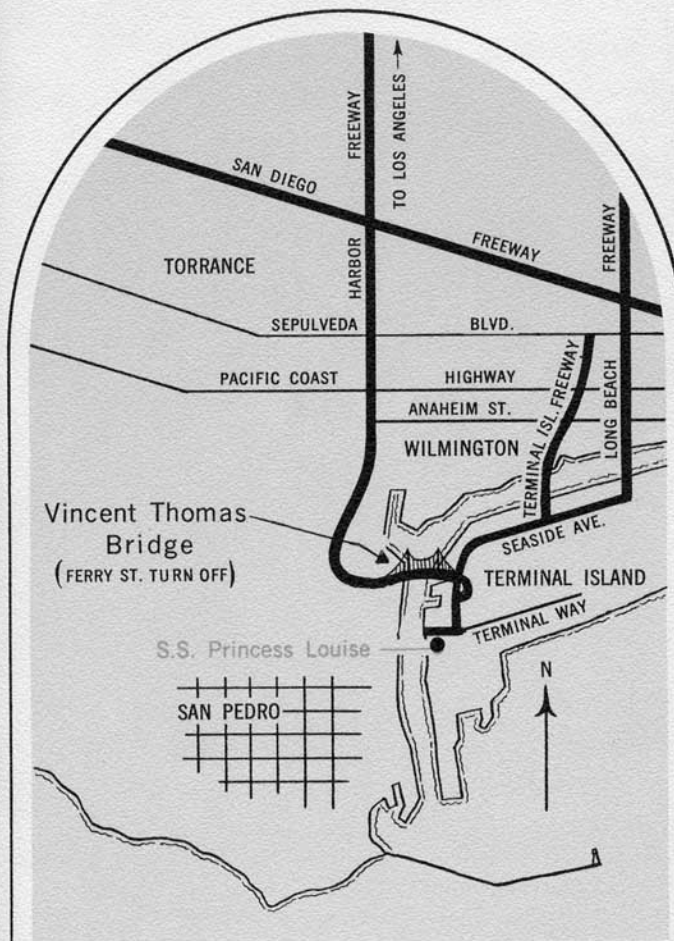
The S.S. Princess Louise, a six thousand ton, 330-foot luxury liner, was built in 1921 by the Wallace Ship Building and Repairing Company of Vancouver. She had a designed speed of 16 knots and cost \$1.5 million dollars to build.

Fulfilling a long and honorable career of more than forty years carrying passengers from her home port in Vancouver, 860 miles up the coast to Ketchikan, Juneau and Skagway, Alaska — and during recent times from Vancouver to Victoria B.C. — she was retired by the Canadian Pacific Railway in 1962.

After lying forlornly for more than two years in North Vancouver, the "Grand Old Lady of the West Coast" made her last voyage under tow on April 28, 1965 to Los Angeles Harbor. She arrived here on May 5, 1966 and has been converted into a unique major restaurant and banquet attraction.

While being restored to its original condition, under the guidance of noted designer, Raymond E. Wallace of Palos Verdes, most of the glamor of the 330 foot single stack steamship has been preserved for your enjoyment during your voyage.

President of the S.S. Princess Louise Corp., Charles G. (Jerry) Sutton, has a long history in food and beverages. Recently general manager of well known gourmet restaurants in the Southern California area and at one time owner of restaurants in Daytona Beach, Florida, San Diego and Carmel, California, and in Europe, Mr. Sutton puts his American and European study and vast practical knowledge to work for the unique S.S. Princess Louise Restaurant



In a harbor alive with international shipping, the S.S. Princess Louise is located adjacent to the historic Ferry Building on Terminal Island at Berth 236 — one mile south of the Vincent Thomas Bridge.

Trans-channel transportation amid the small fishing boats and handsome white yachts is available from the San Pedro area.

*for further information  
and reservations phone:*

831-2351

from Los Angeles

775-2341