



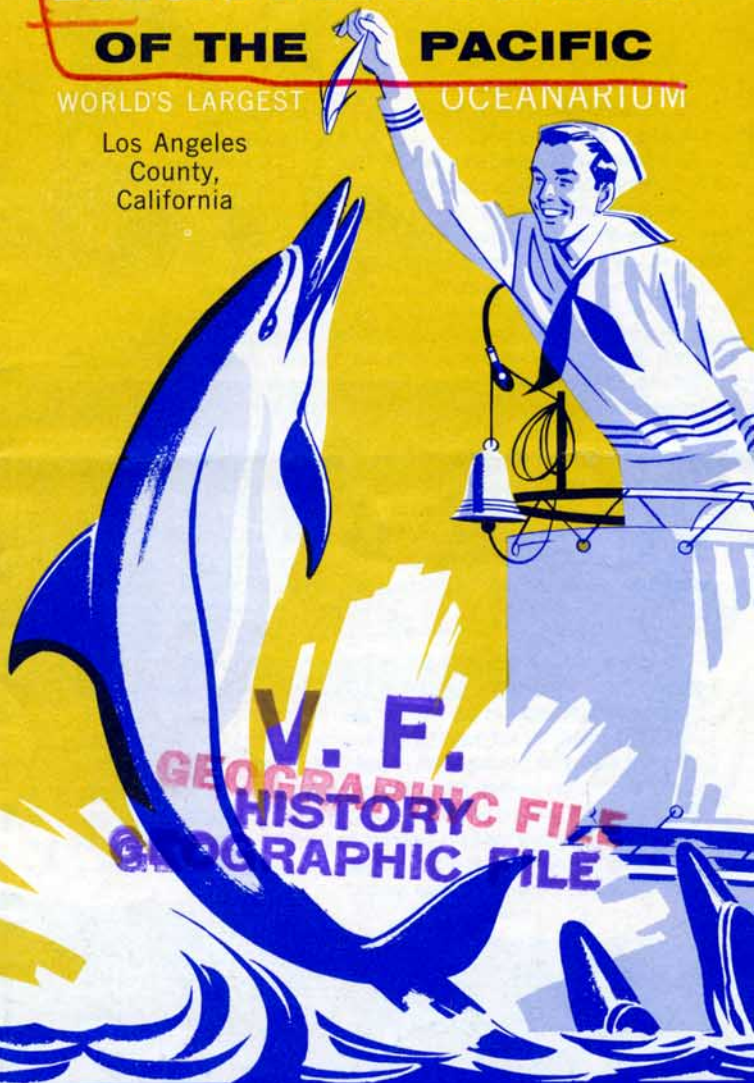
See Life
Under the Sea
at

Marineland

OF THE PACIFIC

WORLD'S LARGEST OCEANARIUM

Los Angeles
County,
California



V. F.
GEOGRAPHIC FILE
HISTORY FILE
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Two mammoth four-story-high ocean tanks • Thousands of live sea creatures living in natural surroundings • 358 large underwater viewing windows • An octopus grotto • Tropical coral reef tank and many others • Ocean-view hotel, restaurant and cocktail lounge • Seaside picnic grounds • Flower, photo and gift shops • Magnificent Pacific Coast seascapes • Thrills galore for young and old!



On a high cliff above the blue Pacific Ocean at
MARINELAND, CALIFORNIA
 on the tip of beautiful Palos Verdes Peninsula

A Day of Fun and Thrills for the Family * At Marineland!

Imagine...an exciting drive along magnificent, rocky coastline where majestic mountains meet the sea... the arrival at Marineland, silhouetted against the ocean like a sprawling giant... eager anticipation as you approach the colossus—the world's largest Oceanarium rising above like a gigantic Greek arena. A monster of concrete and steel... and deep, mysterious ocean tanks! Beautiful, grotesque, exotic, and fantastic wonders of the depths are but a few feet away. Now up the gently sloping ramps for a thrilling view into a Jules Verne world of undersea life, caverns and grottos!

As you drive along Palos Verdes Drive South, past historic San Vicente lighthouse and the bright Marineland entrance flags onto this 65 acres of oceanside recreation, your thoughts will go back 300 years to the days before California history. Days when bold Portuguese, Spanish and British adventurers anchored in the sheltered bays of this beautiful peninsula that juts out into the blue Pacific. Whalers once used its beaches for reducing the oil from whales taken from the channel. Pirates and smugglers did a thriving business in its quiet coves and caves, one of which can be seen

beneath the high cliff near Marineland's pier.

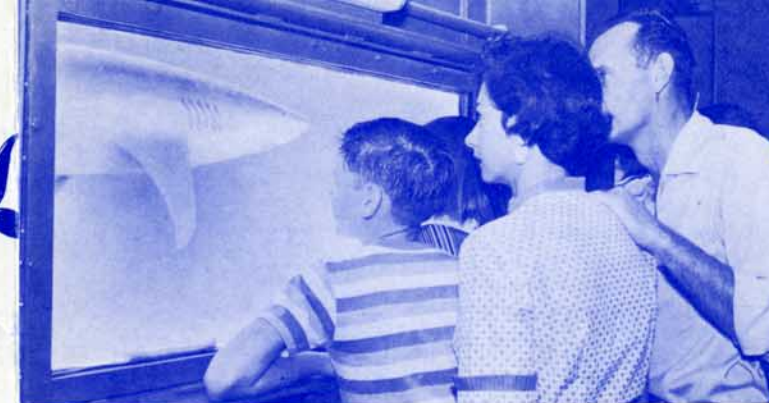
Reflecting for a moment, you will be taken back to the days of 1784 when a soldier named Juan José Dominguez helped claim all of California for Spain. His reward—the right to settle here on the rich lands he called Rancho San Pedro. These were his hills, his rancho! And you will wonder

if Senor Dominguez could possibly have envisioned that atop the cliff on his rancho would rise one day one of the outstanding educational and entertainment projects of the continent—a center containing the fantasies of a nearly unknown world of undersea creatures... the Oceanarium at Marineland of the Pacific!



See thousands of deep sea creatures—unbelievably brilliant, unworldly fascinating, mysterious, incredible—in their natural underwater depths at the World's Largest Oceanarium...

MARINELAND of the PACIFIC



Your first sight into one of the main tanks will be spellbinding... as if you are in a submarine or peering from a diving bell on the ocean floor. You will see enormous groupers blindly searching for food along the "ocean" floor. Suddenly a giant ray might surprise and thrill you as if it were flying... graceful, silent, deadly. The "common citizens" of the deep, multitudinous small fish of all shapes and sizes, scurry away from these marine maulers and from the fearful sharks that always lurk in the background. These ever-changing views into this strange underwater world will entrance you with their sheer fascination! A group of playful porpoises will cavort about with incredible, effortless speed... the clowns of the submarine world. This sea life vista is a completely new experience truly indescribable.

The largest sea animals are fed underwater several times daily to satisfy their appetites, thereby protecting small fishes in the Oceanarium. You will be amazed to see how casually the divers perform this perilous task.



This mean-looking grandpa shark is one of the mysterious sea animals you will see through the windows of the gigantic tanks at Marineland Oceanarium. You have never imagined getting this close to such a fearful beast of the briny deep and looking him straight in the eye! You will also see large sea turtles here that are as much as 100 years old. Yes, there are thousands of specimens at Marineland ranging in size from sardines to sharks.

You can bring the family to Marineland and stay all day, for the 65-acre tract on the point provides an enticing seaside picnic area. What could be better than lunch-by-the-sea, with the smashing breakers on the rocks and the glorious sea air. A highlight of your visit to Marineland! Also, the well-stocked souvenir and gift shop at Marineland offers many attractive articles that will make these memories unforgettable.



From the 1600 car parking area you pass the shopping center into the main entrance of the Oceanarium. From the first level concourse inside you will come directly to the lower viewing windows of the two immense tanks. Here you will get intimate views of sea life as it is at the ocean bottom. On this level, at one side of the 80-foot circular tank, you will also see nine smaller tanks containing sea horses and other exotic sea specimens in miniature. Up gently sloping ramps you will go to the second and third floors for other exciting views of underwater life at those levels.



The Octopus Grotto in the concourse on the third floor of the Oceanarium is especially captivating. Here octopi live in a faithful reproduction of their natural habitat. This is their "home" like the ocean bottom in the Bay of Monterey to the north of Marineland on the central California coast. What a thrill to be so close to these slinking, fearful creatures of the deep!

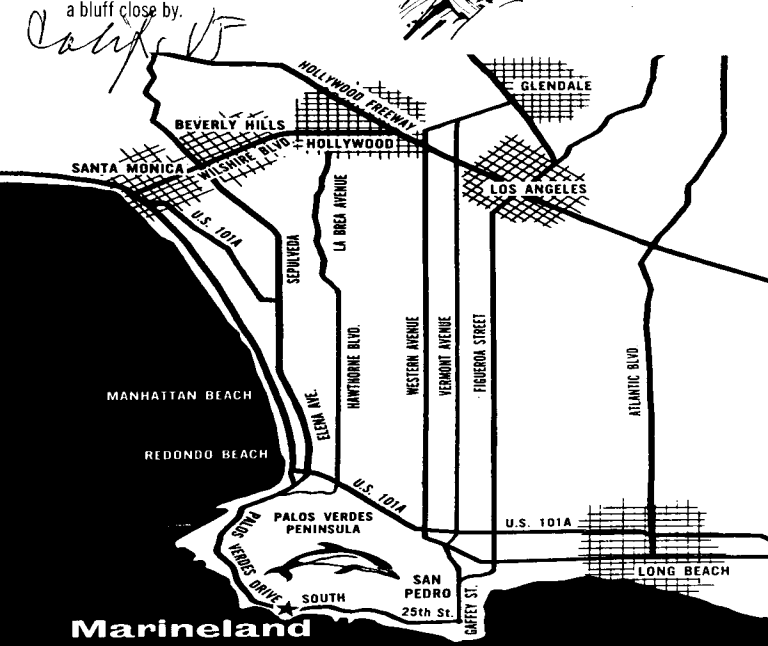
General facts about the Oceanarium structure itself are interesting. It opens every day at 10:00 a.m. There are two main tanks. One is circular, 80 feet in diameter and 22 feet deep, containing 600,000 gallons of unheated sea water. It is the man-made home of fish and sea animals native to these local Southern California waters. The large oval tank is 100 feet long, 50 feet wide and 22 feet deep, holding 500,000 gallons of heated sea water. This huge tank contains migratory fish who seek a uniformly warm water temperature. Water in both immense tanks is being changed constantly at the rate of 2,000 gallons per minute, day and night. Three levels of large viewing windows beneath the water surface containing 358 windows in all will allow you to see anything and everything in these enormous tanks. Five gently sloping ramps around the sides of the Oceanarium take you to the various viewing levels.

The general view shown below is on the fourth floor of the Oceanarium. An amphitheater around the circular tank at this level seats 1,500 visitors where they can watch the agile porpoises leap for their food. The panorama of ocean and coast line is magnificent and breath-taking from this uppermost level. On many days of the year you can see Catalina Island, 20 miles to the south, and other coastal islands. Also, you can see many pleasure boats, merchant and naval vessels that ply these waters close to shore. You will linger long on the top level of the Oceanarium where you will get a truly wonderful picture of the beauties of this unmatched section of Southern California! Speaking of pictures, you'll find a wealth of photo subjects in and around Marineland, so bring your camera.



AMUSEMENT PARKS - PALOS VERDES - MARINELAND

During your interesting day at the Oceanarium, you can have an enjoyable luncheon or dinner at the smart Marineland Restaurant on the cliff. Here, too, cocktails are served by the side of the sea. Or for refreshments you can visit the Snack Bar in the gift shop area or the Coffee Shop adjoining the restaurant. And if you wish to stay at this fascinating spot, comfortable ocean-view hotel accommodations are available at Marineland Inn on the crest of a bluff close by.



Marineland of the Pacific is 30 miles south of the center of Los Angeles, at the tip of Palos Verdes Peninsula. It is on Palos Verdes Drive South between historic San Vicente lighthouse and Wayfarer's Chapel, commonly called the Glass Church. Marineland is easily accessible from all parts of the Los Angeles metropolitan area via Figueroa Street, Vermont and Western Avenues, and other principal north-south arterial highways. Driving south on U. S. Highway 101 (Alternate) you reach the Oceanarium by turning off 101A at Redondo Beach through Palos Verdes Estates. Driving north from San Diego or way points on 101A, the Oceanarium is reached by turning left on Western Avenue through San Pedro then right on 25th Street. All roads in the Los Angeles Harbor area lead to Marineland.

OPERATION Marineland of the Pacific is owned and operated by Oceanarium, Inc. Basically it is modeled after the famous Marine Studios at Marineland, Florida. Although the two organizations are separate and distinct, they have agreements under which Marineland of the Pacific from the beginning has had the benefit of all Marine Studios' scientific and technical information and operating experience, and is licensed to use the registered names "Marineland" and "Oceanarium." As an assurance of the continued exchange of helpful information between the two Marinelands, the president of Marine Studios is a director of Oceanarium, Inc.

