

**1976 OFFICIAL PARADE SOUVENIR PROGRAM**



**“America,  
Let’s Celebrate!”**

**The 87th Tournament  
of Roses**

**\$1.00**

tax included

Proceeds Benefit **BIG BROTHERS OF AMERICA**—Thank You

# The New American Motorcycle Gang.

All across America you see more of them. Small groups of people riding motorcycles. Usually Honda motorcycles. They're the New American Motorcycle Gang—the American family.

The amazing rate of growth of these gangs is due mainly to two things: Motorcycling is a sport the whole family can share; and it's a lot of fun.

Honda makes it remarkably easy for these new gangs. And that's why more of them turn to Honda than to any other motorcycle manufacturer.

Only Honda offers such a wide choice of models. There's sure to be a Honda to fit just about any size gang member. Simple-to-ride models for women and beginners.

And, from Florida to Alaska, Maine to Hawaii, there's always a Honda dealership nearby to help the gangs get started and keep them rolling.

But maybe, above all, it's the Honda reputation that keeps the gangs growing—a reputation for dependability and quality with no equal.

Discover all the good things that can happen to you and your family when you go riding. Bring them in to your



nearby Honda dealer's and get away with some new Honda motorcycles.

It's a great way to keep the whole gang together.



**HONDA**  
Good things happen on a Honda.

NEW YEAR'S GREETINGS FROM PASADENA, CALIFORNIA

AMERICA, LET'S CELEBRATE THE 1976 TOURNAMENT OF ROSES



# THE 87TH TOURNAMENT OF ROSES

## THE 62ND ROSE BOWL GAME



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Photograph Courtesy of Wayne Kelly and the Baskin-Robbins Ice Cream Company

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It's summer in a lot of places right now. Places where you can swim. Or stroll. Or just relax and soak up the sun.

Places like Southern California, Hawaii, Mexico, Phoenix, Las Vegas.

And Western Airlines can take you to them all. Saving you money while they're at it with economical ground packages.

And wherever in Western's World you decide to spend summer this winter, we'll take you there our own special way. With complimentary Champagne for all adults.

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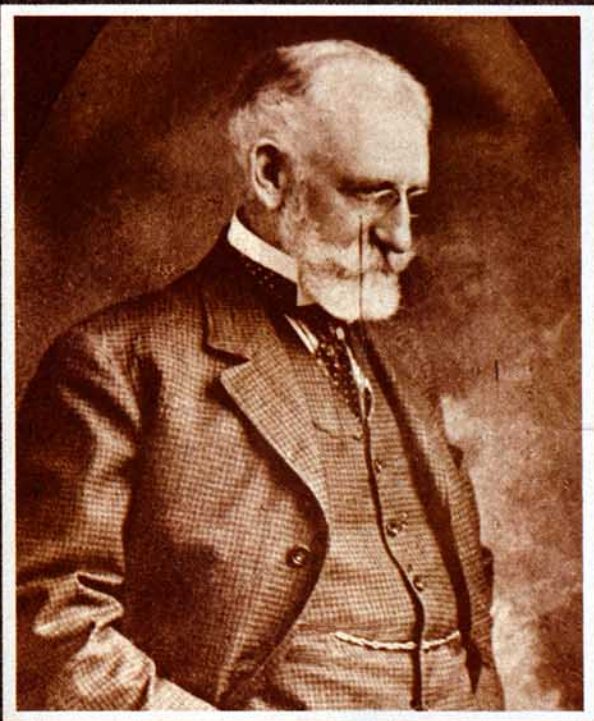
**Western Airlines**

Hawaii/Alaska/Canada/Western USA/Mexico

**Let Western  
fly you to summer this winter.**



Horses, Buggies and Flowers Were All in Abundance for the First Tournament of Roses, Held on New Year's Day, 1890.



One of the Tournament's Founders and a Retired Professor, Dr. Charles Frederick Holder, Is Captured in a Pensive Pose.

As the Rose Parade Grew, So Did the Floats and the Crowds, Which Greeted New Year's Morning in Early-Day Pasadena.



## Tournament History

If it had not been for a shivering professor, a physician with a suggestion, and later, an army of volunteers, there never would have been a Tournament of Roses or a parade on the streets of Pasadena.

That might seem beyond comprehension—especially since plans are now being finalized for the staging of the Tournament's 87th festival on New Year's day, 1976. But it's a most accurate statement.

Following retirement, the shivering professor, Dr. Charles Frederick Holder, migrated from the east in the late 1800s. He had always spent New Year's day looking out the window at a blizzard.

Dr. Holder found his place in the warm sun of Pasadena where fresh flowers and fruits were in abundance. He also joined the local Valley Hunt Club, and in this association befriended the physician with a suggestion, Dr. F. F. Rowland. Both gentlemen convinced the Valley Hunt Club membership that they should show off Pasadena's climate and freshness with a parade on the first day of 1890.

Many names for this festival were suggested—among them "The Ripening of the Orange." However, Dr. Rowland and his wife had recently returned from Nice, France, and the "Battle of the Roses." At Dr. Rowland's suggestion, the planned parade became known as the "Tournament of Roses."

New Year's day, 1890, found the club parading through Pasadena with floral bedecked horses and buggies. The blooms were all picked from the members' gardens. The parade was a success, and soon others hearing of this fresh flower festival in winter, started migrating towards California. The event became so popular that it outgrew the Valley Hunt Club, which prompted the formation of what is now the Tournament of Roses.

Following in the tradition of Dr. Holder and Dr. Rowland, a volunteer army of 1,400 Tournament of Roses members spend 50,000 hours annually to assure that Pasadena's floral greetings to the world take place, as usual, every New Year's morning.

THE ROSE QUEEN



ANNE ELIZABETH MARTIN

# ROYAL COURT



**Princess Carol Hennacy**

The 57th Rose Queen, Anne Elizabeth Martin, and her Royal Court will reign over New Year's day festivities in Pasadena.

Queen Anne, an 18-year-old freshman pre-business major at Pasadena City College, is the daughter of Mr. and Mrs. William C. Martin, Jr., of Pasadena-Flint-ridge. The monarch plans a career in public relations.



**Princess Edy Roberts**

A field of 754 coeds from Pasadena Community College District schools entered the 1975 judging competition.

Introducing the Royal Court:

**PRINCESS CAROL HENNACY**

. . . is a 17-year-old senior at Blair High School in Pasadena. She would like to become a dietician.

**PRINCESS MARGARET CHARVAT**

. . . 17, attends Pasadena City College where the freshman majors in general education.

**PRINCESS LISA PEDERSEN**

. . . 18, jogs, swims and plays tennis when not in freshman classes at Pasadena City College.

**PRINCESS EDY ROBERTS**

. . . 17, is a multi-talented senior at Alverno High School in Sierra Madre.

**PRINCESS MARTI CARNAHAN**

. . . 19, plans to become an architect following graduation from Pasadena City College. The sophomore is also an accomplished organist.

**PRINCESS CAREN ASHTON**

. . . 18, hails from Arcadia, and is also a freshman at Pasadena City College with an interest in interior design.



**Princess Margaret Charvat**



**Princess Marti Carnahan**



**Princess Lisa Pedersen**



**Princess Caren Ashton**



# Royalty Remembered



Since 1956 Occidental Life has enjoyed a royal privilege. Rose Queens of previous years have appeared on each of our Rose Parade floats. We pay tribute to them for their gracious contribution to this beautiful event.



1905/Hallie Woods



1942/Dolores Brubach



1947/Norma Christopher



1948/Virginia Goodhue



1952/Nancy T. Thorne



1953/Leah Feland



1954/Barbara Schmidt



1955/Marilyn Smuin



1956/Joan Culver



1957/Ann Mossberg



1958/Gertrude Wood



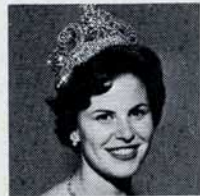
1959/Pamela E. Prather



1960/Margarethe Bertelson



1961/Carole Washburn



1962/Martha Sissell



1963/Nancy Davis



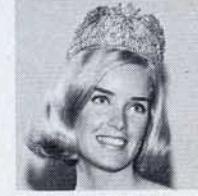
1964/Nancy Kneeland



1965/Dawn V. Baker



1966/Carole Cota



1967/Barbara Hewitt



1968/Linda Strother



1969/Pamela Ann Anicich



1970/Pamela Dee Tedesco



1971/Kathleen Arnett



1972/Margolyn Johnson



1973/Salli Noren



1974/Miranda Barone



1975/Robin Carr



## GRAND MARSHAL

Much has been written about the legendary singing career of Kate Smith—the universally beloved lady with the big heart and big voice. Perhaps former President Franklin Delano Roosevelt put it best when he said, “This is Kate Smith, this is America.” On New Year’s day, 1976, Miss Smith, who has combined a life long love for her country with an immense talent for song, will add still another dimension to a 44-year career when she leads the 87th Pasadena Tournament of Roses as Grand Marshal. The Greenville, Virginia, native is the third woman to be so honored by the Tournament. Mary Pickford was selected in 1933 with Shirley Temple as the Grand Marshal in 1939.

Kate Smith has introduced more than 700 songs that made the “Hit Parade,” including “God Bless America,” and is the recipient of 19 gold records, signifying sales of one million or more copies. She is also listed among the 10 most beloved women in the world.

Miss Smith has received in excess of 40,000,000 pieces of fan mail throughout her career.

Other than Miss Smith’s theme song, “When the Moon Comes Over the Mountain,” she is probably best known for the singing of “God Bless America,” a song written and filed away by Irving Berlin, which she dusted off and sang for the first time on Armistice Day, 1938. Her career actually began at age eight when she entertained World War I troops in and around Washington, D.C.

Her “real career” debut came, most fittingly, on her 22nd birthday in 1931 with a weekday radio show. Since that time she has appeared regularly on television, in films, vaudeville, concerts, on Broadway, records, and even sang an aria for an opera.



1.



2.



3.



4.



5.



6.

## GRAND MARSHALS OF THE PAST

1. Dr. F. F. Rowland (1890) Was Selected Seven Times.
2. Shirley Temple (1939) Had Fun Waving to the Crowds.
3. Bob Hope (1947, 1969) Is One of Three Men Honored Twice.
4. Dr. Billy Graham (1971) Was the First Clergyman.
5. Honors Were Bestowed on Home Run Champion Hank Aaron (1975).
6. "Everyone Loved Ike"—Dwight David Eisenhower in 1964.
7. Pasadena's Own—\*JPL Director Dr. William Pickering (1963).
8. "Movie Memories" Had the "Duke," John Wayne, for 1973.
9. Lawrence Welk (1972) Brought Much Joy and Music.
10. The Famous Edgar Bergen and Charlie McCarthy (1940).
11. General of the Army, Omar Bradley, Participated in 1948.
12. Charlie Brown's Friend, Charles M. Schulz (1974).
13. Arnold Palmer (1965) Was the First Athlete Saluted.
14. A Big Favorite, the Late Earl Warren (1943, 1955).

\*Jet Propulsion Laboratory



7.



8.



9.



10.



10.



11.



12.



13.

14.

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## PRESIDENT of the Tournament

To his friends, Ralph Sayre Helpbringer, President of the 87th Tournament of Roses, is affectionately known as "Speedy." That nickname accurately points up what type of year it's been as 29 committee units formulate plans for the Rose Parade's festive "Bicentennial Kickoff" to the nation on New Year's day, 1976.

"I've had an exciting year," said Helpbringer, who culminates 21 years of service to the Tournament on January 1. "Time has passed so quickly or speedily, but it's been a most enjoyable and active year for me."

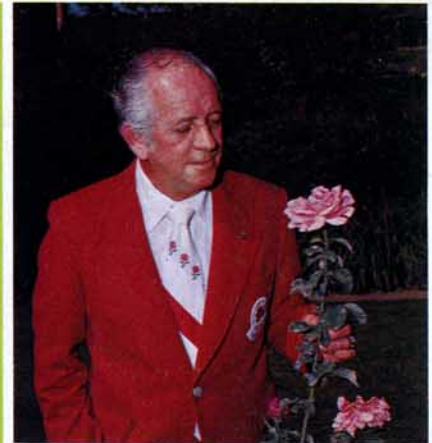
Since he announced "America, Let's Celebrate!" as the theme of the 1976 parade, "Speedy" and his first lady, Betty, have been ambassadors of good will for both the Tournament of Roses and City of Pasadena.

More than 60,000 miles were consumed in travel this past spring as the Helpbringers visited nearly every out-of-state parade participant and each incoming 1976 band. Besides, Ralph has taken part in every major planning meeting on the parade.

Helpbringer has spent 30 of his 58 years in business and community service in Pasadena. He retired from the General Tire business many years ago, and is now Chairman of the Board of Universal Exhibits, which is headquartered in El Monte, California.

A native of Ohio, Helpbringer brought his wife and daughter, Lynne (now Mrs. Philip Pierpont III), to Pasadena in 1946. On New Year's day, the family and grandson, Philip IV, will greet a crowd of 1.5 million along the Rose Parade's 5½-mile route.

"Speedy" promises he won't tell his driver to break the speed limit. Why? A red light, siren and conversation with one of "Pasadena's Finest" officers earned him his famous nickname.





*The most original  
soft drink ever.*

# FLOAT JUDGES

Eighteen major Rose Parade prizes will be awarded by a respected and talented panel of three judges, selected to review the 61 floral entries in the 87th Tournament of Roses. In the daylight, at dusk, and even in the New Year's dawn, the judges, starting December 30, will crisscross the Pasadena area to insure that each float is visited and viewed at least three times before prize determinations are made shortly before the start of the parade. They are:

**GEORGE T. AKIN**, President of Universal Exhibits Display Projects in South El Monte, California, and a past president of Exhibit Designers and Producers Association of Southern California. Mr. Akin is a graduate of the USC School of Architecture in Industrial Design.

**JOHN HENRY DUDLEY**, Chairman of the Board of the 65-year-old John Henry Company, Lansing, Michigan, and a leader in the floriculture-horticulture industry. Mr. Dudley is a graduate of Michigan State University. He has seen the last 21 Rose Parades in person.

**RONALD D. MIZIKER**, Director, Entertainment Show Development for Disneyland and Walt Disney World. Mr. Miziker, a graduate of the University of New Mexico, is responsible for the staging of such Disney Classics as the Main Street Electrical Parade, Fantasy on Parade, America on Parade, and the opening of the Walt Disney World complex in Orlando, Florida.

## MAJOR AWARDS

**SWEEPSTAKES**—For the most beautiful entry in the parade, except classes D, E, & F.

**GRAND PRIZE**—Most beautiful entry in classes D, E, & F.

**THEME PRIZE**—Most fittingly presenting theme of parade, except entries in classes D, E, & F.

**GOVERNOR'S TROPHY**—Most fittingly presenting the theme in classes D, E, & F.

**ISABELLA COLEMAN AWARD**—Most effective use of color harmony. Open to all parade entrants.

**PRESIDENT'S TROPHY**—Most effective use of roses in float decoration, classes D, E, & F.

**QUEEN'S TROPHY**—Most effective use of roses in float decoration, except classes D, E, & F.

**INTERNATIONAL TROPHY**—Most beautiful entry outside the territorial limits of the United States.

**BICENTENNIAL TROPHY**—For the entry most effectively representing the three-year (1975-1977) American Revolution Bicentennial celebration.

**AMBASSADOR'S AWARD**—Exceptional merit award for entries outside the territorial limits of the United States.

**NATIONAL TROPHY**—Most beautiful entry outside California, but in the United States, except classes D, E, & F.

**PIONEER'S TROPHY**—Best characterization of the Romance of California, except classes D, E, & F.

**GRAND MARSHAL'S TROPHY**—For exceptional merit, except classes D, E, & F.

**ANNIVERSARY AWARD**—For exceptional merit in classes D, E, & F.

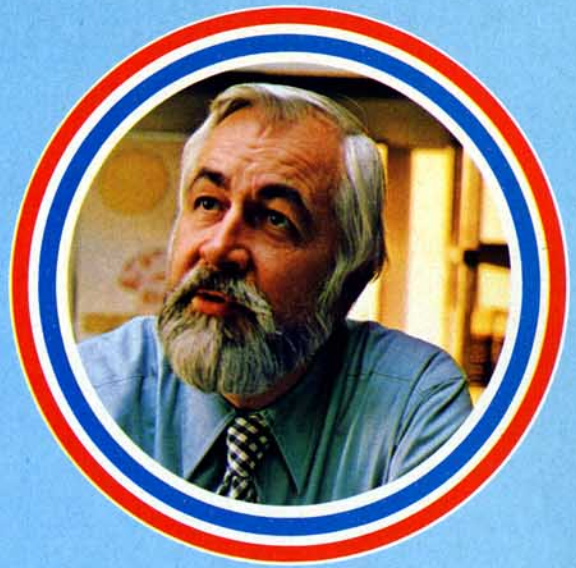
**MAYOR'S TROPHY**—For best display of originality.

**JUDGES' SPECIAL**—For float displaying the most humor.

**PRINCESS AWARD**—For the best display of animation.

**FOUNDERS' TROPHY**—For outstanding self-decorated entry.

Class D (Hotels), Class E (Business Firms), Class F (Business Associations).



GEORGE T. AKIN



JOHN HENRY DUDLEY



RONALD D. MIZIKER

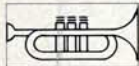


**"America,  
Let's Celebrate!"**  
**The 87th  
Tournament  
of Roses  
Parade Times**

**PARADE MOVES PROMPTLY AT 8:30 A.M.,  
AND ARRIVES AT THE FOLLOWING  
INTERSECTIONS:**

8:30	Ellis & Orange Grove
8:33	Green & Orange Grove
8:35	Colorado & Orange Grove
8:49	Fair Oaks & Colorado
8:55	Marengo & Colorado
9:02	Los Robles & Colorado
9:14	Lake & Colorado
9:29	Hill & Colorado
9:41	Allen & Colorado
9:56	Sierra Madre & Colorado
10:03	Foothill & Sierra Madre
10:15	Villa & Sierra Madre
10:25	Post Parade Area

Floats on Display at Post Parade Area  
Paloma Street and Sierra Madre Blvd.  
1:00 P.M. to 5:00 P.M. Jan. 1st  
9:00 A.M. to 5:00 P.M. Jan. 2nd



**BANDS**



**EQUESTRIANS\***

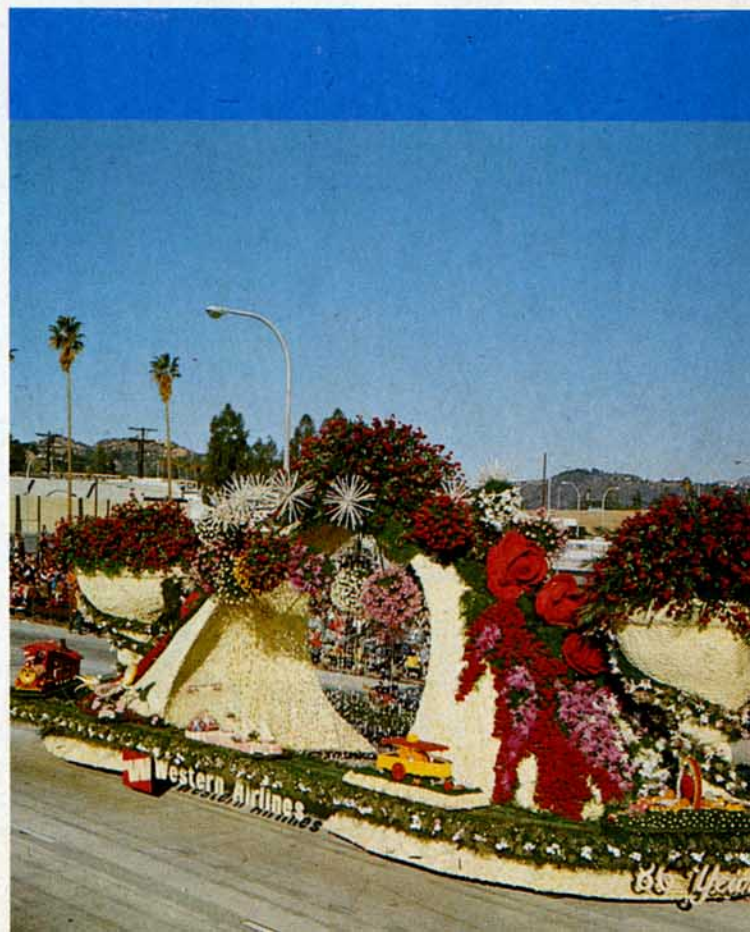


**FLOATS**

\*1976 Equestrian units—Marshal Riding Forward,  
Riders Left to Right



**PARADE LINE-UP**







## THE ROSE PARADE PROLOGUE

The spirit of the 87th Tournament of Roses is captured in a stirring presentation from the 3d (3rd) U.S. Infantry Regiment of the United States Army.

Designated by the American Revolution Bicentennial Administration as the kick-off event of the nation's Bicentennial observance, the 1976 Rose Parade prologue will include (in order), "**The Spirit of '76**," a depiction of **George Washington** on horseback, the **Color Guard**, **Commander-in-Chief's Guard** and the **Fife and Drum Corps**.

The leading unit from the 3d Infantry is a personification of Archibald M. Willard's famous painting, "The Spirit of '76."

The marching fifer and drummers date to the Revolutionary War, and set the theme for the 1976 Parade, which is "America, Let's Celebrate!"

A soldier of the 3d Infantry is costumed in authentic reproductions of General Washington's attire as preserved in the Smithsonian Institution.

The Color Guard of the 3d Infantry Regiment bears the flags of the United States, the U.S. Army and the 3d Infantry Regiment. The 50 battle streamers, a valorous unit award and a meritorious unit citation (attached to the Regimental colors) attest to the unit's heroic past.

As a unit of the Military District of Washington, the 3d Infantry is charged with the dual mission of providing security for the nation's capital and of acting as the Army's official ceremonial unit. This duty includes participating in numerous official ceremonies, maintaining

the vigil at the Tomb of the Unknowns and performing military funeral rites in Arlington National Cemetery.

With respect to the Bicentennial, the 3d Infantry has reorganized the 66-man Commander-in-Chief's Guard, which follows the Color Guard in the Prologue.

The Commander-in-Chief's Guard was the name given General Washington's personal guard company—the first to contain men from all of the colonies. It was not sectional in its composition, as was the rest of the Army at the time.

A further distinction of the Commander-in-Chief's Guard is the time-honored custom by which the unit passes in review with fixed bayonets in all parades.

The Fife and Drum Corps is the final element of the Prologue. This is the only unit of its kind in the Armed Forces. The black tricornered hats, white wigs, vests, breeches and stockings, and the red waistcoats recall the days of the Revolution as the Corps parades in the uniforms of George Washington's Army.

The drum major wears a large fur and leather helmet, known as the British Light Infantry cap. To issue orders to the Corps without voice, he carries an esponton, once carried by commissioned officers as an infantry weapon.

The 87-man Fife and Drum Corps uses six-hole wood fifes, handmade rope-tensioned drums and bugles—replicas of the instruments used during the war for independence.



## THE ROSE PARADE LINE-UP

### ORDER OF MARCH PRESENTATION OF THE COLORS

#### 5. LONG BEACH MOUNTED POLICE John Downing, President & Marshal Ward Thompson, Captain & Marshal

This posse of 26 matched palominos is appropriately attired for the Bicentennial celebration in red, white and blue western costumes. Heavily trimmed with rhinestones, the red shirts have large white roses applied on the back, yoke and sleeves. The trousers are blue, and the ties and hats are white. The 1976 Parade marks the 29th year the Long Beach Mounted Police has ridden in the forefront.

#### 6. BEKINS MOVING AND STORAGE "HAPPY BIRTHDAY, AMERICA"




FESTIVAL ARTISTS


Moving back through time—Bekins is having a Colonial birthday party. Undoubtedly, the hit of the party is the huge birthday cake. That's enough for Uncle Sam to have a piece of cake a day for 15 years, two months, two weeks and three days! The white mum cake is decorated with bunting of red and white carnations and blue cornflowers, and trimmed with yellow roses. The flames of the white gladiola candles are yellow carnation petals, specially designed to create a flickering effect. The Colonial children are trying to blow out the birthday candles.

#### 7. GRAND MARSHAL KATE SMITH

# PARADE LINE-UP

8.  **TOURNAMENT OF ROSES OFFICIAL BAND  
PASADENA CITY COLLEGE  
PASADENA, CALIFORNIA**


The Pasadena City College Lancer Band is marching as the Official Tournament of Roses Band for the 46th year. The 160-member aggregation wears military style red and white uniforms with satin capes and white shakos. PCC's band is under the direction of Ronald Hoar. Richard Ramsey is the drum major. Throughout the parade the band will play an original Revolutionary War marching song.

9.  **CITY OF GLENDALE, CALIFORNIA  
"AMERICA, LET'S SHOW OUR COLORS"**



SERRURIER/LOFTHOUSE AND ASSOCIATES

Glendale's 59th Rose Parade entry is a radiant birthday treat complete with glistening candles. The sculptured American patriot, done in cornflowers, shades of gladioli, dock weed and onion seed, keynotes the float as he proudly waves Old Glory. A bridge of stars sweeps gracefully toward the rear, forming an arch. Employing a myriad of flowers, the spiraling, colorful candles rest upon the bridge. The "flickering" flames of the candles are gold and yellow gladiolus petals. Hundreds of whole poinsettia plants adorn the front and rear base of the float.

10.  **CHESTNUT AND WHITE PINTOS  
WESTERN COSTUMES**

Michele Davis Macfarlane, Marshal, San Diego, Calif.; Con Davis, Marshal, San Diego, Calif.; Steve Macfarlane, Angela Sanders, Sherm Sikes, and Brownie Davis, Marshal, all from San Diego, Calif.


11.  **EASTMAN KODAK COMPANY  
"AMERICA, THE BEAUTIFUL"**



HERRIN-PRESTON PARADE FLOATS

A symbolic flag of the United States majestically sweeps the length of this float. The field of stars is suspended on two columns, representing the strength of our nation. The 13 stripes of red carnations and white mums are draped from the galaxy of 50 white mum stars. The deck is a tiered dias in the shape of sculptured eagle wings. Behind the floral-gowned lady is a revolving Seal of the United States. Lavish overlays of white orchids embellish the base with white rose and carnation arrangements resting under the columns.

12. **TOURNAMENT OF ROSES  
PRESIDENT—RALPH S. HELPBRINGER**

13.  **PASADENA TOURNAMENT OF ROSES  
"PRESENTING THE ROYAL COURT"**



HERRIN-PRESTON PARADE FLOATS

Rose Queen Anne Martin

Princess	Princess
Lisa Pedersen	Edy Roberts
Princess	Princess
Margaret Charvat	Marti Carnahan
Princess	Princess
Carol Hennacy	Caren Ashton

An oval mirror frame from the period of the signing of the Declaration of Independence surrounds the Royal Court. The carpet of white mums is trimmed in red roses. Seafoam statice forms the blue rim of the frame resting upon a bed of roses. Sculptured roses accent the mirror which is cantilevered for an excellent view of the Royal Court.

**14. UNITED STATES MARINE CORPS BAND  
UNITED STATES OF AMERICA**

The 87th Tournament of Roses marks the silver anniversary appearance of a United States Marine Band in the Rose Parade. This 90-man unit was assembled from Marine bases throughout Southern California. The musicians are wearing the traditional Marine dress blues. Under the direction of Chief Warrant Officer Harry L. Bentley, the Marines are known for their precision of cadence and stirring military sound.

**15. INTERSTATE BRANDS  
(DOLLY MADISON CAKES)  
"THE GREAT AMERICAN PARADE"**



From the comic strips to the hearts of Americans, the "Peanuts Gang" has come to the Rose Parade for the third time. Celebrating in the traditional American way—a parade—each Peanuts character is dressed as his favorite American. Leading off is Charlie Brown, the continental soldier; closely followed by Woodstock. Lucy chose to be Betsy Ross and Snoopy is Ben Franklin. In the guise of Uncle Sam is Linus. Snoopy's kite is cleverly cantilevered from the rear tree so it appears to be actually flying.

**16. PALOMINOS  
WESTERN COSTUMES**

Frances Bressi, Marshal, San Luis Obispo, Calif.; Fritz Grossenbacher, Marshal, Santa Barbara, Calif.; Bonnie Standley, Garden Grove, Calif.; Michele Scheurer, Rancho Palos Verdes, Calif.; Vicky Settle Wright, Oceanside, Calif.; L. C. Settle, Oceanside, Calif.

**17. ATLANTIC-RICHFIELD COMPANY  
"SING OUT AMERICA"**



A colorful, highly choreographed chorus of "birds" sing favorite American songs to the tune of lively music. The birds, actually humans, are costumed with oversized heads intricately detailed in carnation and orchid petals. The two-story Victorian bird houses are lodged in a massive 50-foot tree covered with some 20,000 carina roses. White mums, gladiola and carnation petals decorate the houses. The gardens consist of roses, cattleya orchids, china mums, spider mums and dendrobium orchids.

**18. MAYOR OF PASADENA  
THE HONORABLE M. J. "TIM" MATTHEWS**


**19. GENEVA MUNICIPAL BAND  
GENEVA, SWITZERLAND**

The 87th-Tournament of Roses proudly welcomes the Geneva Municipal Band, the first musical unit from Europe to participate in the Rose Parade (Known in Switzerland as the Musique Municipale de la Ville de Geneve). Founded in 1863, the Geneva Band is one of Europe's finest groups. Their repertoire ranges from classical music to dixieland. Under the direction of Jacques Duhamel, the members range in age from 17 to 57.

**20. SUNKIST GROWERS, INC.  
"OUR SPECIAL WISH"**




Peace, Love and Happiness is Sunkist's "special wish," expressed in a birthday card to America. The three scenes are set in filigree frames of gladiolus and carnation petals, separated by 14-foot rose trees and tropical gardens. Peace is symbolized by a sculptured fountain with running water, set in a garden beside a reflecting pool. A couple sitting in a swing under an orange blossom tree represent love. Happiness is the revolving carousel being enjoyed by children. This is Sunkist's 10th entry.

21.  **1 BAY ARABIAN—1 BAY & WHITE PINTO  
3 PALOMINOS**

**WESTERN COSTUMES**


Sue Ane Langdon, Marshal, Hidden Hills, Calif. (Bay Arabian); George Putnam, Marshal, Chino, Calif. (Palomino); Gloria Strohmeier, Covina, Calif. (Palomino); Lyle Cobb, Beaverton, Oregon (Bay & White Pinto); Lisa Michelle Harper, Hidden Hills, Calif. (Palomino); Jack Schofield, Las Vegas, Nevada (Palomino).

22.  **23,000 CREDIT UNIONS  
(CREDIT UNION NATIONAL ASSOCIATION)  
"SUNDAY BAND CONCERT"**




FIESTA FLOATS

The 23,000 Credit Unions celebrate with a return to the typical small town of the early 1900's. A lakeside Victorian bandstand of gladiolas is the setting for the Sunday concert. The music is played by red-uniformed credit union members. Costuming was designed and made by credit union personnel. Graceful trees of camellias, orchids, baby's breath and deflexus fern, drape the pavilion. The boat is solidly covered with shimmering silverleaf. The birds in the cages are flowered with brilliant tropical blossoms. CUNA was the 1975 Queen's Trophy winner.

23.  **MOUNT VERNON HIGH SCHOOL  
MARCHING BAND  
MOUNT VERNON, WASHINGTON**


Attired in Colonial-style uniforms, the 103 members of the Mount Vernon High School Marching Band will perform a medley of songs covering the last 200 years (1776-1976). The music was arranged by Don Hannah of Las Vegas, and Nevada's 1972 Composer of the Year. Greg Tiemann is director of the band, which comes to the 87th Tournament of Roses from a year of presentations throughout the State of Washington and Canada.

24.  **RAND McNALLY & COMPANY  
"WE, THE PEOPLE"**



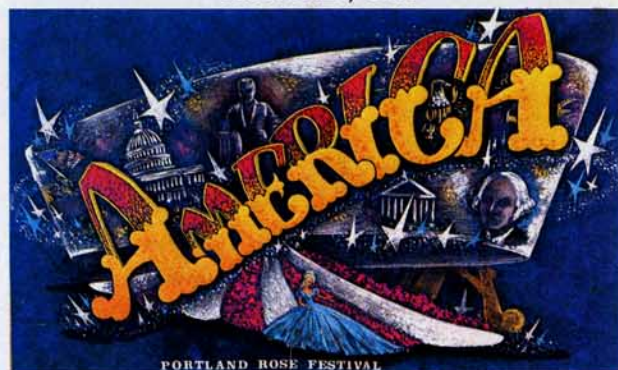
FIESTA FLOATS

Throughout the country's 200-year history, "We, the People" have unknowingly recorded our past with our hats. Holding the place of prominence is Uncle Sam's hat, with replicas of the Statue of Liberty's tiara and the Indian headdress adorning the front and rear, respectively. George Washington's hat is also represented, along with the Gibson Girl and the farmer's straw hat. Framing the array is a floral canopy of yellow roses mixed with white cattleya orchids, tapering into garlands of hot pink carnations, pink roses and white orchids.

25.  **CHESTNUT ARABIANS  
WESTERN COSTUMES**


Bill Crook, Marshal, Altadena, Calif.; Warren Anderson, Marshal, Colton, Calif.; James Robinson, Lakeside, Calif.; Ward Thurston, Long Beach, Calif.; Belle Starr League, Marshal, Burbank, Calif.; Merrie Anderson, Colton, Calif.


26.  **PORTLAND ROSE FESTIVAL  
"FESTIVALS, USA"**



HERRIN-PRESTON PARADE FLOATS

Highlights of American history and symbols of our heritage are shown on a floral mural, which encompasses this float. The mural is approximately 12 feet high and 130 feet in circumference. "America" is boldly overlaid on both sides of the unit in a brilliant floral design. The striped bunting on the base is colored with red roses and white mums. The 1975 Portland entry was the National Trophy winner. The Portland Rose Festival is the only other all-floral parade held in the United States each year.

27.  **PACIFIC-8 CONFERENCE BAND**

28.  **PACIFIC-8 CONFERENCE FLOAT**

C. E. BENT AND SON

29.  **WHITES**

**WESTERN COSTUMES**


Richard Saukko, Marshal, Brea, Calif.; Ben Hansen, Sunnymead, Calif.; Mary Farnell, Saugus, Calif.; Kaaren Loots, Burbank, Calif.; Vern Hinkley, El Cajon, Calif.; Deborah Schade, Fullerton, Calif.; William Ford, El Cajon, Calif.; Theresa Lires, Walnut, Calif.

30.  **BANK OF AMERICA**  
**"BRINGING THE CELEBRATION TO THE PEOPLE"**




FESTIVAL ARTISTS

This theme honors a historic tradition from America's Centennial celebration. In 1876, the Liberty Bell was frequently loaded on a flat car and presented to the people of the country. The full-size engine is an all floral replica of a 4-4-0 "American Standard" steam locomotive. The steam is simulated with carbon dioxide and the wheels and cylinders are all animated. The silver-plated boiler of the original "America" is re-created with silver tree leaves and the black metal with Hawaiian croton leaves. The float is more than 72 feet long.

31.  **BLACK & WHITE PINTOS**  
**1 BLACK**  
**WESTERN COSTUMES**

Buck Shoaf, Marshal, Winston-Salem, N.C.; Jack Calahan, Marshal, Pasadena, Calif. (Black); Irene Shoaf, Marshal, Winston-Salem, N.C.; Maisie Glass, Lakeside, Calif.; Ruth Marie Larsen, Monrovia, Calif.; Mickie Thor, Whittier, Calif.; Hollis Glass, Lakeside, Calif.

# PARADE LINE-UP

32.  **CITY OF LONG BEACH, CALIFORNIA**  
**"HATS OFF TO AMERICA"**



FESTIVAL ARTISTS

A tip of the hat to America from the ole bald eagle himself! Brommel mums, white gladiolus and carnation petals with tangerine accents, make up the eagle's smartly tailored attire. Designed to rotate, he is able to greet the audience on both sides of the street. The butterflies are also animated. The bald eagle's home is a forest garden of rose covered tree branches, orchids and waterfalls. White carnation petals on monofilament create the glistening shimmer effect of the waterfalls. The City of Long Beach was the 1975 Theme Prize winner.


33.  **BIG TEN CONFERENCE BAND**

34.  **BIG TEN CONFERENCE FLOAT**

C. E. BENT AND SON

35.  **CHESTNUT SADDLEBREDS**  
**WESTERN COSTUMES**

Richard Valentine, Marshal, Santa Ynez, Calif.; C. Clair Dillavou, Marshal, San Marino, Calif.; Reba Batchelor, San Bernardino, Calif.; Dick Kohler, Santa Ynez, Calif.; Donna Johnson, Ontario, Calif.; Paul Geyer, Marshal, Ontario, Calif.

36.  **LUTHERAN LAYMEN'S LEAGUE**  
**"GOD LOVES YOU"**




HERRIN-PRESTON PARADE FLOATS

Religious freedom was one of the main reasons for the settling of America, making this a most significant entry in celebration of our Bicentennial. The symbol of Christianity—the cross—is flowered in intricate detail with the petals of golden gladioli and gold and bronze mums. A replica of the Holy Bible is imposed on the center of the cross and is flowered so as to resemble embossed leather. Used as a bookmark, the rose is made of white mums. The deck under the cantilevered cross is a mass of cattleya orchids.

37.  **PALOMINOS**

**WESTERN COSTUMES**

Dorothy Beanland, Marshal, Willard Beanland, Marshal, both of Hidden Hills, Calif.; George Schneider, Woodland Hills, Calif.; Everett Dickerson, Vallejo, Calif.; Edna Fagan, Marshal, Chatsworth, Calif.


38.  **CITY OF DUARTE AND  
 CITY OF HOPE, CALIFORNIA**  
**"PROGRESS IN HEALTH"**




HERRIN-PRESTON PARADE FLOATS

Reflecting the ideal that "a healthy nation is a strong nation," Duarte and the City of Hope Medical Research Center present "Progress in Health." Dressed in white mums and gladiolas, two stylized angels of mercy are holding a bowl of thousands of pink corina roses. Embellishing the rim of the bowl are floral paintings depicting the progress of medicine. The painted look of the pictures is achieved by glueing on thousands of individual petals to effect brush strokes.

# PARADE LINE-UP

39.  **REGIMENTAL BAND OF THE  
 PANTHER GUARD-VISTA HIGH SCHOOL**  
**VISTA, CALIFORNIA**

Dressed in authentic replicas of the British Palace Guard uniform, the 130 musicians are augmented by 27 flag and banner carriers in "Beefeater" costumes. Six bagpipe players, attired in Scottish Highlander kilts, also accompany this unit. On the lead flag is the brilliant crest of the Charter Bank of London. Led by Harold Warman, one of Vista's featured tunes is "Yankee Doodle," combined with "Rule Britannia."

40.  **OCCIDENTAL LIFE INSURANCE COMPANY  
 OF CALIFORNIA**  
**"LET'S HAVE AN OLD-FASHIONED ROSE PARADE"**




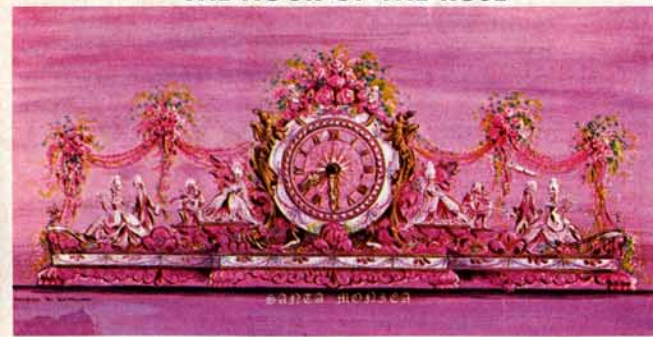
FESTIVAL ARTISTS

A journey through Rose Parade history is featured in this scene of five 1906 automobiles decorated in the style of turn-of-the-century Parades. The center island supports four tons of floral trees, under which mannequins costumed from the 1920's are viewing the Parade. Some 13,000 tree branches were individually welded, with more than 130,000 white carnation petals used to decorate them. Roses and cattleya orchids are used predominantly throughout.

41.  **BLACK & WHITE PINTOS**  
**WESTERN COSTUMES**

Montie Montana, Marshal; Montie Montana, Jr., Marshal; Dorothy Montana; Jess Montana; Kelly Montana; Eleanor Montana, Marshal; all of Northridge, Calif.

42.  **CITY OF SANTA MONICA, CALIFORNIA**  
**"THE HOUR OF THE ROSE"**




HERRIN-PRESTON PARADE FLOATS

The first official Bicentennial event of 1976 is marked in time by a replica of an antique porcelain clock. Set to mark the hour of the beginning of the Rose Parade (8:30 A.M. PST), it will continue to run throughout the day. The base of the float has hidden turntables to create the illusion of the couples dancing. The ladies are wearing lavish floral gowns. Thousands of rose, gladioli, orchid and cornflower petals create the painted porcelain look. Yarrow is used for the rich gilding effect. The music box song is from the original clock.

43.  **PALOMINOS**  
**WESTERN COSTUMES**


Gayle Knaus Sadler, Marshal, Lee's Summit, Mo.; Marge O'Steen, Danville, Calif.; Sandra Schneider Hardman, Woodland Hills, Calif.; Travis Reid, Woodside, Calif.; Phyllis Reid, Woodside, Calif.

44.  **NATIVE SONS & DAUGHTERS**  
**OF THE GOLDEN WEST**  
**"THE SEARCH FOR LIFE"**



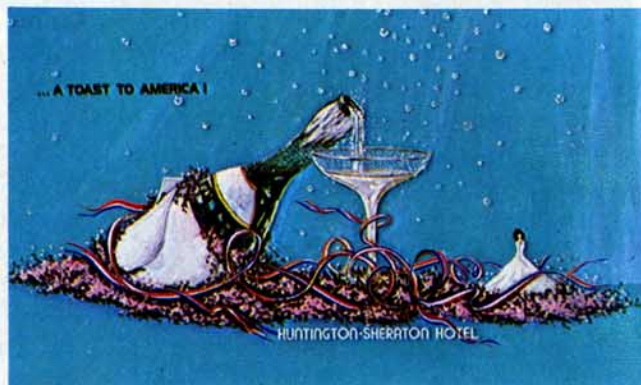
C. E. BENT AND SON

This is a floral simulation of the spectacular Viking space mission. The Viking is scheduled to land on the surface of Mars, July 4, 1976, the 200th birthday of the United States. At the rear of the unit is a floral globe of the earth surrounded by swirls of multi-colored roses. From one beam is a replica of our moon, and cantilevered from the 30-foot swirl is a scale model of the Viking orbiter. Beneath the orbiter is the Viking lander designed to full-scale.

45.  **DODGE CITY SENIOR HIGH SCHOOL**  
**"RED DEMON" MARCHING BAND**  
**DODGE CITY, KANSAS**

A 1961 Rose Parade participant, the Red Demons are making a return appearance this year. Recent achievements include participation in the Cotton Bowl Parade and No. 1 ratings at the state music festival for the last 26 years. The 140 Dodge City bandsmen are directed by Carl Schminke. White Stetson hats, silver and blue overlays, silver gauntlets and black trousers complete the uniforms.

46.  **HUNTINGTON-SHERATON HOTEL**  
**"A TOAST TO AMERICA"**




C. E. BENT AND SON

In the spirit of the Bicentennial celebration and New Year's day, the Huntington-Sheraton Hotel of Pasadena calls for a toast! The giant champagne bottle is wrapped neatly in a towel of crisp white mums and is tilted so the drink will continually flow into the glass. A hidden bubble machine creates the effervescence from the champagne. Strung lunaria petals garnish the crystal glass. Complimenting the festive mood are party streamers of red and white mums and blue cornflowers. The Huntington-Sheraton has been an entrant since 1914.

47.  **CHESTNUT ARABIANS**  
**ARABIAN COSTUMES**

Karen Plemon, Marshal, Canyon Country, Calif.; Margaret Weatherspoon; Canyon Country, Calif.; Nancy von Minden, La Mirada, Calif.; Francie Williams, El Cajon, Calif.; Lorraine Wharton, Corona, Calif.




48.  **FARMERS INSURANCE GROUP**  
**"TO AMERICA WITH LOVE"**



FLOATMASTERS

An old-fashioned valentine expresses love for America on her 200th birthday. Reigning over the float is Farmers Insurance Group's National Queen. Her entire gown is made of white gladiolus petals and cattleya orchids embroidered with big heart medallions of pink and red carnations. The bouffant skirt is 12 feet in diameter. Streamers of small pink and white carnation hearts turn as they descend from the large heart. A formal garden of white mums and pink and white roses surrounds the queen. Farmers Insurance Group was the 1975 Grand Prize winner.

49.  **CITY OF ST. LOUIS, MISSOURI**  
**"MEET ME AT THE FAIR 1904"**




FLOATMASTERS

Let's relive the fun and excitement of the 1904 St. Louis World's Fair! Pulling the St. Louis entry is a Parade favorite, the famous Clydesdales, making their 21st Rose Parade appearance. A Victorian carriage of Hawaiian green ti and black croton leaves is followed down the avenue by a 1904 automobile. Decked out in red poinsettia petals with wheels of yellow gladioli, the antique auto is constantly "dying" amidst clouds of smoke. An aviary of colorful macaws, and ice cream cone and hot dog vendors further adds to the 1904 fair atmosphere.

50.  **CHESTNUTS—3 BAYS**  
**WESTERN & SPANISH COSTUMES**


Joe Spalding, Marshal, Santa Monica, Calif. (Chestnut); Val George Ashton, Piru, Calif. (Bay); Merrie Hathaway Ashton, Piru, Calif. (Bay); Debbie Foster, Stockton, Calif. (Chestnut); Gary Shafer, Marshal, Bellefontaine, Ohio (Bay).

51.  **BAKERY AND CONFECTIONERY**  
**WORKERS' UNION**  
**"BOSTON TEA PARTY"**




C. E. BENT AND SON

It was partytime in Boston some 200 years ago—the "Boston Tea Party." Quite a serious matter at the time, the incident rallied public opinion against the British and bolstered the spirit of rebellion. A humorous flashback is depicted here as the Colonial patriots, complete with Indian feathers, are enjoying tea and cookies. Their ship is painted with white mums and palm and redwood barks, trimmed with gold and yellow mums. Strewn in the waters of white roses and gladioli are the crates of British tea.

52.  **SAN PASQUAL HIGH SCHOOL**  
**MARCHING BAND**  
**ESCONDIDO, CALIFORNIA**

Featuring a salute to composer George M. Cohan, the San Pasqual High School Marching Band is directed by Bill Sumner. In the high school's brief four-year history, the band has accumulated an impressive record of sweepstakes and first place honors. Their 1974 concert tour took them to the Grand Canyon, and in 1973 to San Francisco. The 120-man aggregation is in West Point style uniforms with tails.

53.  **KNOTT'S BERRY FARM**  
**"FREEDOM FOR ALL"**



HERRIN-PRESTON PARADE FLOATS

Celebrating "Freedom for All," Knott's Berry Farm commemorates the signing of the Declaration of Independence. A replica of one of the table tops used in the actual signing provides the unusual base. Maroon ti leaves create the woodtone texture of the table. The white mum Declaration is unrolled on the table revealing the original signers seated in front of Independence Hall. Betsy Ross and George Washington are seated under the quill pen, which is made of pampas grass. Highlighting the festive mood are pinwheels of roses and orchids twirling in the sky.

54.  **ODD FELLOWS AND REBEKAHS**  
**"OUR YOUTH SALUTES AMERICA"**



HERRIN-PRESTON PARADE FLOATS

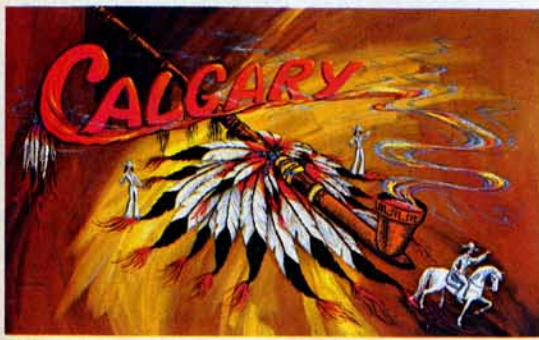
The largest number of hanging floral arrangements on one float is dramatically presented by the Odd Fellows and Rebekahs. Two large garlands of roses, camellias, baby's breath and orchids are cantilevered over the entire length of the float. Some 40 giant floral bouquets dangle from the garlands. The large '200' numerals on each side of the float (decorated with mums, and yellow and gold roses) are set off by embossed stars and perched eagles. The numerals range from 14 to 12 to nine feet in height. The two eagles are covered with leaves, petals and dried materials.

**A SALUTE FROM CANADA**

55.  **ROYAL CANADIAN MOUNTED POLICE**  
**MUSICAL RIDE**  
**36 BLACKS**


led by Inspector M. J. McInnis, Officer in Charge of Equitation (AOD).

56.  **CITY OF CALGARY, ALBERTA, CANADA**  
**"LET'S CELEBRATE FRIENDSHIP"**



HERRIN-PRESTON PARADE FLOATS

The friendship between Canada and the United States is symbolized with the ceremonial peace pipe. The pipe is a floral replica of those used by the Indians of both the Calgary area and the U.S. The bright feathers are a mixture of black croton, white pampas grass and poinsettia petals. Dazzling beads of blue delphinium ornament the center of the feathers. The sculptured horse is covered with white gladiolus petals. Orange calendulas and yellow marigolds make up the brilliant lettering. Actual smoke is being emitted from the peace pipe.

57.  **ALL-CANADA**  
**"SCARLET AND BRASS BAND"**

There are two elements included in the All-Canada "Scarlet and Brass Band." The first is the Royal 22nd Regiment ("Vandoos") of Quebec, led by Major Pierret. Their attire is accented by scarlet tunics and black bearskin busbies. Also in scarlet tunics, but with spiked pith helmets is Princess Patricia's Canadian Light Infantry of Calgary, directed by Capt. L. Camplin. The 40 musicians in each group are 20 to 35 years of age.

58.  **CITY OF MONTREAL, QUEBEC, CANADA**  
**"UNE DOUBLE CELEBRATION"**



FESTIVAL ARTISTS

A dynamic floral fireworks display symbolizes the "double celebration" represented on Montreal's first Rose Parade entry. The cause for dual celebration is 1976—America's Bicentennial year and the year of the Olympic Games in Montreal. The red, white and blue of the fireworks is achieved through the use of white roses, orchids, gladioli and carnations; red rose petals; and blue cornflower, statice and iris. The lettering is painted with white gladioli against a blue floral background.

59.  **PROVINCE OF QUEBEC, CANADA**  
**"THE GREATEST SNOW ON EARTH"**



HERRIN-PRESTON PARADE FLOATS

Ice palaces shimmer from atop suspended pathways of snow on this frosty entry from the land of the Winter Carnival. Greeting Parade visitors is Bonhomme Carnaval, the snowman, who is the master of Quebec during the Carnaval de Quebec each February. Bonhomme's costume weighs in excess of 75 pounds. Iceberg mums are appropriately used for the snow areas and white gladiolus petals, shaded with blue iris, form the ice on the castles. Bordering the pathways are arrangements of white roses, carnations, iris and stock blossoms.

# PARADE LINE-UP

## 60. ALL-CANADA PIPERS BAND

Dressed in Highland Regalia, five segments make up this unit. The 70-member City of Winnipeg Massed Pipes and Drums is directed by K. A. Stuebing. Master Warrant Officer J. R. Coghill leads the 20-man Cameron Highlanders of Ottawa. The Seaforth Highlanders of Canada with 10 bandsmen is directed by M. D. Wilson. Heading the 10-man Canadian Scottish Regiment of Victoria is G. S. Puritch. The Nova Scotia Highlanders is a 20-man unit.

## 61. PROVINCE OF NOVA SCOTIA, CANADA "FREEDOM AND FRIENDSHIP"



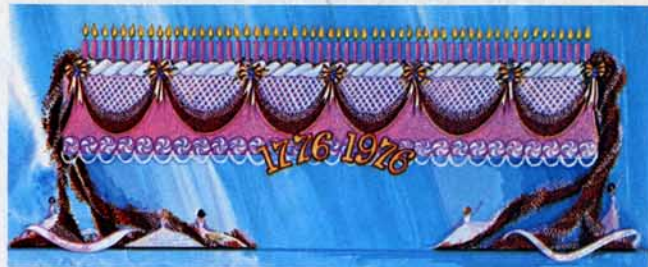
HERRIN-PRESTON PARADE FLOATS

A sweeping scroll of white mums, representing a parched maritime map, keynotes Nova Scotia's entry. With shipping and other sea-related industry being a major source of revenue in Nova Scotia, her parade entries are usually sea oriented. Huge sculptured rose blossoms, covered with gladiolus petals, together with cascades of roses, accent the scrolls. The scene portrays the struggle for freedom shared by the United States and Nova Scotia—and their resulting friendship. Nova Scotia was the 1975 International Trophy winner.

## 62. BROWN & WHITE PINTOS SPANISH COSTUMES

Bruce L. White, Marshal, Santee, Calif.; George Jacques, Lakeside, Calif.; Nancy Jacques, Lakeside, Calif.; Carlynne Allbee, La Mesa, Calif.; Pat Heath, Santa Ana, Calif.

## 63. CITY OF MONTEBELLO, CALIFORNIA "LET THE CELEBRATION BEGIN"



SERRURIER/LOFHOUSE AND ASSOCIATES

The City of Montebello presents America with a large birthday cake. Suspended by islands of roses and ferns, the elaborate cake stretches the full length of the float. The frosting of gladiolus petals is trimmed with pink and white mums. Bouquets of pink and yellow accent the sides of the cake. Colored with pink and gold gladiolus petals, the 50 candles, representing the states, brighten the top of the cake. A replica of each state's flag is carried on the float. This will be Montebello's 20th Parade entry.

## 64. LOS ANGELES ALL-DISTRICT BAND LOS ANGELES, CALIFORNIA

Outstanding band members from schools of the Los Angeles Unified School District are making, by popular demand, their fourth consecutive appearance in the Rose Parade. The 210 musicians are complemented by three banner carriers, two drum majors, and three twirlers. Blue trousers, white coats, and white shakos with red trim comprise the groups' outfits. The directors are Don Dustin, Frank Harris, Ed Hughes, Richard Quan and Bob Williams.

## 65. CITY OF LOS ANGELES, CALIFORNIA "A PRESENT FROM OUR PAST"



SERRURIER/LOFHOUSE AND ASSOCIATES

The City of Los Angeles, the oldest Rose Parade participant, marks its 65th entry with a gala float featuring the trimmings for a party. An enormous bow, with red roses on one side and white mums on the other, is centered on the float. The streamers flow to the front where they are cantilevered over a colorful sombrero of silverleaf, orchid petals and onion seed. Dangling from the front and rear streamers are pinatas of stars and animals in mums, carnations, gladioli, orchids and bells of Ireland.

# PARADE LINE-UP

## 66. **SORRELL MISSOURI FOX TROTTERS** **WESTERN COSTUMES**

Robert J. Hudecek, Marshal; Mary Jane Hudecek, Marshal; Jamie Sue Hudecek; Joseph J. Hudecek, all of North Hollywood, Calif.; A. Gus Griffin, Sun Valley, Calif.; Cindy L. Hudecek and Debbie J. Hudecek, both of North Hollywood, Calif.

## 67. **BASKIN-ROBBINS ICE CREAM COMPANY** **"LET'S HAVE A PARTY"**



When a 30-foot-long white rabbit comes hopping down the main streets of Pasadena there had better be a reason! And this rabbit just happens to be pushing a delicate floral cart holding a huge cupcake with two red, white and blue candles. This is Baskin-Robbins' way of saying, "Let's Have a Party," and celebrate both the Bicentennial and our own 31st birthday." The Rabbit, done in white carnations, wears a coat of 15,000 pink roses. Red and white carnations and blue iris petals combine in a swirling design to cover the candles.

## 68. **JEFFERSON CITY SENIOR HIGH SCHOOL** **"MARCHING JAYS"** **JEFFERSON CITY, MISSOURI**

A "traveling" band, the "Marching Jays," are nearly as often seen performing in a parade in Washington, D.C., or on televised halftime shows for professional football teams, as they are in their own home town. After winning the Southwest Missouri State University Show Band Contest three consecutive years, the trophy was retired to the "Marching Jays." Director of the 218-member unit is Jerry Hoover.

## 69. **CITY OF ARCADIA, CALIFORNIA** **"PROUD AS A PEACOCK—200 YEARS"**



FESTIVAL ARTISTS

In a most appropriate gesture, Arcadia has chosen to salute the Bicentennial with its city bird—the peacock. The stylized 12-foot peacocks of white carnation petals are gracefully perched in rose-covered trees. The sculptured trees slowly revolve beneath a delicate canopy of roses and carnations. The precisely timed gear system allows the rotating branches to mesh, but never touch. The base of the float is a garden of roses, carnations and cattleya orchids. This marks Arcadia's 30th Rose Parade appearance.

## 70. **BAY ARABIANS** **ARABIAN COSTUMES**

Marianne Hatfield, Marshal, Porterville, Calif.; Dr. Daniel Rothenberger, Marshal, Redlands, Calif.; Cinde Starkey Abbott, Arcadia, Calif.; Lynne Gillett, Arcadia, Calif.; Gordon Willison, El Cajon, Calif.; Olive Prosser Jones, Fallbrook, Calif.

## 71. **SQUARE DANCERS OF AMERICA** **"THE GREAT AMERICAN SQUARE DANCE—** **1640-1976"**




C. E. BENT AND SON

The setting is a springtime garden party, and the mood is lively. Spirited square dance tunes fill the air as the animated couples twirl and spin. Other sculptured figures include a banjo player, a violinist and a square dance caller, all in floral likenesses. The ladies' full petticoats are made from cattleya orchids, gladioli and Dutch iris. Across the top are "floralgraphs" of scenes from different eras of the square dance. More than 30,000 roses grace the gardens of the Square Dancers' first Parade entry.

# PARADE LINE-UP

72.  **BLACK & WHITE PINTOS  
WESTERN COSTUMES**


Clarence Sultzer, Marshal, Montebello, Calif.; Sharon Brammer, West Covina, Calif.; Linda Peralez, Rosemead, Calif.; Fay Horn, Alhambra, Calif.; Ellen Thie-man, La Habra, Calif.

73.  **FLORISTS' TRANSWORLD  
DELIVERY ASSOCIATION  
"MANY HAPPY RETURNS"**




FIESTA FLOATS

A stunning bouquet of roses . . . to America . . . from FTD is a most appropriate birthday gift. There are 36 finely sculptured roses in all, varying in size from one-and-a-half-foot buds to five-foot blossoms. The petals of 40,000 gladioli in six hues are used in the subtle shading of the beautiful roses. To create a natural look, each petal was individually glued into place. In all, 15,000 roses, amongst baby's breath, form the soft depth of the bouquet as it rests upon a delicately textured doily.

74.  **LONG PRAIRIE HIGH SCHOOL BAND  
"MINNESOTA'S MARCHING  
M'BASSADORS"  
LONG PRAIRIE, MINNESOTA**

Minnesota's 1975 Band of the Year, the Marching M'Bassadors comes to the Rose Parade with an impressive record. Since 1968, the band has won 29 consecutive parade firsts and superior concert ratings. Wearing new Bicentennial uniforms, the 127-member unit is led by a 20-piece fife and drum corps. The director is Raymond Gove. The high school's enrollment is just under 450 with the community population at 2,400.

75.  **MINNEAPOLIS AQUATENNIAL-ST. PAUL  
WINTER CARNIVAL, MINNESOTA  
"THE NATIVE AMERICAN"**



C. E. BENT AND SON

A rich and artistic tribute to the native American—the American Indian—comes from Minnesota. In the center is a reproduction of a painted shield of the Sioux. Carnation and gladiolus petals, cornflower, red ti leaves and Dutch iris effect the painted surface. Lavish cascades of gold and yellow roses fall from the cantilevered portions of the Chippewa belts. The Sioux and the Chippewa were not only among the first Americans, but also the first Minnesotans.

76.  **INDIAN APPALOOSAS  
INDIAN TRIBAL COSTUMES**

Chief Rolling Thunder Don Fisher, Marshal, Vista, Calif.; Princess Chata Ponce de Leon, Newbury Park, Calif.; Squaw Karen Dee, Lakeview Terrace, Calif.; Squaw Beverly Baxter, Santa Rosa, Calif.

77.  **UNITED AIRLINES  
"CELEBRATE A PROUD LAND"**




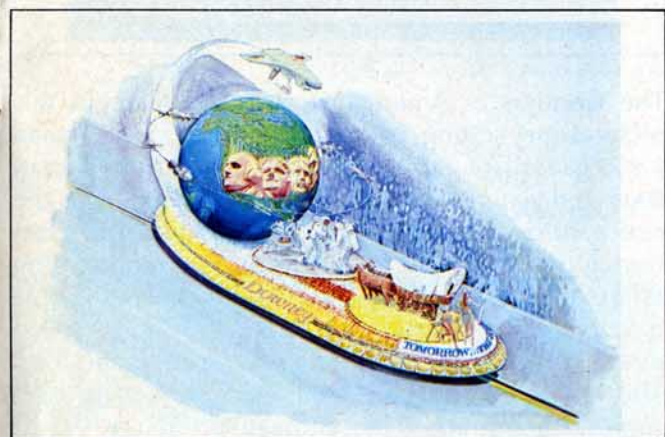
SERRURIER/LOPHOUSE AND ASSOCIATES

United Airlines is actively celebrating the Bicentennial with their first Rose Parade entry. Leading the float are three sculptured patriots playing drums and a fife. Their attire is designed from various shades of gladioli, carnation petals, cornflowers, coco palm, dock weed, sesame seeds and onion seeds. A red, white and blue ribbon entwines the entire unit, with the center portion being an animated mural depicting phases of our history. An outlined map of the United States frames the revolving mural.

78.  1 ARABIAN—4 PALOMINOS  
SPANISH COSTUMES


Liesle Bergman, Marshal, Sepulveda, Calif. (Bay Arabian); Troy Reins, Burbank, Calif.; Evelyn Huffman, Orcutt, Calif.; Hazel Kirkpatrick, Marshal, Chatsworth, Calif.; Shirley Rees, Chatsworth, Calif.

79.  CITY OF DOWNEY, CALIFORNIA  
"TOMORROW . . . THE STARS"



SELF-DECORATED

The progress of our nation is depicted in Downey's entry through the history of transportation. The focal point is a revolving globe, measuring approximately 10 feet in diameter. One side of the globe bears the faces on Mount Rushmore with the other featuring working people. All are intricately petaled. Orbiting the globe are aircraft and spacecraft. In the front, scenes of lunar exploration and a scale-model covered wagon keynote the journey through time. The entry is designed, built, financed and decorated by Downey-area volunteers.

80.  LOS ALTOS HIGH SCHOOL  
MARCHING BAND  
HACIENDA HEIGHTS, CALIFORNIA


Directed by Danny Wagner, this talented group of 176 musicians has for the last two years been the only undefeated field band in Southern California. The perfect record covers seven different tournaments. The auxiliary units include 11 flag and nine letter carriers, six with drill rifles and three majorettes. "Yankee Doodle Dandy" will be one of Los Altos' featured songs for the 1976 Rose Parade.

81.  LOS ANGELES COUNTY  
"THE FOURTH OF JULY"



COLEMAN ENTERPRISES

Brightly designed firecrackers form an appropriately loud salute to our nation's traditional birthday, the Fourth of July. Having lit the fuse, the sculptured drum major accidentally touches off the firecrackers with his match as he raises his hands to his ears. This causes flashy spinning and bursting of the gaily colored firecrackers. Covering the sparks on the wicks are carnation, gladiolus, vandas and gypsophilia petals. The firecrackers are made up of mum and orchid petals. The entry marks the 45th year of participation by Los Angeles County.

82.  CAL POLY UNIVERSITIES  
"HIGH HOPES"



SELF-DECORATED

Cleverly animated, this whimsical scene is of a young boy and his dog "Sam." As the young cowboy eats his triple-decker cone, the crowd distracts him. Sam, seeing a delicious opportunity staring him in the face, raises his head and hopes for just a small taste. Fortunately, for the boy, he catches the dog in the nick of time. The flowers are mainly mums, roses, carnations, ti leaves and pampas grass. The unit is designed, financed and decorated by students of Cal Poly's Pomona and San Luis Obispo campuses.

# PARADE LINE-UP

## 83. GREY ARABIANS

### ARABIAN COSTUMES

Pearl Larson, Marshal, Sunnymead, Calif.; Marty Wilcoxson, Redlands, Calif.; Jane Hatfield, Porterville, Calif.; Dorothy Rich, Riverside, Calif.; Toby Lebard, Escondido, Calif.; Judy Gerhard, Meadow Vista, Calif.

## 84. CITY OF SOUTH PASADENA, CALIFORNIA "SATURDAY NIGHT IN SOUTH PASADENA"



SELF-DECORATED

It's eight o'clock and the town constable is rolling up the sidewalk—sound familiar? Certainly many towns throughout the nation identify with this passive but comical rendition of Saturday night. The sidewalk is made of dusty miller and the officer of purple iris and yellow mums. A loose dog of pampas grass chases the neighborhood cat. Taking his Saturday night bath, the home owner watches television from his mum covered tub. This is one of only five entries in the self-decorated class. An all-out volunteer effort, 1976 marks South Pasadena's 57th entry.

## 85. ST. ALBANS HIGH SCHOOL

### "RED DRAGON" BAND

#### ST. ALBANS, WEST VIRGINIA

Recent participants in the New Orleans' Mardi Gras, and the Edison Pageant of Light, Ft. Myers, Florida, the Red Dragon Band comes to Pasadena with a 171-member aggregation. Under the direction of James Keadle, the unit is composed of 152 musicians, 13 majorettes, three banner girls, two twirlers and the drum major. The uniforms are black trousers, set off by a red and white stripe, and red coats.

## 86. CITY OF TORRANCE, CALIFORNIA "100 YEARS OF AMERICAN FORESTRY"



C. E. BENT AND SON

The wonders of American forests converge in this picturesque setting of natural beauty. More than 1,000 gallons of actual water are used in the ponds, lakes and waterfalls. Furthering the authenticity is the real bark on the trees. The bark was flown in from throughout the 50 states for the 10 trees representing different regions. Included are the sugar maple, white oak, white birch, ponderosa, lodgepole and Southern pines, Douglas fir, redwood, sitka spruce and koa. The foliage of the trees is a variety of roses, with some 30,000 gracing the entire float.

## 87. BLACK MORGANS

### WESTERN COSTUMES


Arthur Perry, Marshal, Santa Barbara, Calif.; Lani Brey, Beaumont, Calif.; Wayne Journigan, Marshal, Arcadia, Calif.; Barbara Rovira, Marshal, Crestline, Calif.

## 88. WESTERN AIRLINES "ONE NATION FOR ALL"



FIESTA FLOATS

The Double Eagle is a dramatic symbol of our nation's greatness, born from John Philip Sousa's March, "Under The Double Eagle." Sousa composed the vibrant music when he directed the Marine Corps Band, the official Presidential band, under two eagles (the Presidential Seal and the Marine Corps insignia). White gladiolus blossoms feather the massive 20-foot wingspreads. Protected under the joining wing tips are eight lovely girls, each a representative of one of the ethnic groups contributing to the "melting pot" of America. Western Airlines was the 1975 President's Trophy winner for the best use of roses in the Commercial Division.

89.  **AL MALAIKAH SILVER MOUNTED PATROL PALOMINOS WESTERN COSTUMES**


Leonard Schinazi, President, Marshal, Burbank, Calif.; Elmer Larsen, Captain, Marshal, Monrovia, Calif.; Bob Gates, Sepulveda, Calif.; Earl Gates, Tarzana, Calif.; Larry Dunning, Glendale, Calif.; Max Bickly, La Canada, Calif.; Bill Cleveland, El Monte, Calif.; Ken Anderson, Pasadena, Calif.; Bob Pierce, Chatsworth, Calif.; Dick Peabody, Rolling Hills Estates, Calif.

90.  **AL MALAIKAH SHRINE TEMPLE "WASHINGTON CROSSING THE DELAWARE—THE MASONS WERE THERE"**




C. E. BENT AND SON

One of America's most famous historical paintings by Emmanuel Leutze is expertly re-created in this floral sculpture. Led by the father of our country, George Washington, here 12 other men are posed in the boat for that famous crossing. Papier-mache was used in the sculpting process to create the life-like appearance. Dozens of varieties of petals and seeds have been used to realistically cover the figures. The boat is made from actual wood bark. Al Malaikah Shrine Temple was the 1975 Bicentennial Trophy winner.

91.  **ARMIJO HIGH SCHOOL SUPER BAND FAIRFIELD, CALIFORNIA**

Known as "The Pride of Northern California," the Armijo Super Band has earned the title with some 15 grand sweepstakes and 16 first places in the last three years. Directed by Ray Lindsey, the unit consists of 18 tall flag bearers, 24 banner carriers, and 108 musicians. The auxiliary units are in white and black tunics. The musicians have uniforms of navy coats and trousers accented by a white breast plate and 14-inch busby.

92.  **CITY & COUNTY OF SAN FRANCISCO "THE CITY GREETES THE ARRIVAL OF THE OVERLAND STAGE"**




FLOATMASTERS

The arrival of the Wells Fargo Overland Stage was the cause for much excitement in early California days. Shown in suspended motion, the life-size scene is sculpted in intricate detail. The massive yellow and orange base (basically mums and some 15,000 roses) sets off the detail of the sculpture. Poinsettia petals paint the stagecoach, with wheels of gold gladiolus petals. San Francisco was the Grand Marshal's Trophy winner in both 1974 and 1975.

93.  **BLACK & WHITE PINTOS WESTERN COSTUMES**

Aaron "Buzz" Olmsted, Marshal, Tehachapi, Calif.; Ann Melbourn, Bradbury, Calif.; Barbara Olmsted, Tehachapi, Calif.; Tom Melbourn, Bradbury, Calif.

94.  **FESTIVAL SAN JACINTO ASSOCIATION SAN ANTONIO, TEXAS "HAIL THE FIESTA FLAMBEAU—AMERICA'S GREATEST NIGHT PARADE"**



C. E. BENT AND SON

Trumpets and base horns lend themselves to the gaiety of the occasion in a big way, as they dominate this entry. The horns are centered around a flaming torch, emblematic of the Fiesta Flambeau, America's biggest nighttime parade, sponsored by the Festival San Jacinto Association. As the corona rotates around the flame it makes the Fiesta Flambeau torch appear to be blazing. The actual torch, plus 10,000 flares, are burned in each Fiesta Parade. The entry was designed by Reynolds Andricks, president and director of the Fiesta Flambeau.



# PARADE LINE-UP

## 95. PALOMINOS

### SPANISH COSTUMES

Johnnie Johnson, Marshal, and John Hoffman, Marshal, both of Lakeside, Calif.; Joy Willison, El Cajon, Calif.; George Sutter, Santee, Calif.; Patricia Boyd, El Cajon, Calif.

## 96. LAWRY'S FOODS & RESTAURANTS

### "BEGIN WITH A BANG"



FESTIVAL ARTISTS

A playful minuteman re-creates the historic "shot heard 'round the world" in commemoration of the Battle of Concord (April 19, 1775) when the American Revolution became reality. The animated minuteman will pull the lanyard of the toy cannon. Some 75,000 blue cornflowers were especially grown for his trousers. The gun crew are humans wearing oversize floral heads as they load and prime the cannon. Confetti and colored smoke—which just **may** have an aroma similar to that of a famous seasoning salt—will fill the air with each bang.

## 97. SALVATION ARMY TOURNAMENT BAND

### LOS ANGELES, CALIFORNIA

Having first marched in the 1920 Rose Parade, the Salvation Army Band is the oldest continual band participant. Directed by Harry Stillwell, Jr., the 84 musicians play tunes either composed or arranged by members of the organization. Most of the bandsmen's instruments were made in the Corps' London shops. Uniforms are maroon tunics over blue trousers with blue caps. The Salvation Army and its bands is 110 years old.

## 98. MEXICO

### "CONGRATULATIONS"



C. E. BENT AND SON

Congratulating America on her 200th birthday, Mexico presents this artistic design symbolic of her own culture. The feathered serpents, composed of carnation petals, silverleaf, dusty miller and white mums, are replicas of those found at the Mayan complex at Chichen Itza. Resting atop stylized Mexican designs, the serpents provide the float's only supports. Suspended from a bridge of cascading roses and orchids is a garden of rich, tropical plants and a costumed señorita. Mexico was the 1975 Isabella Coleman award winner for the best use of color harmony.

## 99. ARABIANS

### CHARROS COSTUMES

Alfredo Pena, Marshal, Chula Vista, Calif.; Frank Martinez, Valinda, Calif.; Frank Acuna, Hacienda Heights, Calif.; Rebecca Ponce de Leon, Newbury Park, Calif.; John Marval Jr., Rogue River, Oregon; Augustine Ponce de Leon, Newbury Park, Calif.

## 100. UNION OIL COMPANY

### "FOREVER FREE"



HERRIN-PRESTON PARADE FLOATS

Bold and dramatic—this simple design enunciates our country's ideals of liberty and justice for all. Carved in flowers, the Statue of Liberty is covered with the petals of white gladioli and is realistically shaded with petals of green gladioli and eucalyptus leaves. The figure was sculptured of polyurethane by three artisans over a four-month period. The bust is framed in a swirl of stars and stripes. The red stripes are roses; the bed of blue, static and cornflower; and the stars are made of mums, accented by white phalaenopsis orchids.

101.  APPALOOSAS

WESTERN COSTUMES


Art Balcom, Marshal, Yorba Linda, Calif.; Kit Elber-son, Rowland Heights, Calif.; Dr. Roy Fetterman, South Pasadena, Calif.; Ysabel Fetterman, South Pasadena; Bob Tanner, Bishop, Calif.; Jean Tanner, Bishop, Calif.

102.  STATE OF GEORGIA  
"MEMORIES"



HERRIN-PRESTON PARADE FLOATS

The 1975 Rose Parade Sweepstakes winner presents another beautiful entry. An actual scale model of an ornate Victorian home sits at the top of a lavishly landscaped hill. The complex detail of the house is painted with petals of various flowers. In the gardens around the house are potted plants and flower cuttings. Stylized trees of white mums are draped with cascades of pink roses. The high wheel-er is an antique, restored and decorated with flowers. Doves, feathered with carnation petals, fly over to complete the nostalgic scene.


103.  BICENTENNIAL COMMISSION OF  
PENNSYLVANIA  
"VALLEY FORGE"




HERRIN-PRESTON PARADE FLOATS

A snowy winter scene from the pages of Pennsylvania history is re-created. This is Valley Forge, the winter quarters of George Washington's army in 1777-78. Washington is mounted on his horse with a flag bearer behind him. On the rear island of the float is a group of continental soldiers. The trees are actual bark, with white mums creating the snowy appearance. The trees on the base of the float are Boston ferns and other forest plants. This is Pennsylvania's first Rose Parade appearance.

# PARADE LINE-UP

104.  FREEDOM HIGH SCHOOL BAND  
BETHLEHEM, PENNSYLVANIA

Revolutionary costumes of black and gold, complete with tricornered hats, are worn by the 185 members of the Patriot Band. Complementing the Bicentennial theme of both the Parade and the band, is a 17-member historic flag corps and a fife and drum corps of 34 musicians. The band has also made major parade appearances at Miami's Orange Bowl, Ontario's (Canada) Niagara Blossom and the National Cherry Blossom Festival in Washington, D.C. Ronald Demkee is Freedom's director.

105.  DR PEPPER COMPANY  
"UNCLE SAM INVITES YOU TO HIS  
BIRTHDAY PARTY"



COLEMAN ENTERPRISES

Bang! Bang! That's no ordinary candle Uncle Sam has on his birthday cake. And periodically it is set to explode with a bang, a puff of smoke and a shower of petals. Uncle Sam is costumed brightly in red and white carnation pants, a blue cornflower coat, hair and beard of pampas grass, and a face colored by spic and span glad petals. The shine on his boots is from black croton leaves. Continuing the action are brightly colored, free spinning pinwheels with dangling floral streamers.

# PARADE LINE-UP

## 106. PALOMINOS

### WESTERN COSTUMES

Joan Robertson, Marshal, Azusa, Calif.; Mildred Schinazi, Marshal, Burbank, Calif.; Maurice Brindeiro, Turlock, Calif.; Phyllis Frohlich, Redondo Beach, Calif.; Joseph P. Vierra, Livingston, Calif.; Lori Lippert, Diamond Bar, Calif.

## 107. CITY OF SIERRA MADRE, CALIFORNIA "FREEDOM OF IMAGINATION"



SELF-DECORATED

A child's imagination abounds in fun and fancy on this lively self-decorated entry. The people of Sierra Madre are recognizing both our forefathers' imagination, which led to our nation's birth, and the imagination of children—an invaluable resource. The giant, pink, animated hippopotamus frolics in a pond with patriotic ducks and turtles. Other creatures of the pond include a flag-waving frog and a striped giraffe. A real community effort, the Sierra Madre entry is designed, constructed, flowered and financed entirely by volunteers.

## 108. BURBANK ALL-CITY BAND BURBANK, CALIFORNIA

The Burbank All-City Band has been a biennial parade participant since 1966. A combined unit from Burbank's high schools, the band is led by Robert Rose of John Burroughs High School and William Kuzma of Burbank High School. The 130 band members are augmented by 12 banner and 10 flag carriers, two drum majors and two majorettes. White fur shakos with black and red tassels, which are a foot high, accent the modified West Point uniforms.

## 109. CITY OF BURBANK, CALIFORNIA "LET'S CELEBRATE AMERICA'S NATURAL BEAUTY"



SELF-DECORATED

An elegant setting of floral magnificence—the swirling stylized ribbons of white pompons hold a bouquet of huge sculptured spring flowers. Falling from the ribbons are cascades of pink roses and pink carnations. Two seven-foot waterfalls grace a tropical garden of orchids, antherium and bird of paradise. The butterfly is made of pink and yellow gladiolus petals and the deer is a variety of seeds and petals. Burbank won the 1975 Founders' Trophy for the most outstanding self-decorated entry.

## 110. CHESTNUT MORGANS WESTERN COSTUMES

C. J. Smith, Jr., Marshal; Jamie Smith, Marshal; Allen Funderburgh, Jay Funderburgh, Sherry Baietto, Robyn Millam, Leon Bess, all of Phoenix, Ariz.

## 111. CITY OF HOLLAND, MICHIGAN "TULIP TIME"




HERRIN-PRESTON PARADE FLOATS

Holland, Michigan, is represented for the first time in the 1976 Rose Parade. Tulips are the dominate feature with the theme appropriately saluting Tulip Time in Holland—site of another famous festival. The huge wicker basket is unusually suspended, as a bridge, between the two island bases. The basket is filled with fiberglass tulips colored with petals from roses, gladioli and orchids. The animated windmills are symbolic of "De Zwaan," a 200-year-old windmill, still operative on Holland's Windmill Island. Blooming tulips adorn the base.

112.  APPALOOSAS

WESTERN COSTUMES


Thurman Johnson, Marshal, Galt, Calif.; Mary Johnson, Lodi, Calif.; Harley Medeiros, Lodi, Calif.; Larry Durbin, Pittsburg, Calif.; Terry Donaldson, Banning, Calif.

113.  AMERICAN SOCIETY OF CIVIL ENGINEERS  
"ENGINEERING A BETTER AMERICA"




SERRURIER/LOFTHOUSE AND ASSOCIATES

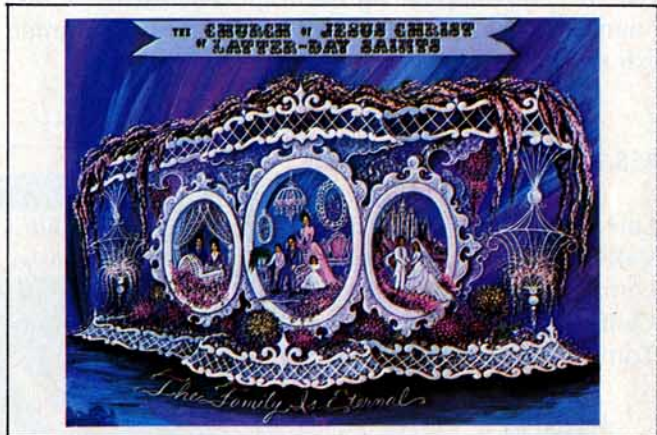
A cleverly designed array of stars—one for each of the 13 original colonies—is the setting for "floral-graphs" of engineering accomplishments. The stars actually emanate from a small base and are cantilevered in all directions. Some 35,000 roses cover the stars and base, with the edges of the stars trimmed in white roses, orchids and spider mums. The "floralgraphs" are vivid pictures composed of gladioli, carnations, mums, cornflowers, ti leaves and seeds. This is ASCE's first Rose Parade entry.

114.  McDONALD'S ALL-AMERICAN HIGH SCHOOL BAND  
THE UNITED STATES OF AMERICA

This outstanding band includes two musicians from each of the 50 states and the District of Columbia. Each state's finest band members are nominated by band directors and chosen on the basis of ability. Directing McDonald's All-American Band is Paul Lavallo of the Radio City Music Hall in New York City. Each musician wears the uniform of his own school with a McDonald's tunic overlay and cap.

# PARADE LINE-UP

115.  THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS  
"THE FAMILY IS ETERNAL"




HERRIN-PRESTON PARADE FLOATS

This splendid floral unit reflects the importance of the family, and its contributions to the development of our country. Three cameo frames illustrate major events in family progression: the formation of the family through marriage, the arrival of the first born, and the family together at home. The suspended roof is covered with some 20,000 pink camellias and hanging globes of roses. The deck features 40 varieties of roses and orchids. This is the Mormon Church's first Rose Parade entry.

116.  5 BLACKS & 1 WHITE  
WESTERN & SPANISH COSTUMES

Barbara Trisler, Marshal, El Monte, Calif. (White); Ewing Mitchell, Marshal, Rancho Sante Fe, Calif.; Chuck Stark, Bradbury, Calif.; Gail Colbern, Oxnard, Calif.; Cathy Stark, Bradbury, Calif.; Joe A. Marquez, Norco, Calif.

117.  **THE BARNUM FESTIVAL,  
BRIDGEPORT, CONNECTICUT  
"THE BARNUM FESTIVAL"**



C. E. BENT AND SON

The Barnum Festival features a lively circus scene full of excitement, fun and color. At the rear is a rotating ferris wheel of gold and yellow mums, with baskets of roses filling the seats. Under the carnation-petaled big top a gaudy clown assists an animated dog jump through a hoop, a baby elephant performs, and two men appear on the trapeze. In front is the ringmaster. The Barnum Festival, an annual summer extravaganza, is entering its first Rose Parade.

118.  **GREY ARABIANS  
ARABIAN COSTUMES**

Lois Ann Kroll, Marshal, Canyon Country, Calif.; Valerie Alland, Mentone, Calif.; Dr. Claran Jesse, Loma Linda, Calif.; Claran Jesse, Jr., Loma Linda, Calif.; Carol Knauss, Grand Terrace, Calif.; Valerie Tonto, Highland, Calif.


119.  **CITY OF ALHAMBRA, CALIFORNIA  
"EARLY CALIFORNIA HARVEST"**




FIESTA FLOATS

In a salute to its own Spanish background, as well as America's, Alhambra presents this tribute to both its heritage, and the bounty of California. Standing 12 feet high, the striking palomino is reminiscent of its invaluable role, typified here with a fruit-laden cart authentically made of eucalyptus boughs. In the rear, two Spanish señoritas stand beneath a trellis entwined with white carnation petals. Draping the trellis is a languid tree with foliage from thousands of roses and carnation blossoms. This is Alhambra's 49th Rose Parade appearance.

# PARADE LINE-UP

120.  **LAKWOOD "U.S.A."  
LAKWOOD (CALIFORNIA) HIGH SCHOOL  
LAKWOOD (NEW JERSEY) HIGH SCHOOL**

In the Bicentennial spirit, Lakewood, California, and Lakewood, New Jersey, have joined together in a "hands across the continent" project, and the result is a musical unit of 260. Both bands were two-time winners in 1974 competitive parades. The musicians from New Jersey are in blue and white uniforms with California bandsmen adorned in red and white—forming a combined unit of red, white and blue.

121.  **CITY OF LAKWOOD, CALIFORNIA  
"FROM SEA TO SHINING SEA"**




COLEMAN ENTERPRISES

Atlantis and Pacifica, the symbols of the two oceans flanking our shores, are the sculptured figures ruling over this float. Seated in the front seashell of flowers is Atlantis and in the rear, Pacifica. Statice sprays with entwining bunting arch the entire length, framing the neoclassic styled cupola symbolizing the nation. Within the dome are representatives of both Lakewood, California, and Lakewood, New Jersey, each city being nine miles from its respective ocean. Flowers are red, white and blue.


122.  **PALOMINOS  
WESTERN COSTUMES**

Manuel Vierra, Marshal, Vernalis, Calif.; Joe L. Vierra, Livingston, Calif.; Tony Vierra, Hilmar, Calif.; Frank Vierra, Hilmar, Calif.; John Vierra, Stevinson, Calif.

123.  **INTERNATIONAL HOUSE OF PANCAKES**  
**"I LOVE A PARADE"**



It's a parade within a parade as the kids and the dog next door join in the Bicentennial celebration. This trailerized entry is a vision of lively animation synchronized to the spirited marching of children. The large shaggy dog leading the parade was named "Woofle" as the result of a national contest for IHOP employees. Covered with pampas grass, "Woofle" is pulling a toy wagon full of kids waving flags and holding solid rose balloons. The tin pan drummer is followed by a young fire chief in a racy red fire engine bringing up the rear.

124.  **BICENTENNIAL WAGON TRAIN**  
**4 WAGONS—15 HORSES**

In tribute to the nation's 200th anniversary the wagons are rolling again. The Bicentennial Wagon Train Pilgrimage is a replay of history—in reverse. This time they are traveling eastward, back to Pennsylvania. A train of covered wagons, one from each state, will cross the country following historic trails and wagon routes as closely as possible. This particular wagon train continues directly from the Tournament of Roses Parade onto a designated route across the country. The Pilgrimage ends July 4, 1976, at Valley Forge Park, Pennsylvania.

**And, for a Second look . . .**

All 61 floats, featured in the 1976 Rose Parade, will be on display for a "second look" following the Tournament's 87th festival on New Year's morning.

The Post Parade, located at Victory Park in Pasadena (Paloma Street and Sierra Madre Boulevard), will be open from 1 to 5 p.m. on New Year's day, and 9-5 on Friday, January 2.

There is no admission charge. Enjoy the beauty and the blooms all over again!



The Tournament of Roses Has, for the Last Five Years, Been Extremely Active and at the Forefront in Planning the Bicentennial Celebration. In 1975, the "Bicentennial Trophy" was Instituted as Part of Rose Parade Activities, and in Honor of the United States' 200th Birthday, Judges Awarded the Trophy to the Al Malaikah Shrine Temple for its Depiction of the "Declaration of Independence." Bicentennial Awards Will Also be Made in 1976 and 1977.



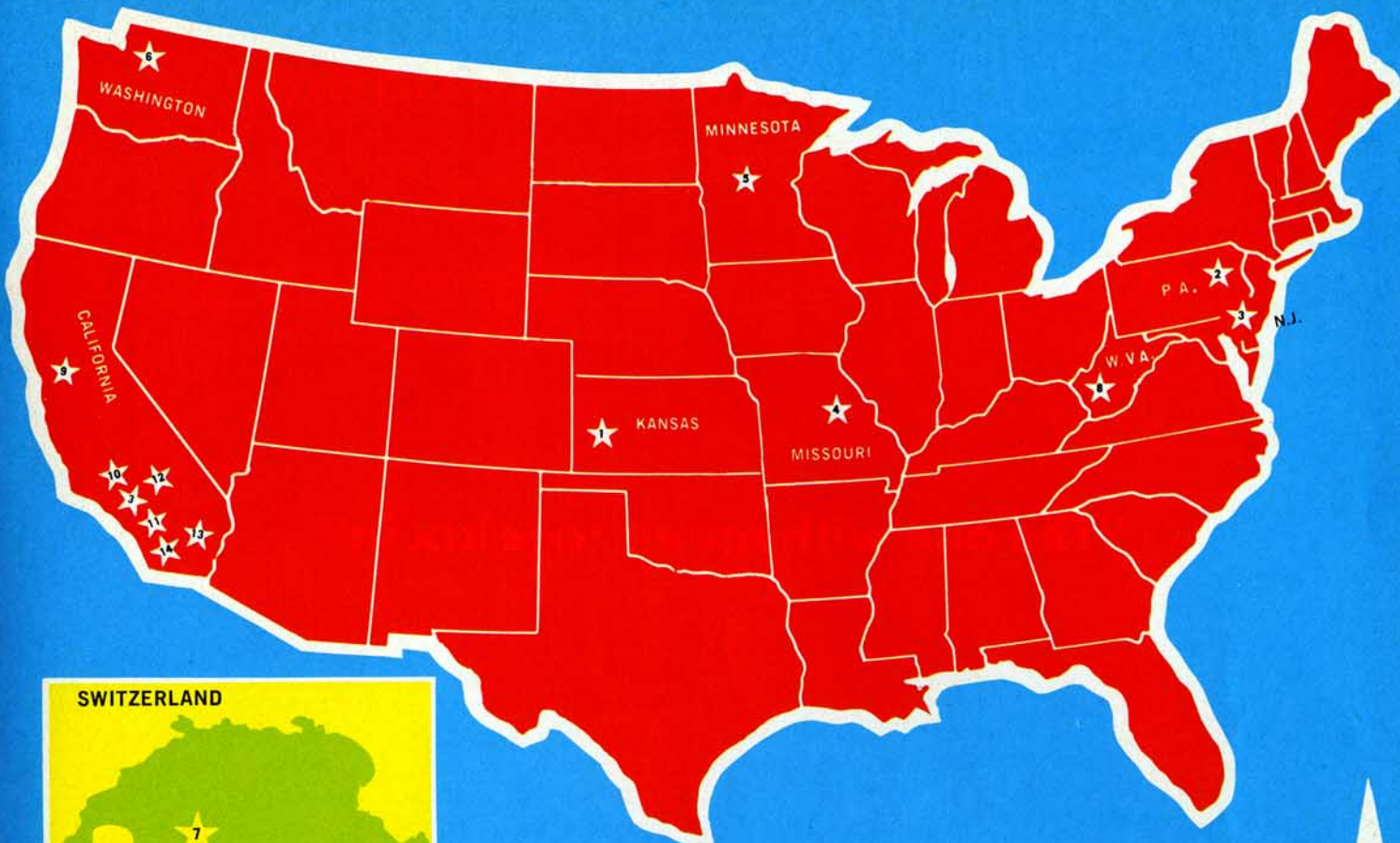
## A MUSICAL FLAVOR FROM CANADA



Ever since the Massed Pipe Band of Winnipeg, Manitoba, Canada, participated in the Rose Parade a few years back, viewers have looked forward to a "Canadian Flavor" at the New Year's day festival. On January 1, 1976, music will flow from 22 entries, including two from Canada. The Canadian participation is all part of a salute to the United States and its Bicentennial celebration, which opens with the 87th Tournament of Roses.

Featured from Canada will be the "Scarlet and Brass Canadian Forces Band," and the All Canada Pipe Band. Elements from these two units are featured here. Above is the Canadian Scottish Regiment Pipes and Drums (Princess Mary's) from Victoria, B.C., with mascot Wallace III. Center left and right in full dress is Drum Major Jack Fisher from Princess Patricia's Canadian Light Infantry. Below is the La Musique du Royal 22nd Regiment ("Vandoos") from La Citadelle, Quebec.





## ROSE PARADE BANDS—1976

### FROM OUT OF STATE

- 1 Dodge City "Red Demon" Band, Dodge City, Kansas
- 2 Freedom High School "Patriot" Band, Bethlehem, Pennsylvania
- 3 Lakewood USA, Lakewood, New Jersey and Lakewood, California
- 4 Marching Jay Band, Jefferson City, Missouri
- 5 Minnesota Marching "M'Bassadors," Long Prairie, Minnesota
- 6 Mount Vernon High School, Mount Vernon, Washington
- 7 Municipal Band of the City of Geneva, Switzerland
- 8 St. Albans High School "Red Dragon" Band, St. Albans, West Virginia

### FROM CALIFORNIA

- 9 Armijo Super Band, Fairfield, California
- 10 Burbank All City Band, Burbank, California
- 11 Los Altos High School, Hacienda Heights, California
- 12 Los Angeles All District Band, Los Angeles, California
- 13 San Pasqual High School, Escondido, California
- 14 Vista High School, Vista, California

### SPECIAL ENTRIES

- Official Tournament of Roses Band (Pasadena City College), Pasadena, California
- Big Ten Conference Band
- McDonald's All America Band, Chicago, Illinois
- Pacific-8 Conference Band
- Salvation Army Band, Los Angeles, California
- United States Marine Corps

### FROM CANADA

- "Scarlet and Brass" Canadian Forces Band
- All Canada Pipe Band





# On the outside it looks like the new L1011. Inside it feels more like home.



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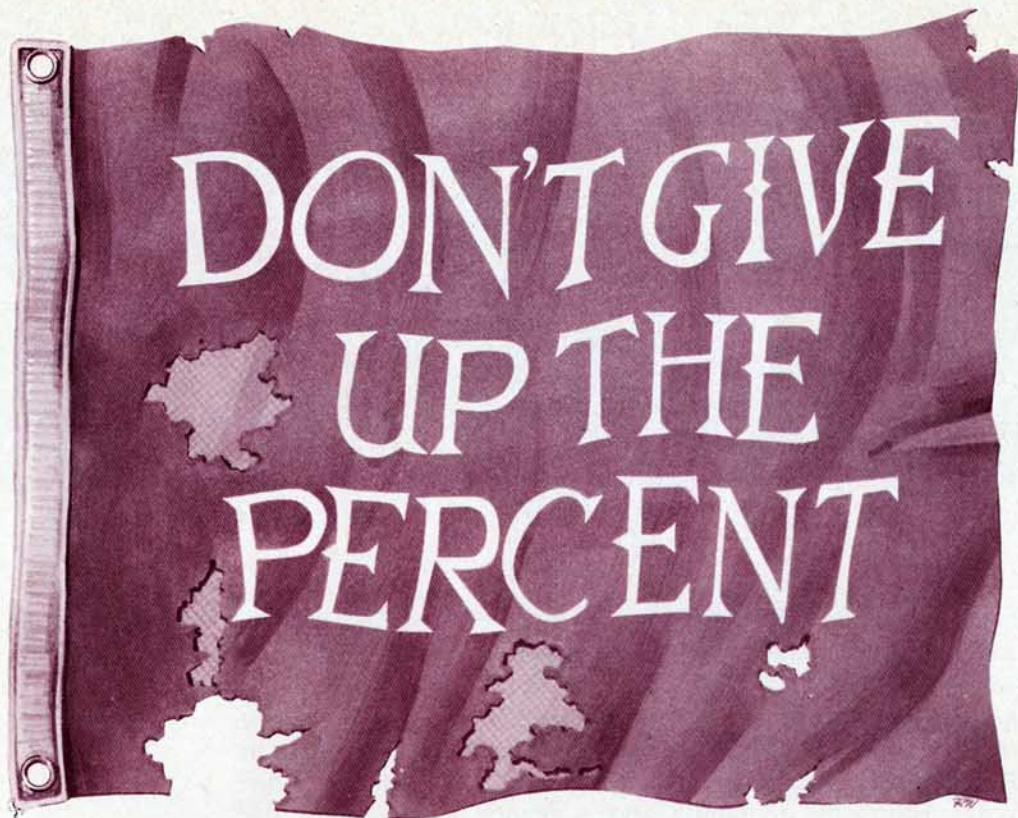
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## EQUESTRIANS

It's New Year's morning, and long before dawn a steady stream of cars, vans, trucks and trailers begin arriving in Pasadena. All have one thing in common—one or more tails protrude from the rear of each vehicle. The horses have arrived, and along with them the 200 equestrians who will ride the Arabians, Palominos, Morgans, Appaloosas and others in the 87th Rose Parade. Many have participated for more than 20 consecutive years. Following unloading and a chance to touch up the beautiful trappings, all equestrians are grouped by prior arrangement into 34 units, and spaced throughout the 5½-mile festival. The equestrians are an integral, popular and impressive part of the Rose Parade, and really, an extension of parade history itself. The first Tournament of Roses featured all horses and buggies in 1890. Now, riders in bright, authentic costumes, rich in Spanish and California tradition and heritage, participate with the 61 floats and 22 bands. A special addition to the 1976 parade (pictured above and below) will be the full 36-horse Royal Canadian Mounted Police Musical Ride, which is entered as part of Canada's salute to the United States Bicentennial. The complete Musical Ride is appearing in the Tournament of Roses festival for the first time.





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## LOOKING BACK TO 1975



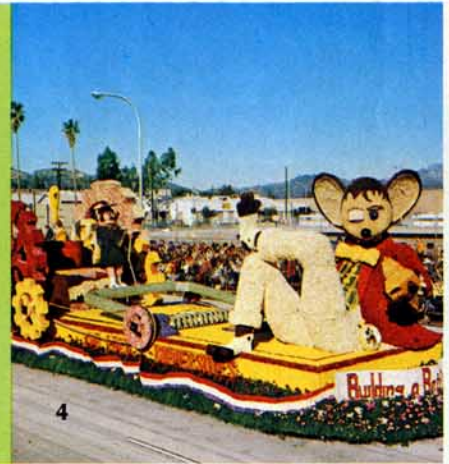
1 GRAND PRIZE  
Farmers Insurance Group

2 SWEEPSTAKES  
State of Georgia

3 GOVERNOR'S TROPHY  
Lawry's  
(Foods and Restaurants)

4 PRINCESS AWARD  
Cal Poly Universities  
(Pomona-San Luis Obispo)

5 ISABELLA COLEMAN AWARD  
Mexico



**October 15**—The clown's sculpture took more wire than estimated. We need HELP!



**November 15**—Worker sprayed plastic foam onto papier-mache to hold flower viles in place. Should have been sprayed on chicken wire. Mess. We start over.

**November 30**—Crew paints hardened foam. Colors coded to flowers. More catwalks needed, accident insurance, too.



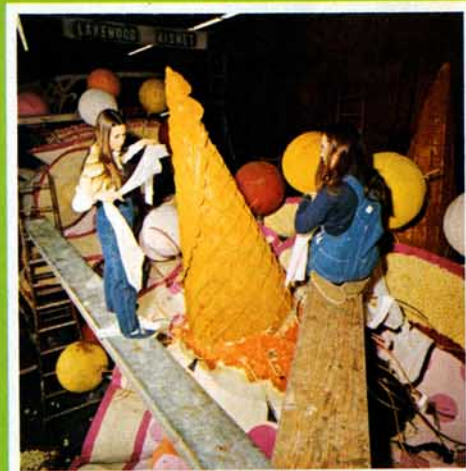
## "CLOWNING AROUND WITH

What does it take to design, produce and flower a Rose Parade float? The following notations came from the Festival Artists' company diary on the building of the 1973 Baskin-Robbins Ice Cream Company float, which eventually won the President's Trophy for the best use of roses in the commercial division. Here's the story of Baskin's "The Greatest Show on Earth."

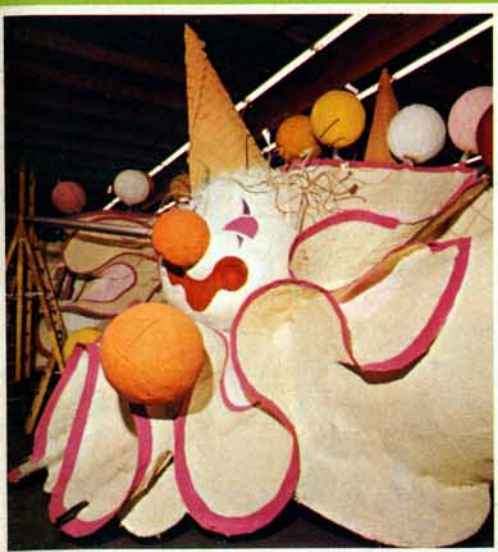


**December 31**—Running out of most flowers. And time. Judges are due any minute.

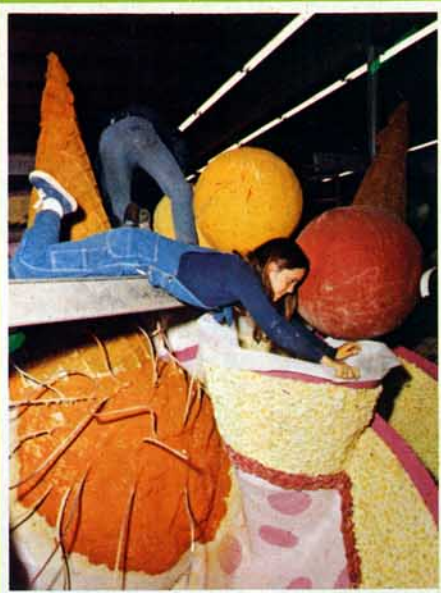
**December 31 (8 p.m.)**—Clown's hat still left to flower. Running late. Need aspirin and a slow clock.



**January 1, 1973 (Midnight)**—Happy New Year. Crew's finishing float. Will be on street by 3 a.m. Wonder if I'll be awake for the parade this year.

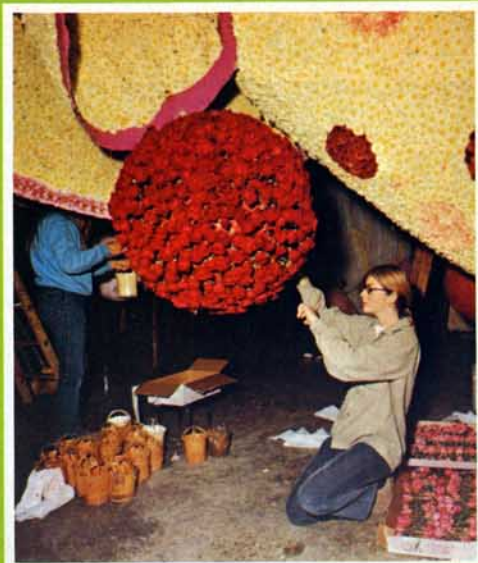


**December 10**—Floral wire sculpture completed. Wife phoned, needs a quart of milk and a loaf of bread.



**December 27**—Youth groups arrive to begin applying fresh flowers. The emphasis will be roses, carnations, orchids, and chrysanthemums.

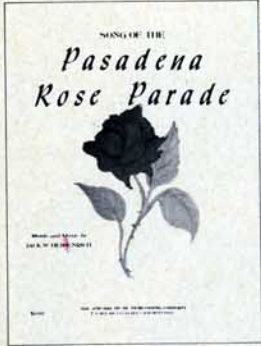
**December 29**—Petals glued into detail areas. Stepped in glue bucket. Need more glue. And new boots.



## **FLOAT CONSTRUCTION"**



**January 1 (8:30 a.m.)** It's beautiful, it's a winner and it was worth it. Zzzzz!



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The 87th Tournament  
 of Roses

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# BEHIND THE CAMERA AT THE ROSE BOWL



1



2



3



4



5



6

- 1 A Hand-Held "Mini Cam" Is Just One of Nine Cameras Which Will Be Placed Around the Rose Bowl.
- 2 NBC—With a Crew of 80—Covers the Game Exclusively, and Estimates a Viewing Audience of 65 Million.
- 3 High in the Sky—Similar to the Blimp Used in the Past—Is a Camera-Equipped Telecopter for 1976.
- 4 Interesting Interviews, Like Ross Porter's Conversation With Baseball's Hank Aaron, Are Part of the Coverage.
- 5 Whether on the Sidelines, in the Press Box, or in the Stands, There's Always Excitement in the Rose Bowl.
- 6 Meanwhile, Back on the Field . . . Only the Final Game of the 1975 World Series and Super Bowl Have Had a Bigger Audience in TV history.



# THE ROSE BOWL:



## “GRANDDADDY OF ALL BOWL GAMES”

Pageantry, color, excitement—and the best college football has to offer!!!

That's the Rose Bowl Game, and “Granddaddy” is wearing a big smile these days in anticipation of the 62nd renewal.

The No. 1 team in the nation, Ohio State (11-0), will be back in Pasadena to face UCLA (8-2-1) for “all the roses” on New Year's afternoon, 1976. Kickoff is at 2 p.m. (PST). Surprisingly, these two teams have never met in a Rose Bowl; however, the game will still be a “rematch,” as Ohio State defeated the Bruins, 41-20, in an early-season game in Los Angeles.

A victory over UCLA would also assure Coach W. W.

“Woody” Hayes of a fourth national championship, but Coach Dick Vermeil's Bruins can look to history and 1966 when UCLA defeated then No. 1 Michigan State, 14-12, in a Rose Bowl thriller.

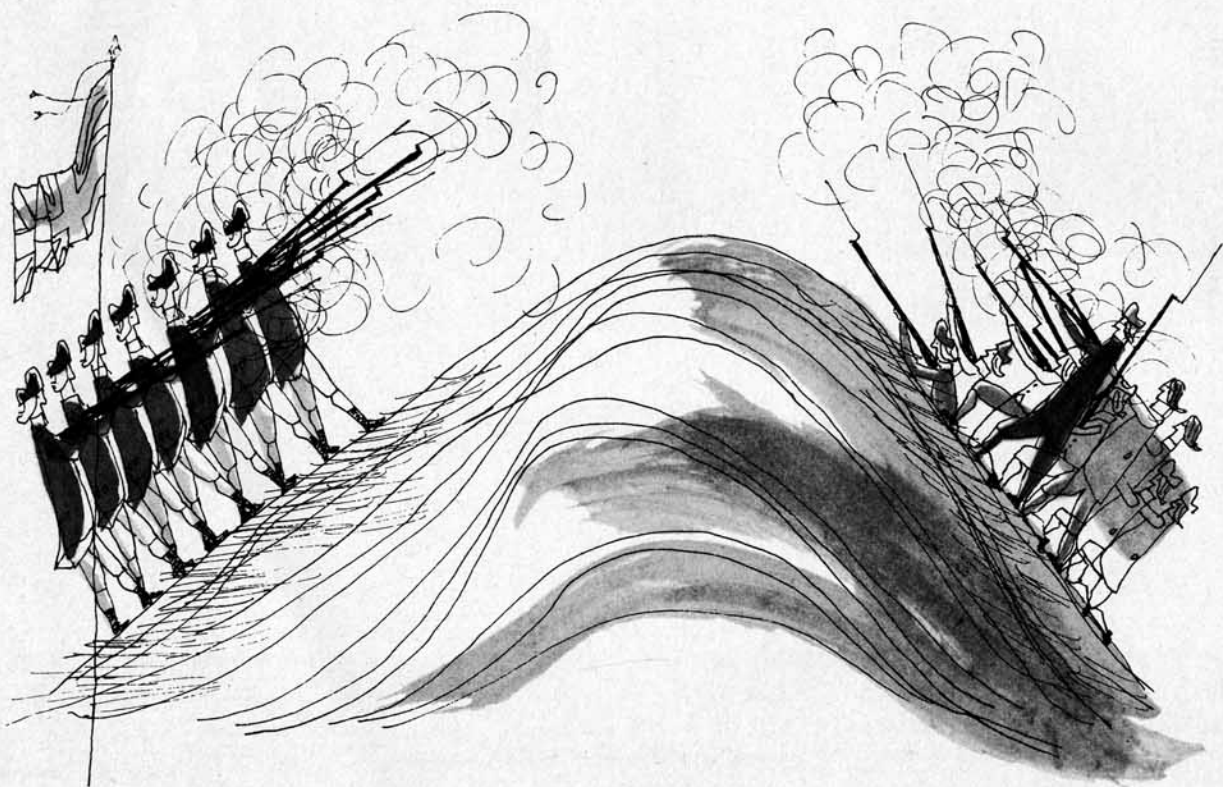
The Big Ten champion Buckeyes are making their fourth consecutive appearance in the classic, fifth in six years and 10th over-all, recording five wins in the previous nine games. The Pacific-8 co-champion Bruins are 1-5 in the bowl, and haven't visited Pasadena since that big day in 1966.

The Big Ten, too, is in command of the 29-year bowl competition between the two conferences, winning 18 of the contests. The Rose Bowl Game itself began in 1902.

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and  
you thought  
we just made  
maps





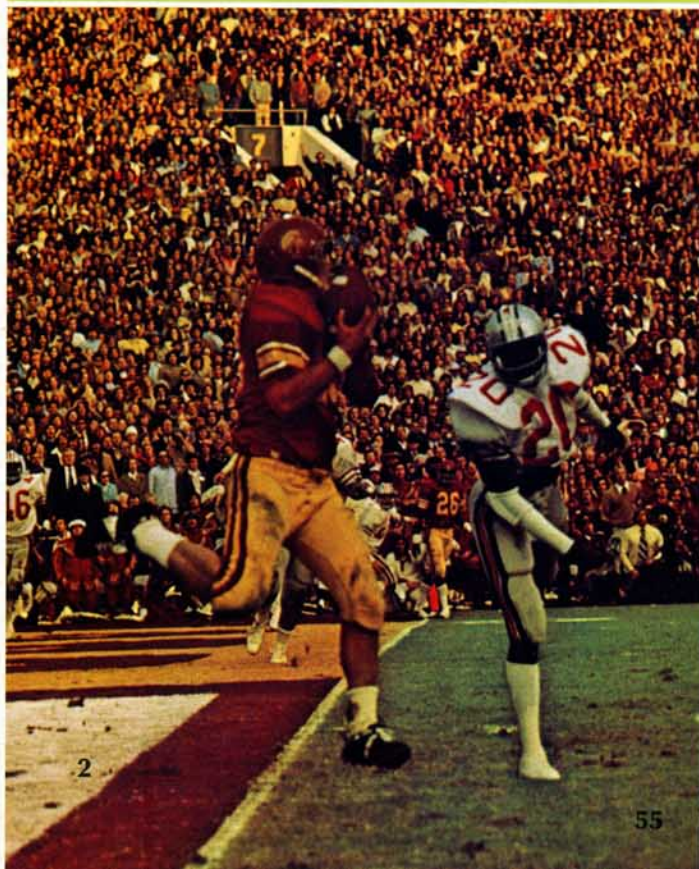
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## THE 1975 ROSE BOWL—A TROJAN TRIUMPH!

1. Co-Player of the Game Pat Haden (10) Sets His Sights on a USC Receiver in 18-17 Victory Over Ohio State.
2. USC Tight End Jim Obradovich Eludes Buckeye Neal Colzie, and Scores First Trojan Touchdown on 8-Yard Reception.
3. John McKay, the Other Co-Player of the 61st Rose Bowl, Clutches One of Five Receptions. He Also Caught 38-Yard TD.
4. The 1974 Heisman Trophy Winner Archie Griffin of Ohio State Turns the Corner for 9-Yard Gain in Second Quarter.
5. Harold Henson's Nickname is "Champ," and He Looked Like One on This Play, Scoring Ohio State's First Touchdown.



3



2

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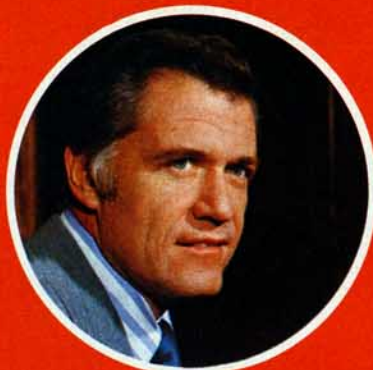
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ATHLETIC DIRECTOR, UCLA



**DICK VERMEIL**

HEAD FOOTBALL COACH, UCLA



# 1976 ROSE

## UCLA BRUINS

UCLA is hopeful that Rose Bowl history will repeat itself in 1976.

It was just 10 years ago that the Bruins pulled off one of the biggest upsets in the 62-year history of the game, defeating the No. 1 ranked Spartans of Michigan State, 14-12. Equally satisfying was the fact that Michigan State had beaten the Bruins in the season opener, 13-3, and was an overwhelming favorite in the Rose Bowl.

New Year's day, 1976, will again find the Bruins involved in a "rematch," and as in 1966—the opponent is ranked No. 1 in the nation, besides holding a win over UCLA.

This time it's Ohio State—a 41-20 victor over the Bruins in the fourth week of the 1975 season. The only consolation for UCLA was a second half rally which brought the Bruins from a 38-7 deficit. Their final total represented the most points allowed by the Buckeyes this season.

In only his second season as head coach, Dick Vermeil fashioned an 8-2-1 season record, a Pacific-8 Conference football co-championship (6-1) with California (Berkeley), and a bowl-clinching 25-22 victory over rival USC. Despite defeating California, 28-14, UCLA still had to beat the Trojans for a trip to Pasadena.

The victory will be savored—especially since it was only the first win in five years and the second in the last decade over USC.

Along the way, the Bruins were defeated by conference foe Washington and tied by the Air Force. Vermeil's Veer T offense, expertly quarterbacked by senior John Sciarra, averaged more than 300 yards rushing and 29 points per game.

In the process, junior halfback Wendell Tyler set a one-season UCLA rushing record of 1,256 yards. Sciarra was only seven points shy of the conference scoring title, and had more than 1,000 yards passing with a 49 percent completion average.

## OHIO STATE BUCKEYES

Brian Baschnagel, Pat Curto, Tim Fox, Cornelius Greene, Archie Griffin and Ken Kuhn have a lot in common. They're all members of Ohio State's football team, and in four years have helped the Buckeyes compile a 40-4-1 won-lost-tied mark.

Equally significant is the fact that the six have never spent Christmas in Columbus, but in Pasadena as freshman-to-senior members of Ohio State's Rose Bowl teams.

That distinction is a Rose Bowl first—a record to be cherished when the Buckeyes of Coach W. W. "Woody" Hayes face UCLA in the 62nd Rose Bowl on New Year's day, 1976.

Hayes, who is coaching his eighth Rose Bowl team and the university's 10th, comes to Pasadena with a portfolio full of 1975 accomplishments:

- No. 1 team in the nation.
- Unbeaten in 11 straight games.
- Big Ten Conference Champions.
- A Big Ten record fourth straight Rose Bowl, which also ties him with USC's four straight (1967-1970) in the Rose Bowl record book.
- A convincing 41-20 early-season win over his 1976 opponent—UCLA.
- 213 victories in 25 seasons in the Big Ten along with four Rose Bowl triumphs.

The Buckeyes were superlative in 1975, scoring 374 points, while allowing only 79. Greene (1974 Rose Bowl Player of the Game), Griffin (1974 Heisman Trophy winner and a record 31 straight games of 100 yards or more rushing) and fullback Pete Johnson (Big Ten record of 25 touchdowns) were instrumental, but it took a masterful comeback by the entire team to earn a trip to California. Trailing 14-7 and without a first down in more than 30 minutes, Ohio State scored twice in the final four minutes to defeat Michigan, 21-14, for the Big Ten title and bowl bid. Hayes called the win "the greatest comeback in my 25 years of coaching."

He'll start his 26th year on New Year's day!



DR. HAROLD L. ENARSON  
PRESIDENT OHIO STATE UNIVERSITY



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W. W. "WOODY" HAYES  
HEAD FOOTBALL COACH, OHIO STATE UNIVERSITY



SWALT DISNEY PRODUCTIONS

# BOWL GAME



## UCLA SEASON RECORD

UCLA	OPP	No.	Name	Pos.
37	Iowa State	21	89 Norm Andersen	SE
34	Tennessee	28	32 Levi Armstrong	LC
20	Air Force	20	50 Eddie Ayers	ORH
20	Ohio State	41	30 Bill Baggott	ILB
31	Stanford	21	55 Willie Beamon	ILB
37	Washington State	23	86 Raymond Bell	ILB
28	California	14	72 Brent Boyd	DRT
13	Washington	17	39 Mike Boyd	OLH
50	Oregon	17	27 Theotis Brown	ORH
31	Oregon State	9	33 Jim Brown	OLH
25	USC	22	87 Raymond Burks	OLB
326		233	70 Gus Coppers	OLT



## OHIO STATE SEASON RECORD

OSU	OPP	No.	Name	Pos.
21	Michigan State	0	94 David Adkins	LB
17	Penn State	9	22 Joseph Allegro	S
32	North Carolina	7	69 Ernie Andria	OG
41	UCLA	20	61 Richard Applegate	C
49	Iowa	0	59 Ron Ayers	OG
56	Wisconsin	0	48 Brian Baschnagel	WB
35	Purdue	6	67 Eddie Beamon	DT
24	Indiana	14	81 Farley Bell	DE
40	Illinois	3	55 Aaron Brown	LB
38	Minnesota	6	84 Robert Brudzinski	DE
21	Michigan	14	75 Nicholas Buonamici	DT
374		79	23 Craig Cassady	DHB



## PLAYERS OF THE GAME

1975—PAT HADEN-JOHN MCKAY, USC  
 1974—CORNELIUS GREENE, Ohio State  
 1973—SAM CUNNINGHAM, USC  
 1972—DON BUNCE, Stanford  
 1971—JIM PLUNKETT, Stanford  
 1970—BOB CHANDLER, USC  
 1969—REX KERN, Ohio State  
 1968—O. J. SIMPSON, USC  
 1967—JOHN CHARLES, Purdue  
 1966—BOB STILES, UCLA  
 1965—MEL ANTHONY, Michigan  
 1964—JIM GRABOWSKI, Illinois  
 1963—PETE BEATHARD, USC  
 RON VANDERKELEN, Wisconsin  
 1962—SANDY STEPHENS, Minnesota  
 1961—BOB SCHLOREDT, Washington  
 1960—BOB SCHLOREDT, Washington  
 GEORGE FLEMING, Washington

1902—Michigan 49 ..... Stanford 0  
 1916—Wash. State 14 ..... Brown 0  
 1917—Oregon 14 ..... Pennsylvania 0  
 1918—Marines 19 ..... Camp Lewis 7  
 1919—Great Lakes 13 ..... Marines 0  
 1920—Harvard 7 ..... Oregon 6  
 1921—Cal 28 ..... Ohio State 0  
 1922—Cal 0 ..... Wash. & Jeff. (tie) 0  
 1923—USC 14 ..... Penn State 3  
 1924—Washington 14 ..... Navy (tie) 14  
 1925—Notre Dame 27 ..... Stanford 10  
 1926—Alabama 20 ..... Washington 19  
 1927—Stanford 7 ..... Alabama (tie) 7  
 1928—Stanford 7 ..... Pittsburgh 6  
 1929—Georgia Tech 8 ..... Cal 7  
 1930—USC 47 ..... Pittsburgh 14  
 1931—Alabama 24 ..... Wash. State 0  
 1932—USC 21 ..... Tulane 12  
 1933—USC 35 ..... Pittsburgh 0  
 1934—Columbia 7 ..... Stanford 0  
 1935—Alabama 29 ..... Stanford 13

## UCLA TEAM ROSTER

76 Cliff Frazier	NG	24 Ernie Saenz	OLH
12 Jim Freitas	QB	4 James Sarpy	SE
25 Wilbur Harden	S	88 Pat Schmidt	S
2 Harold Hardin	LC	15 John Sclarra	QB
8 Wally Henry	FL	61 Steve Shoemaker	OLB
53 Mike Herrera	C	42 Jeff Smith	S
62 Mitch Kahn	C	67 Daryl Steen	RT
78 Rob Kezirian	OLT	41 Frank Stephens	OLB
31 Kenny Lee	ORH	6 John Sullivan	P
23 John Lynn	LC	56 Terry Tautolo	ILB
77 Jim Main	ORT	79 Greg Taylor	OLG
67 Dennis McCollins	NG	68 Tim Tennigkeit	DLT
73 Phil McKinnely	OLG	52 Steve Tetrick	NG
81 Jeff Muro	ILB	37 Jewel Thomas	ORH
54 Bill Nunes	OLB	40 Manu Tuasosopo	DRT
3 James Owens	LC	22 Wendell Tyler	OLH
36 Anthony Pao Pao	RH	63 Brad Vassar	ILB
85 Don Pederson	TE	65 Ken Walker	OLB
59 Pete Pele	DLT	7 Rick Walker	TE
29 Barney Parson	RC	34 Brett White	P-PK
1 Severn Reece	FL	66 Jim Williams	OLG
74 Bob Reyes	OLT	69 Ron Wollard	LC
84 Jerry Robinson	SE	26 Carl Zaby	OLH

## OHIO STATE TEAM ROSTER

7 Cornelius Greene	QB	68 James O'Rourke	DT
45 Archie Griffin	TB	15 James Pacenta	QB
46 Duncan Griffin	DHB	93 Clarence Perry	DE
44 Raymond Griffin	S	74 Louis Pietrini	OT
11 James Harrell	WB	53 Douglas Porter	C
66 Tyrone Harris	DT	41 Woodrow Roach	TB
83 Joseph Hornik	DE	47 Robert Robertson	FB
35 Robert Hyatt	WB	82 Joseph Robinson	DE
33 Pete Johnson	FB	26 Thomas Roche	DHB
49 Herman Jones	SE	43 Bruce Ruhl	DHB
85 Larry Kain	TE	57 James Savoca	OG-LB
6 Thomas Klaban	PK	1 Thomas Skladany	P-PK
54 Kenneth Kuhn	LB	60 Ted Smith	OG
10 Mark Lang	MG	80 Gregory Storer	TE
34 Jeff Logan	TB	72 Mark Sullivan	DT
64 William Lukens	OG	9 Edward Thompson	LB
14 Gary McCutcheon	SE	79 Christopher Ward	MT
21 Max Midlam	DHB	58 Thomas Waugh	OG
20 Leonard Mills	DHB	4 Louis Willott	FB
92 Jimmy Moore	TE	89 Leonard Willis	SE

## SCORES OF PAST GAMES

1936—Stanford 7 ..... SMU 0  
 1937—Pittsburgh 21 ..... Washington 0  
 1938—Cal 13 ..... Alabama 0  
 1939—USC 7 ..... Duke 3  
 1940—USC 14 ..... Tennessee 0  
 1941—Stanford 21 ..... Nebraska 13  
 \*1942—Oregon State 20 ..... Duke 16  
 1943—Georgia 9 ..... UCLA 0  
 1944—USC 29 ..... Washington 0  
 1945—USC 25 ..... Tennessee 0  
 1946—Alabama 34 ..... USC 14  
 1947—Illinois 45 ..... UCLA 14  
 1948—Michigan 49 ..... USC 0  
 1949—Northwestern 20 ..... Cal 14  
 1950—Ohio State 17 ..... Cal 14  
 1951—Michigan 14 ..... Cal 6  
 1952—Illinois 40 ..... Stanford 7  
 1953—USC 7 ..... Wisconsin 0  
 1954—Mich. State 28 ..... UCLA 20  
 1955—Ohio State 20 ..... USC 7

1956—Mich. State 17 ..... UCLA 14  
 1957—U. of Iowa 35 ..... Ore. State 19  
 1958—Ohio State 10 ..... U. of Ore. 7  
 1959—U. of Iowa 38 ..... U. of Cal. 12  
 1960—Washington 44 ..... Wisconsin 8  
 1961—Washington 17 ..... Minnesota 7  
 1962—Minnesota 21 ..... UCLA 3  
 1963—USC 42 ..... Wisconsin 37  
 1964—U. of Ill. 17 ..... U. of Wash. 7  
 1965—Michigan 34 ..... Oregon State 7  
 1966—UCLA 14 ..... Michigan State 12  
 1967—Purdue 14 ..... USC 13  
 1968—USC 14 ..... Indiana 3  
 1969—Ohio State 27 ..... USC 16  
 1970—USC 10 ..... Michigan 3  
 1971—Stanford 27 ..... Ohio State 17  
 1972—Stanford 13 ..... Michigan 12  
 1973—USC 42 ..... Ohio State 17  
 1974—Ohio State 42 ..... USC 21  
 1975—USC 18 ..... Ohio State 17

\*Played at Durham, N.C.

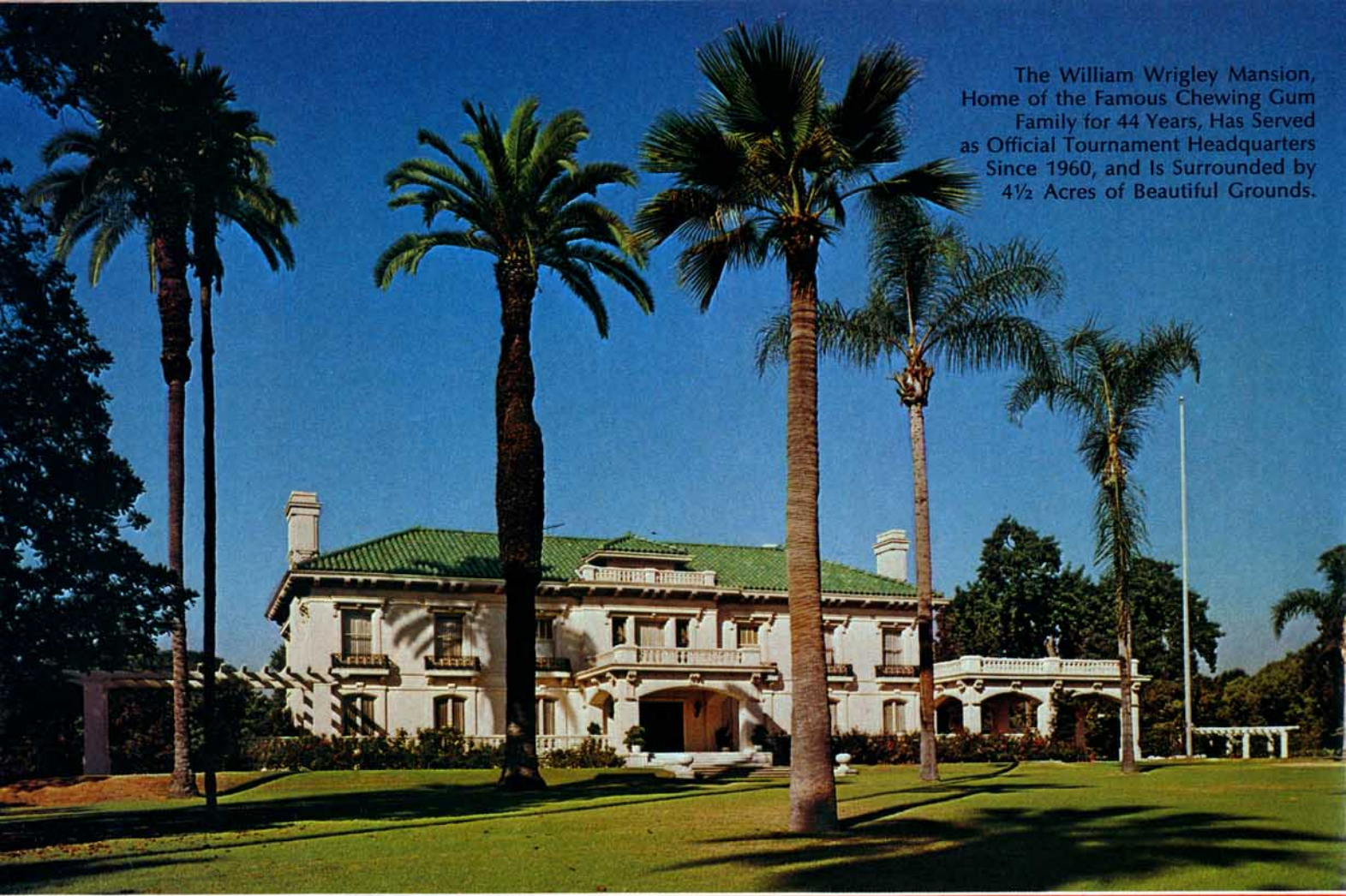
# POST PARADE . . .



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More Than 600,000 Visit Victory Park in Pasadena on New Year's Afternoon and the Following Day to Once Again View the Rose Parade—This Time Standing Still. However, It's Just as Spectacular.

The William Wrigley Mansion, Home of the Famous Chewing Gum Family for 44 Years, Has Served as Official Tournament Headquarters Since 1960, and Is Surrounded by 4½ Acres of Beautiful Grounds.

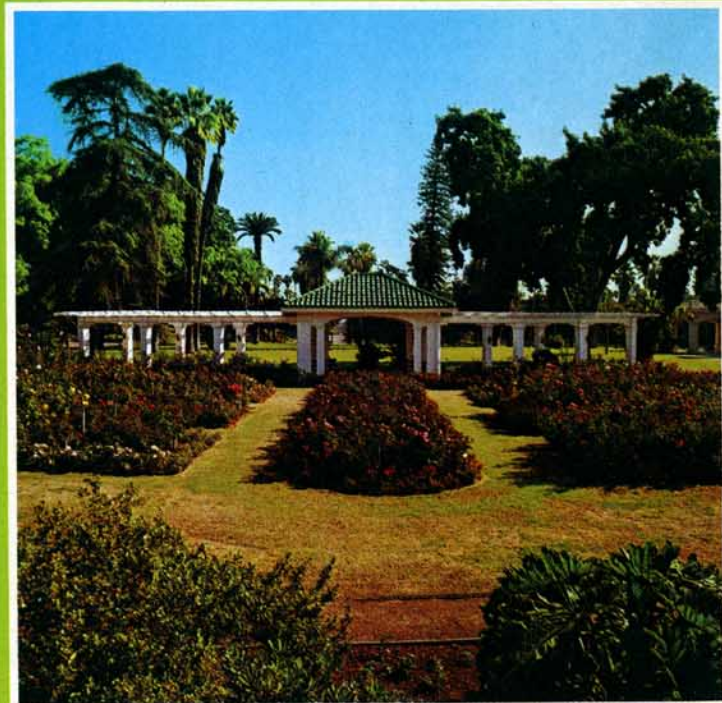


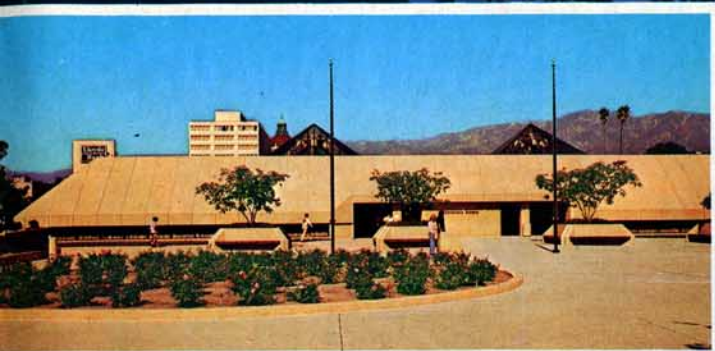
## THIS IS PASADENA! 100 YEARS+ONE



The Four-Story House, Which Was Built Over an Eight-Year Period, Is the Setting for All Tournament Planning Meetings and Social Events Leading Up to New Year's Day. The Living Room is Panelled in Rich Circassian Walnut.

An All-American Rose Selections Garden, Featuring More Than 800 Bushes (With Additions Each Year of Award-Winning Blooms), Is Located to the North of Tournament House. Some 1,400 Other Rose Bushes Are Also Found on the Grounds.





The Conference Building, An Integral Part of the Center Complex, Makes Pasadena a "Headquarters City."



The Civic Auditorium, Which Opened in 1932, Is the Site for the Coronation of the Rose Queen and Court.



With the City Hall As the Focal Point, Pasadena, Which Derives Its Name From an Indian Word Meaning "Crown of the Valley," Is in the Midst of a Second Hundred Years After a 1974 Centennial Celebration.



An Imposing Structure on the Skyline of Pasadena Is the World Headquarters of the Ralph M. Parsons Company. The 12-Story Engineering Concern Opened in 1974, and Can Be Seen From Anywhere in the City.

South Lake Avenue, Long a Favorite for Businesses and Shoppers, Is the Central District for Both City Dwellers and Out of Towners Attending the Annual Rose Parade and Rose Bowl Football Game Festivities.





# 'AMERICA LET'S CELEBRATE'



**The U.S. Postal Service salutes  
The Tournament of Roses Parade and  
200 years of United States history.**



**This space is provided for the Spirit of 76 commemorative postage stamps being issued in Pasadena on January 1, 1976. The stamps and official U.S. Postal Service first day of issue cancellation are available at 281 E. Colorado Blvd., 42 S. Catalina, 2609 E. Colorado Blvd., 760 E. Washington, 390 S. Fair Oaks, 1100 N. Fair Oaks, 2040 Huntington Drive and mobile unit at Victory Park.**

**Hours will be 11:30 to 5:00pm.. Save this page as a Special Commemorative**



## PICTURE THE PARADE!



Courtesy of Eastman Kodak  
Drawings by Dwayne Foster

Action, color, people aplenty. Everyone loves a parade, and anyone with a camera can take this parade home in color snapshots, slides or movies.

Here are some tips from Kodak photo experts to help make your photography as spectacular as your subject:

- Pick a camera position along the parade route where the sun is at your back and you enjoy a clear view of the line of march.
- Prepare to photograph outstanding parade units by referring to the order of march in this program.
- Load your camera with color film and keep track of how many pictures or how much movie footage you have left to shoot. If you run out of film, look for film vendors along the parade route.
- Picture a poster, flyer or banner announcing the parade and its theme to use as a title for your print set, slide show or movie.
- Include spectators in the foreground of your pictures and movies to help "frame" floats, band units and equestrian teams. But be sure the spectators are looking at the parade, not the camera!
- Occasionally direct your attention at the action around you on the sidelines.

### For Snapshooters Only

- Advance your film after every shot and you always will be ready for that special spur-of-the-moment picture opportunity that only happens once.
- When you spot a likely picture subject, take a moment to compose your picture in the viewfinder. Sometimes, if you wait a moment, a busy setting will clear up a bit or your main subject will move closer to the camera and automatically eliminate distracting background.
- Single out a special subject by picturing it from a low angle against a blue sky backdrop.
- Picture parade units as they move directly toward or away from you or when they stop or mark time while other units perform.
- Pan by centering a moving subject in your viewfinder and following it slowly, steadily, pivoting from the waist. Squeeze the shutter release at an opportune moment, while continuing to pan, and you'll get a relatively sharp picture of your subject against an artfully blurred background.
- Movement can be part of an exciting still picture so don't wait for all action to stop before you shoot. The blur of a twirling baton or of prancing horses' hooves can add to a picture's impact as long as the respective drum major or equestrians are in focus.
- Hold your camera steady and squeeze your shutter release gently every time you shoot. A steady camera hand is especially important if you are using a telephoto lens or a Kodak Tele-Instamatic camera at its telephoto setting.

- Use your camera's telephoto setting to feature float riders or to single out interesting float details.
- Take three-quarter views of approaching floats. And if your camera takes a rectangular picture, use the horizontal format for side or three-quarter views of floats and switch to the vertical format for front views of oncoming floats or individual band or equestrian team members.

### For Movie-Makers Only

- If your movie camera accepts both Kodachrome 40 and Kodak Ektachrome 160 movie films (type A), match your film choice to the weather. On a bright, sunny day, use Kodachrome 40 film with daylight filter in place. On an overcast day, choose Kodak Ektachrome 160 movie film, type A, with daylight filter, or Kodak Ektachrome 160 movie film, type G, with no filter, for best results at lower light levels.
- Treat your parade movie as a whole. Each scene should add something new and interesting.
- Vary scene length and camera-to-subject distance. Film only as long as a subject seems interesting and punctuate your parade production with spectator reaction.
- Hold your camera still most of the time, allowing your subjects to move through the camera's field of view.
- Camera movement should be kept to a minimum. Pan—slowly, steadily, pivoting from the waist—only when the urge to follow the action is irresistible.
- If your camera has a zoom lens, use the telephoto setting for close-ups. The wide-angle setting can help you establish the setting in which the individual scenes take place.
- Record the sounds of bands as well as spectators with a super 8 camera, such as a Kodak Ektasound movie camera, capable of recording "live" sound.
- Remember to film each sound scene a little longer than you would a silent scene because sound records slightly behind the image on the film.

### Finishing Touches

- Take your camera to the Victory Park Post Parade area to fill in close-up details and to add candid photos of participants to your parade coverage.
- Look for an appropriate closing shot—the aftermath of the parade, a bedraggled spectator, a lonely street vendor, a discarded banner or sign.
- Edit your parade photography before you share it.
- If you have a projector capable of recording sound, add your own commentary to the "live" sound after processing.
- Have super 8 silent film striped and add appropriate music.
- Share your parade snapshots with someone far away by ordering multiple print sets at the time you take your film in for developing and printing.
- Make this year's photo coverage the first installment in your personal record of the annual Tournament of Roses parade.

TOURNAMENT OF ROSES, PASADENA - 1976

# **Bicentennial Greetings from Canada**



## **Voeux pour le Bicentenaire**

*Calif. US*