

ARROYO SECO CHAMBER OF COMMERCE A REALITY

Through Persistent effort the Arroyoside Forum has Brought About the Organization of a Central Body of Live "Boosters" Who will Work for the Advancement of the Whole Northeast Section of the City

UPPERMOST EXPRESSIONS

"Glad to meet you" was imprinted on every countenance.

The "Get-together" idea was grasped by everyone.

"Organization for co-operation" was the magic talisman that directed the thought and work of the meet.

"Break down the imaginary sectional lines and burn away the barriers to unity," was the sentiment of each man present.

"Pull together," was not only the idea expressed but the heartfelt desire of all.

"Co-operation with every Improvement association in Arroyoside was strongly advocated.

Effect a permanent organization through incorporation was the general sentiment.

"Boost for Arroyoside" was the adopted motto.

In response to a call of the Forum for a meeting of the business men of Arroyoside looking to the formation of a body of promoters representing the vital interests of this section of our city, there assembled at the Forum office on Wednesday evening as bright a class of merchants and property owners as ever met in this community. They came from all parts of Arroyoside and filled the meeting place to its capacity and then some. When the extra chairs that had been provided were filled, the tables and windowsills were used for seats and many stood during the entire evening while the details of the preliminary organization were being effected.

It was a gathering of public spirited men such as rarely turn out except for some unusual attraction. There were merchants, bankers, lawyers, real estate owners, educators, doctors, and, in fact, men in most of the commercial and professional lines.

They bore the marks of successful effort, of energy, enterprise and thought in their faces. A glance at the gathering would convince an ob-

server that these men who had gathered from near and far, from the Elysian hills to the picturesque slopes of South Pasadena and from the various tracts on the east bank of the Arroyo Seco to the productive Eagle Rock valley to the west, were the "get busy" kind; men who both think and do; who formulate and plan, then execute.

It was indeed gratifying to the Forum for it showed that its efforts to give the people of Arroyoside a clean forceful, representative paper were thoroughly appreciated, that such men and many others whom these men represented had confidence in the ability of the Forum to "do things," confidence in its suggestions and were willing to act upon them. For in their presence was the evidence that the Forum had struck a "key note" in first suggesting, then advocating and finally working for the assembly of formative men with the purpose of organizing a Board of Trade, or like institution, to promote the welfare of the community, encourage the advent of homeseekers and investors, and give publicity to the many and varied resources, beauties and attractions of the unparalleled Arroyoside of Los Angeles.

No formality was in evidence. Every one was on an equal footing. Many were comparative strangers, yet the "glad hand" of each was extended and heartily grasped. Self-introduction was spontaneous and the rule, even though there were many to bring the strangers together; but the uppermost idea implanted in each representative, "co-operation," was so manifest that instinctively each comer entered the door with a "glad-to-meet-you" expression on his face.

Each comer possessed a trustfulness. He expected to meet men who were trustworthy and in this he was not disappointed. He believed that there was no clique, no "slate," no "axes to grind," and that each and all jointly and severally were attracted by one controlling thought and that was to unite for the advancement of the whole community, to eliminate imaginary boundary lines, to obliterate the local and organize one strong representative body whose purpose would be to co-operate with every local improvement or civic association and bring the various antagonistic elements together and thus break up the factions that disunited could accomplish nothing but unified could become a power for the uplifting and advancement of the whole arroyoside of our city.

Each being imbued with the same primary idea, co-operation, it was no wonder such harmony prevailed and

such progress was made in effecting an organization.

Meeting Called to Order.

The meeting was called to order by R. D. List, president of Highland Park Bank, who in a happy vein stated the object of the meeting and said in forceful words that the time had come when the smaller communities, each with its improvement association, must co-operate with some central organization with a broader scope, a greater membership and composed of men with vital interests at stake who would undertake the greater development work of the whole arroyoside district. He said: "We must, like the signers of the Declaration of Independence, hark together or the time would doubtless come when we may hang separately, speaking figuratively."

He then called for nominations for a temporary chairman.

Prof. L. A. Handley, formerly one of the faculty of Occidental College, was nominated and unanimously elected by viva voce. Mr. Robert H. Lindsay was chosen secretary without opposition.

L. A. Phillips, publisher of the Forum, was called upon to present the objects of the proposed organization. He expressed the opinion that there was a great need of a central body of "boosters" or "hustlers" whose united efforts would draw together the diversified elements, solidify the community and bring about united action in public endeavor for the advancement of the whole arroyoside of Los Angeles, and the elimination of imaginary lines. "Call this central organization what you will—so that the name expresses its purpose—a board of trade, chamber of commerce or civic association, but keep in view the necessity of co-operation for the good of the whole district."

Thomas Fellows followed: "There is a common feeling that there should be a united body working for the public good, for the upbuilding of Arroyoside."

Mr. List said he was in perfect accord with the previous speakers. "We need harmony, oneness of purpose, united effort to give this magnificent section more publicity. We need to advertise the beauties of Arroyoside, its delightful climate beautiful scenery, healthfulness, etc.," he said. "We need more bridges, better streets, greater park facilities and many other things that we can get if we null together. The improvement association of Highland Park, organized eight years ago, accomplished a great deal for that central section of Arroyoside. Trees were planted, streets were grad-

ed and many other local benefits were brought about by that organization, but it served its purpose and now we need some greater and more powerful factor to take up the work of the whole district and we are doing the right thing tonight in effecting a permanent organization of representative business and professional men who will work for the entire district and help to advertise its advantages to homeseekers and investors. It am glad to see such a representative body of men as are here tonight and it will afford me great pleasure to become one of the charter members of this prospective organization."

W. E. B. Partridge spoke along the same lines as Mr. List. He said there was no doubt that such an organization as the one contemplated with broad views and composed of active workers was greatly needed and he was heartily in favor of the movement. "We must work together and hang together," he said.

Mr. A. Singer thought that the best idea had been advanced by the Forum, "to eliminate local lines. No matter what Highland Park might do as a central section its effect would only be felt locally and very little good would follow if the two other sections were ignored. What we need to do is for all to work for the good of the whole section. We must obliterate lines and unite on all matters that will add to the growth and welfare of Arroyoside. We certainly have the best residence section of Los Angeles and should make the fact better known. Lack of publicity is what has held us back and permitted the better advertised southwest section of the city to progress amazingly."

J. L. Smith, M. D.—"We must push ahead, must let more people know of our resources and attractions. If we do not make our advantages known other sections with greater enterprise will go ahead while we go backwards."

Attention was then given to organization. The selection of a permanent chairman was taken up.

Mr. List moved that the temporary chairman be made permanent. Mr. Handley's nomination was made unanimous by acclamation. The gentleman expressed regrets that other work which took almost the whole of his time would prevent his accepting the nomination, and therefore declined.

The nomination of Mr. List followed but that gentleman declined for reasons expressed by the chairman.

Carl Packard was then nominated. Before his nomination was seconded, however, Mr. John F. Groene express-

HIGHLAND PARK EBELL

By Mrs. F. E. Vincent

Tuesday afternoon witnessed the gathering together of many of Highland Park's lovely women. The event was the Round Table Talks held by the Ebell at Masonic Hall. The artistic arrangement of the flower baskets and greens, the pretty gowns, the bright and joyous countenances and the deliciously served refreshments, made a happy setting, the circles at which the conversation proved there were serious and earnest thinkers beneath the charming exterior. Congratulations are due to the Program, Hospitality and House Committees for a delightful afternoon.

The bazaar is the center of interest and the ladies who are working so eagerly to make it a success both socially and financially deserve the patronage of all Highland Park. A pleasant feature is the feeding of the goose in charge of Mrs. Theodore M. Bulson. Home cooking served cafeteria style with fine coffee from 5 to 7:30. This will be followed by a play given by local talent under the direction of Mrs. S. O. Green, which will be highly amusing. Come all and enjoy December 3 from 2 to 10.

WOMEN'S REALM.

"Let us learn to be content with what we have. Let us get rid of our false estimates, set up all the higher ideals—a quiet home, a few books full of the inspiration of a genius, a few friends worthy of being loved and able to love us in turn, a hundred innocent pleasures that bring no pain, no sorrow, devotion to the right that will never swerve, a simple religion empty of all bigotry, full of trust and hope and love—and to such a philosophy this world will give up all the empty joy it has." In glancing over a magazine recently the above quotation held my fancy. What a quiet, serene and happy life one would have if we would, and we can, "learn to be content with what we have. Did you ever think what was the cause of so much malicious gossip? Is it not being discontented with what we have? Don't be a gossip, but remember that the highest culture is to speak no ill; be quick to see all beauty, all worth, let kindness control your dealings with your fellow men. Speak kindly to the stranger

That enters at your door.
The smiling face may hide a heart
That's filled with longing sore,
For just the pleasant word and smile
You might so freely give;
Withhold not, then, the gracious gift,
That your own soul may live.

Be kind unto the stranger!
Why freeze him with the chill
Of haughty condescension?
Just meet him with good will
For kindness costs but little
And pays large dividends.
Aye, that lone stranger yet may prove

One of your truest friends.
Now that Christmas is only a few weeks off, the housewife's thought turns to the making of sweets, for the little ones. The following candy recipes have been tried and found true:

Peanoche—Two and a half cups brown sugar; one-half cup cream; butter the size of an egg; boil 20 minutes, add one-half cup each of chopped walnuts and almonds, one teaspoon of vanilla; beat it well, pour on buttered pans.

Cream Candy—Two cups sugar; one-half cup water; one-half cup of vinegar; boil until it will crisp in water; flavor and pull.

Peanut Candy—One cup sugar; one cup chopped peanuts; put sugar in

smoking hot frying pan; no water; stir and stir until dissolved, add the peanuts and turn into buttered pans, cut in squares.

AUNT SA.

TO IMPROVE AT LAST

Public-Spirited Citizens Bond to Insure City Against Possible Damage

The long looked for improvement of Eagle Rock avenue and Ruby street from Avenue 62 to Avenue 63 seems at last an assured fact.

These unsightly and dangerous traps have been endured by the residents of the Avenue 62 school district until endurance is no longer a virtue. Thirty public spirited citizens have united in signing a bond to protect the city from possible damage suits on account of the extensive fills on the two blocks mentioned, and it is promised that work will begin promptly at the expiration of the usual notice period.

The children of the district east and south of the school have been exposed to grave danger to life and health each rainy season for three years, while residents desiring to use the yellow cars have been put to serious inconvenience in getting across the series of puddles and canyons that have served for streets. The improvement will be welcomed by all, and will remove one more of the few blemishes from which Arroyoside suffers.

Sewer System Approved

The main sewer of the Garvanza sewer system has been accepted by the City Engineer and is now ready for house connections. The Garvanza Improvement Association trusts that the people who expect to connect their houses to this sewer will employ the contractors, Messrs. Mlagenovich & Gillespie, who originally gave the lowest bid per lineal foot on the work. These people gave bond to back up their bid and are reliable. Other contractors are likely now to come in and seek private work from our citizens. It appears to the Forum that the contractors who showed good faith and gave a reasonable bid backing up their proposition with an adequate bond should be patronized ahead of others who had the chance to bid but did not do so or were higher bidders.

Notice

The contracting firm of Mlagenovich & Gillespie have entered into a contract with the Garvanza Improvement Association to put in house connections in the recently sewered district at following prices:

Six-inch pipe, laid complete, 28 cents per foot of pipe.
Four-inch pipe, laid complete, 21 cents per foot of pipe.

These gentlemen have furnished a bond for the faithful carrying out of their agreement, and house-owners should avail themselves of the advantages here offered and only made possible by the efforts of the Improvement Association, and sign for their connections with these gentlemen.

FOR SALE

Lot 50x200 (one-fourth acre) with comfortable 7-room California house. Street work paid, fine neighborhood, inside city. Good elevation and view without climbing. A REAL BARGAIN, with GENUINE EASY terms if desired. Near yellow cars. Phone 39188.

Class in Musical Literature

On Monday evening, Nov. 21, at 8 p. m., Miss Brousseau will give the story and music of "Rigoletto." Records by Tetrizzini, Sembrich, Caruso, Campanari and others. Admission 25 cents 113 So. Ave. 66, Garvanza.

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Mineral Park Land Company

317 SOUTH HILL STREET

- No. 1000** This is 1393 acres of land that can be sold in 5 or 10 acre lots, at Colton. Good land for anything, garden, fruit or alfalfa. This at present is not watered, but think water stock can be bought from the Semi-Tropic Water Company and the water taken on this land. For sale or exchange in any size tracts from five acres up.
- No. 1002** Between 1100 and 1200 acres at Palm Springs with about 500 inches of water constantly flowing for the last two years. A part of this water runs in a cement and cobblestone ditch. About 250 inches of it comes through a riveted and screw pipe. This piping plant and reservoir cost \$25,000.00. Will sell this tract of land in one acre lots for \$250.00 each or as a whole for \$100,000.00.
- No. 1004** Nine-room house and 4 lots 400 feet from electric car line at Dolgeville. Beautiful grounds, shade and fruit trees. Price of this, for sale or exchange, is \$5,000.
- No. 1005** House and lot at Garvanza. Six rooms, nice clean house fronting on car line. Price \$4,000.00.
- No. 1006** Six-room modern house at end of York Boulevard car line. Price \$3000.00 on easy terms.
- No. 1007** Nice 5-room plastered house at Oak Hill Park. Beautiful view. Large trees all around. Price \$1200.00; \$100.00 cash and \$10.00 per month with interest. This house is rented at this time for \$8.00 per month.
- No. 1008** Eight-room house corner Brooklyn and Ganahl streets in Boyle Heights. Fine home in every way. Price \$8,000.00.
- No. 1009** Lots near the York Boulevard car line at \$300.00 each.
- No. 1010** We have two lots in Occidental Park at \$1200.00 each.
- No. 1011** We have 30 lots at Hermosa Beach which we will sell for \$500.00 each.
- No. 1012** We have \$200,000.00 in Glendale Consolidated Water Company Bonds paying 6% payable semi-annually. For sale or exchange.
- No. 1013** We own \$10,000.00 in stock of the Glendale Consolidated Water Company. What have you for this?

EDUCATIONAL

Interesting Events and Features of Our Public Schools

A Southern California University would certainly be the proper thing.

Mark Keppel, county superintendent of schools, and chairman of the school legislation committee of the county and state superintendents of the state, is going to make a feature of his proposition for a state university for Southern California. He is prepared to make a splendid showing by actual figures proving that we are entitled to such an institution. He will show the educators who are to meet here and the legislators from the district that Southern California has more prospective college students than the northern and central portions of the state combined, and that the greater number of these are being prevented from taking a course in the state university on account of the distance from Los Angeles and the resultant expense. There are enough high school students due to graduate next spring to supply a freshmen class of more than 1000, taking the usual ratio of students who graduate, to those who enter college.

There are four sports in which the schools contest with each other: Football, baseball, basketball, and track and field athletics. Football is the most popular considered from the view point of attendance at contests by the public and the students and comes nearer bringing in enough receipts to pay for the expenses incurred than any of the other three, although the equipment for the player is more expensive and more men have to be fitted out than in any of the other sports.

Francis is a good speaker. He is always talking on education. His talks are not altruistic, but practical. His ideals are built upon substantial foundation and his suggestions never fail to take root. In his remarks at the recent dedication of the new art building of the Poly High he expressed this idea. "If we could rid the world of superfluous words we would be able to run railroads with the force thus saved."

Give children a chance for innocent sport. Give them a chance for fun—better a playground plat than a court and a jail when the harm is done! Give them a chance—If you stint them now, tomorrow you'll have to pay a larger bill for a darker ill. So give them a chance to play!

An exciting game of basketball between the South Pasadena High School team and the Ely Centro grammar school of South Pasadena took place on the high school grounds of that suburb on Monday. The score showed 17 to 5 in favor of the high school team.

One of the most interesting developments of the evening schools is the commercial department, which has been equipped at the Olive street school. There now are seven typewriters and other equipment for teaching a modern business course.

The Lincoln Park League has tendered a vote of thanks to John H. Jacobs for the use of his lots at the corner of Mission and Palm avenues, for a playground for the boys of Lincoln Park School.

"Art is the best way of doing the best thing, at the best time. There may be as much art in sweeping the street as in painting a picture. There is art in everything that is well done. That person is an artist as a writer, who rids language of every superfluous word and still keeps its strength."

These suggestions should be absorbed by every student. They strike right at the root of things.

Stanford News

Stanford has been declared the winner of the conference track meet held at Urbana, Illinois, last June, by the conference association, which has disqualified Dimmick and Philbrook of Notre Dame. By the repudiation of the standing of Notre Dame's two stars, fourteen points were taken from her tally, leaving her but fifteen, while Stanford has seventeen. Philbrook and Dimmick contested the protest of California, as they had competed two years at Whitman College, Washington, and at a previous conference meet. The conference rules declare that an athlete is ineligible to compete if he has engaged in college athletics three years. California's protest was based on the fact that it considered the standing of Whitman College in athletics high enough to come up to the conference level, while Notre Dame maintained that the athletic standard of the Washington college was not high enough to disqualify conference athletes.

Fall baseball practice has been discontinued on account of the unsettled weather. After this week a few impromptu games will be played but regular practice will be abandoned.

C. E. Sampson, '09, probably will coach the Stanford baseball team next spring. He has been offered the position by the executive committee and it is expected that he will accept the offer. Sampson was a strong player while in college and this year played with the Tacoma team in the Northwestern League.

Eastern College Notes

Itasca State Park was saved from destruction by members of the forestry class at the University of Minnesota after 36 hours of fighting. American universities are shortly to be asked to co-operate with Oxford and Cambridge universities to join Britain in founding a central university in China, not allied with any religious body.

During the first semester freshmen are not allowed to participate in student activities at Amherst.

Yale recently celebrated its 209th birthday. This university was founded on October 9, 1701.

Two thousand five hundred and thirty-five students of the University of Pennsylvania engaged in athletics last year.

A hobble skirt race was one of the features of the gymnasium exhibit of the state university of Iowa.

The University of Chicago team is touring Japan and playing a series of games with the various Oriental universities.

The total enrollment at Illinois this year is 4,900.

CHAMBER OF COMMERCE

(Continued from page 1)

ed the opinion that organization was advancing a little too fast. He suggested that no permanent chairman be selected at this time but that a committee be appointed to consist of five or six members whose duty it should be to formulate a definite plan for organization, present names for officers, etc., and report to the next meeting.

The chair thought as there was much work to be done needing immediate attention that no time should be lost in effecting a permanent organization.

Mr. Phillips believed that all that was necessary at the time was a temporary chairman who could be empowered by the delegates present to appoint any committee needful on motion of a delegate.

Here the discussion ended for a time

and the matter of a good name for the organization was discussed. Mr. Fellows suggested "Arroyo Seco Board of Trade."

Mr. Witherspoon thought "Arroyo Seco Association" would be about the correct thing.

Mr. Cole expressed the idea that the name should as nearly as possible show the object of the association.

Mr. Fellows then suggested "Arroyo Seco Improvement Association."

W. D. Craigmile objected to this because such a name was already used by an association of which he was secretary, working out local problems in the Dayton avenue district, near Avenue 20.

Mr. Groene presented "Arroyo Seco Federated Association" as expressing the idea of co-operation.

Mr. Phillips thought "Arroyoside Chamber of Commerce" would be a good title.

Mrs. Clara Bell Brown, the only lady present, stoop up and after expressing herself in most glowing words upon the beauties and delights of Arroyoside, gave it as her opinion, "the opinion of an outsider from Washington, D. C., who was securing repose and health in beautiful Arroyoside" that "Chamber of Commerce" carried with its name something of dignity and prestige that few other names possessed and thought the name "Arroyo Seco Chamber of Commerce" would not only be appropriate and dignified, but euphonious.

Thereupon Mr. H. A. Chamberlain moved that "Arroyo Seco Chamber of Commerce" be the name of the association. The motion was unanimously carried.

Mr. Phillips moved that the chamber be incorporated and the motion was duly seconded and a discussion as to the amount of capitalization and kind of corporation followed.

Mr. Groene said incorporation was a better plan than simple association.

None of these suggestions were put in form of a motion and as a final move Mr. Cole made a motion that the chair appoint a committee of seven members selected one from each of the seven improvement associations

working in Arroyoside whose duty it should be to draft incorporation papers and present same for approval of the chamber at its next meeting.

Upon motion of Mr. List the chamber adjourned to meet again on Tuesday, December 6, at 8 o'clock at Wood's Hall, Pasadena avenue.

Some of the Delegates.

Among the delegates and representatives present at the meeting were: R. D. List president of the Bank of Highland Park; Prof. L. A. Handley, formerly of the faculty of Occidental College; Wm. M. Miller, owner Miller's Hall, 6307 Pasadena avenue; Robert H. Lindsay, secretary Garvanza Improvement Association; Thomas Fellows, architect; W. D. Craigmile, secretary Arroyo Seco Improvement Association; W. E. Partridge, G. A. Ashton, Jno. F. Groene, H. L. Knight, G. Witherspoon, A. Singer, F. G. Teachout, J. L. Smith, M. D., F. W. Fernbrook, H. A. Chamberlain, C. L. Cliff, E. W. Fortune, Mrs. Clara Bell Brown, formerly Director General National Cuban League; L. A. Phillips, publisher Arroyoside Forum.



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VOL. I. LOS ANGELES, CAL., SATURDAY, DEC. 3, 1910. NO. 6

THE FORUM STANDS FOR:

The Advancement of the Whole Arroyoside District of Los Angeles.

The Unification of Local Interests—Co-operation in Everything Serving to Advance This Section.

The Patronage and Protection of Home Industries, Merchants and Products.

Giving Publicity to the Resources, Healthfulness, and Varied Attractions of Arroyoside for Homeseekers and Investors.

WELL DIRECTED EFFORT

After years of individual effort by public-spirited men to bring about co-operation and unification of the various subdivisions and factions in the Arroyoside district without success, an organization has at last been effected whereby petty jealousies, factional discord and self interest will be obliterated by a powerful force directed to the upbuilding of the whole Arroyoside embodied in the Arroyo Seco Chamber of Commerce brought about by the effective work of the Arroyoside Forum and the friends who have so warmly encouraged its course and backed up its work.

An ably conducted newspaper published for a definite purpose and that purpose to assist in building up a resourceful country or section; to make those resources known; to discern public sentiment and lead it, to concentrate collective thought and amalgamate the various factions with indefinite purposes and unite them, is a "live wire" in any community and cannot fail to benefit that community. Such has been the purpose and such will continue to be the aim of the Arroyoside Forum.

COMING TO THE FRONT

Not long since a merchant within the sacred limits of Arroyoside remarked to a representative of the Forum: "Where's Arroyoside? Who ever heard of Arroyoside? I don't see the use of springing such a name as that. No one knows where Arroyoside is!" The Forum man quickly replied: "Believe me, before the Forum is six months old more people in Los Angeles and vicinity will know more about Arroyoside and its fortunate dwellers than are familiar with the various subdivisions and real estate

tracts in the entire section traversed by the Arroyo Seco." Already the Los Angeles dailies have spoken of the "Arroyosiders," the "people of beautiful Arroyoside," "that charming section of our northern district termed 'Arroyoside' by the energetic residents who are fortunate enough to live along the borders or overlook the noble Arroyo Seco."

The Forum has thus early given publicity to this euphonic and appropriate name and before the end of the period mentioned the title will be used as a common term to collectively embrace this, the most charming section of Southern California.

The eyes of hundreds now turned to the so-called "popular" southwest will soon be fixed upon Arroyoside. The lure of the hills, the poppy fields, the dells, the great live-oaks, the sycamores, the grand vistas of mountains and soft breezes will through the well-directed efforts and publicity of the Arroyoside Forum attract more people to this unrivaled section than ever in its history. Stand by the Forum. It is standing by you and will continue to do so, with the firm belief that it has a mission to perform and is fully competent to "deliver the goods."

The advancement of Arroyoside will be synonymous with the growth of the Forum. Never forget that fact for a moment.

Following the order of the City Council for inviting bids for the erection of the handsome six-span bridge over the Arroyo Seco at Pasadena avenue crossing, a petition will be filed asking that the arroyo at that point be annexed to the city for park purposes. This will be an excellent move and will be one to initiate the ultimate annexation of the whole arroyo to the city for a public park. This park will make the most beautiful of all public parks in California.

Especial attention of readers of this week's Forum is called to the beautiful lines, deep sentiment and poetic word-pictures expressed in the article, "Arroyoside and Happiness," by Wm. N. Holway. The diction, rhythm and apostrophies are charming.

There was a rush to the windows of the City Tax Collector's office on Monday, the last day on which taxes could be paid without the usual 15 per cent. indemnity. The total taxes paid

in aggregates about \$4,000,000 or about one-half the total levy. On Saturday last \$300,000 was paid in. The figures are not complete as yet for Monday, but it is known that a much larger sum than this was paid. This indicates that general prosperity prevails among all property holders.

In his "rounds" among the merchants of Arroyoside, this week, the general reports regarding trade given the Forum man were that it was "good," "fine"; much better than a year ago," etc. Such reports make everybody "feel good." These conditions indicate a substantial class of residents and a growing population.

When "Uncle JoJe" takes his seat in the next congress he will unload a goodly portion of his soreness (caused by the late campaign unpleasantness) in his accustomed vehemency directing his remarks to the majority instead of the minority.

A dollar spent locally is best spent. It not only circulates in the community but part of it is generally invested in permanent improvements.

Patronize the merchants who are nearest you and thus help to build up a prosperous community.

Get busy on sewer connections. Abandon the unhealthful cesspools.

Is it going to be pot roast or turkey Xmas?

Forum Appreciated.

L. A. Phillips, publisher Arroyoside Forum—Dear Sir: I herewith hand you check for one year's subscription to your valued paper. I am very much pleased with the general appearance of the Arroyoside Forum, and believe that it will prove a valuable agency for properly advertising our unequaled section of the city.

For ten years I have resided on the bank overlooking the beautiful Arroyo Seco, and am delighted to know that we are now being properly represented by an attractive newspaper. I hope and trust that the publishers will be well rewarded for their philanthropy and enterprise.

Respectfully yours,

GEO. W. WILSON.

Tribute to Arroyoside.

In addressing the Arroyo Seco Chamber of Commerce on Wednesday evening last in the office of the Forum, Mrs. Clara Bell Brown paid a very high compliment to Arroyoside. The lady is known nationally as a speaker and lecturer. She has traveled widely and seen much of the beautiful in scenery and art, and is more than ordinarily qualified to judge of the beauties and advantages of a place, when she said: "I am charmed with Arroyoside. This is the loveliest weather I have ever experienced. Oh, those hills! those lights and shades! those beautiful tints and mountain scenes. This is the only place I have ever wanted to live in. I want to make my home here. Here I have not only found rest but have enjoyed better health than I have known for years. More people should know of your country. It is ideal."

Now is the time to do a thing. A little later may be too late, and too late is often the requiem of a cherished hope.

LOOKING BACKWARD

Local Happenings in Arroyoside Twenty-two Years Ago

A billiard room is to be started in the building opposite the hotel.

Alhambra has decided to incorporate and has nominated officers to be balloted for, to serve the first term.

It was at first decided to have John Morton sing at the festival for the benefit of the flag and flagpole, and then let the people give what they were willing to to induce him to quit, but it was finally decided that this would be too much like highway robbery.

A meeting was held last Saturday to decide upon a location for the new school house and to inspect the plans which were submitted. There seems to be some controversy in regard to whether the school house should be placed on the other side of the bridge just west of town, or whether it would be best to put it on this side. (The same old ditch!!) R. H. L. The matter was left to a committee of five landowners to decide. Plans were submitted by Fellows, Talmadge and Fairchild, but none definitely settled upon.

At a meeting of the shareholders of the Panama Canal Company in Paris Wednesday, De Lesseps promised, on behalf of the directors, that the canal would be opened in 1890. The report presented by De Lesseps was approved, amid cries of "Vive De Lesseps."

November Building.

November, 1910, holds the record as the best November in the history of Los Angeles for building activity. The total value of buildings for the month is \$2,228,663. This exceeds by \$750,000 the aggregate value for buildings in the same month during this year—April, when buildings to the value of \$3,360,000 were erected. November, 1910, also has the distinction of holding the third in valuation records in the city's history, June, 1906, which hold the record of \$2,371,000.

The permits for the first eleven months of the present year number 9923, aggregating in value of buildings \$20,211,309. This exceeds the best previous eleven months of any year which was held by 1906, when 9072 permits were issued carrying valuations totalling \$18,158,620. This shows the year 1910 to be \$2,052,689 thus far ahead of any year during the same interval. It is more than likely that at the close of the present month the building record will show valuations at least \$3,000,000 ahead of any year in the history of this remarkably progressive city.

CHURCH NOTES

Presbyterian church, corner Pasadena avenue and Avenue 53 William Beal Gantz, minister.

Divine worship with preaching at 11 a. m. and 7:30 p. m.

Morning sermon theme: "Realizing the Best from Our Faith."

Evening sermon theme: "The Great Salvation."

School for bible study and brotherhood bible class at 9:5 a. m.

Junior Society of Christian Endeavor at 2:45.

Intermediate Society of Christian Endeavor at 4:00 p. m.

Senior Society of Christian Endeavor at 6:15 p. m.

A cordial invitation to unite in the work and worship of the church is extended to all those not regularly worshipping elsewhere.

ARROYOSIDE AND HAPPINESS

By Wm. N. Holway

The morning sun in its glory, the circling hills tree-clad in restful green, the beautiful Arroyo, tree-lined, its nooks and winding rock-strewn paths in rustic charm, the inspiring mountains, the artist, the poet, the poetic-artistic instinct, the love of nature—yes, it is a grand thing to live and feel the inspiration of nature's charms, to feel the song of a bird, to feel the sweet laughter of a child and hear its echo in your heart, until sparkling eye bespeaks, it is sweet to live and love and be loved, here by the Arroyoside—a little nearer to nature's heart, a little closer to nature's God, than elsewhere.

It were not so in Watts or Milpitas. If Los Angeles be the most attractive place in the world, and the Arroyoside its choicest nook, then those who live in and enjoy this corner of Eden may be thankful for an environment where a blessing is in the sunlight, a benediction in the sunset, and uplift to better thought and better deed in the lofty mountain; a tenderer thought for loved ones as the live oak lends its friendly shade, and the wild flowers peep from some rocky nook, in our hillside wanderings—for nature never chides, never offends in time or color, or lacks the perfect harmony.

One might ask: What is the effect of artistic environment? Does nature draw its own to itself, when artist and poet gather by the Arroyoside? And we of common clay, neither poets or artists, are we made better, a little sweeter and gentler in spirit amid beautiful scenes?

Somehow, like seeks like, creates like. The man devoid of artistic taste is naturally content in a house built after his own mind. The man of taste who is responsive to artistic effect, lives—if he can—in a home fashioned on graceful lines, the product of his own thought and genius, so that each artistic and pleasing effect meets him with a sense of comradeship.

A man stood by a lot graced with beautiful sycamore trees, their white bark glistening in the sunlight, and crowned with autumn leaves: "I would cut them all down if I owned them," he said. A woman beheld the same trees, and rested not until she owned them together with an artistic bungalow beneath their shade; and now the trees bend their limbs in friendly greeting to one who loves them through summer's wealth of foliage, autumn's brilliant colors, and winter's white-limbed and stately dignity.

Happiness is within our selves, but its sources are from without. As a man thinketh in his heart, so he is; but let his source of thought be drawn from nature's fountain and the stream will be purer.

When the homeward car rounds the curve to the wondrous vista of hill and mountain, we Arroyosiders behold written across the evening sky, "Don't worry," and city cares slide off our shoulders and are gone. We are glad the sky and mountains, glad the hills and sycamores and live oaks are wooing us homeward, joining in the smiling welcome our loved ones are waiting to give.

It is a beautiful thing to live. It is an inspiring place to live by the Arroyoside, where you feel the tender wistful forces of nature appealing to all that is best within you. And under their influence you feel it would be an ideal existence to seek for and work for one's brightest aim, to do one's very best in one's today, in the light of today, and take no uneasy thought for God's tomorrow, with a brother's faith in our fellow

man and rightful confidence in ourselves.

The voices of nature help to attain this. When you awake in the morning and lift your eyes to the noble mountains, it is a dull soul that cannot respond, and meet each new day with a braver and sweeter spirit. Tell me, you congenial soul, is it not true?

CULTIVATE OPTIMISM

Look at the Doughnut, Not the Hole.
Be Cheerful

What would become of the world if it was peopled with pessimists—inhabited by persons who always had a grouch and passed it along to others, who see good in nothing? Fortunately the world is divided into two classes, the optimist and pessimist, the latter being in the minority or life would not be worth while.

The optimist is sanguine, hopeful,

the entertainer of disaster. He looks through smoked glasses, magnifies mistakes, exaggerates obstructions, ignores the gains and credulous only of the losses of human exertion; lacking confidence in himself he places no faith in others. He sows not and therefore reaps nothing. He is the victim of phantasies of fear and neither leads nor follows.

The philosophy of the optimist is do.

Which philosophy has served the world best?

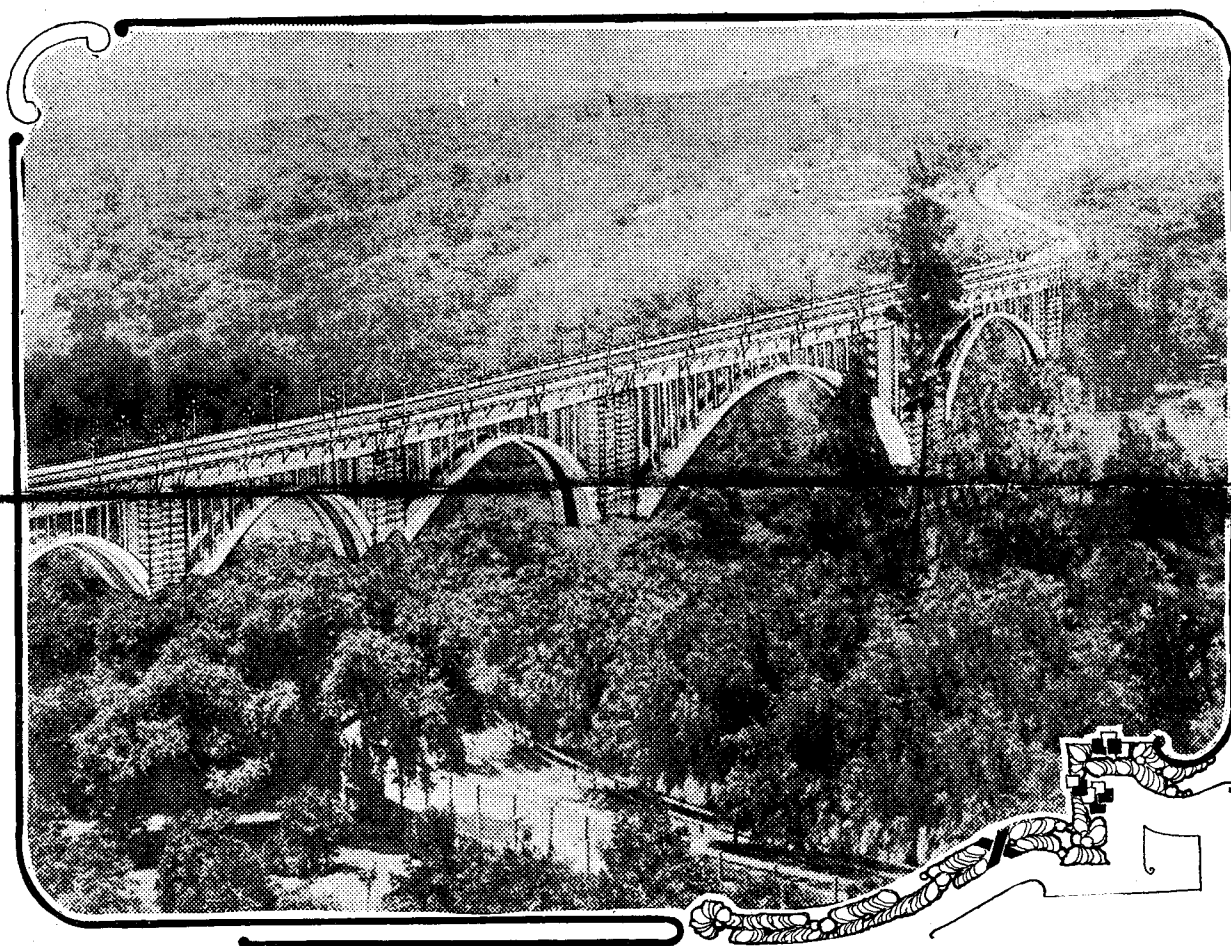
Which philosophy deserves to be embraced?

The optimist conceives and creates. The pessimist merely doubts and criticizes.

No pessimist ever blazed a path for progress, built a railroad, developed a mine, constructed a great edifice, laid the keel of a ship, stretched a cable across the sea, tunneled a mountain, bridged a river, "made two blades of grass grow" where none grew before, reared a factory or did any other thing that serves the nec-

Whatever undertaking or investment you may contemplate, do not seek the counsel of the individual who is shrouded in the pall of distrust and inert with the restraint of doubt—the pessimist. Rather go to the person whose face is to the rising sun, expectant and hopeful, who estimates the probabilities as well as the improbabilities, who counts both triumphs and defeats, and knows that only by doing can there be having—the optimist.

The captains of industry, the princes of trade, the kings of finance, are all optimistic. Carnegie, Frick, Schwab, Harriman, Field, Wannamaker, Morgan, Rockefeller, Lawson, Gates, Clark, Heinze, are all optimists, as were their kind before them. Not one of these men, nor any of their associates, would be what they are if they were pessimists. In their optimism have they found the inspiration to undertake and carry to successful issue vast constructive, commercial and speculative projects. Faith in the workings of providence,



PROPOSED NEW CONCRETE BRIDGE TO CONNECT PASADENA WITH LA CRESCENTA VALLEY

self-reliant, helpful to others, is brimful of faith, hope and confidence. He carries a smile on his face, puts out a glad hand to you, always has a cheerful "good morning" for you, sees the doughnut and overlooks the hole. He realizes that the law of compensation is eternal and universal in its application; that while there may be valleys of despair, there are mountains of delight beyond, that "every cloud has a silver lining" and "the tints that glow in the morning in the evening will be just as bright. He believes that as "one swallow does not make a summer," an occasional failure does not mean that life is a season of disaster. One who recognizes that the harvest of reward comes only to the sower of the seed of effort and that "he who does not venture shall have but little."

The pessimist is the very antithesis of the optimist. He is the prophet of panics, the purveyor of distress, the apostle of inaction, the enemy of opportunity, the friend of failure, the advocate of negation and

essities, comforts and aspirations of humanity.

Only the optimist does the thing that counts; the optimist, who, like Paul of the scriptures, presses on to the mark—the mark of achievement.

Let the optimist be your leader, the one to whom you yield allegiance. All optimists are not successful, but all people who succeed are optimists. Success is the fruit of exertion, and optimism is the stimulus to effort.

Failure follows in the footsteps of the pessimist, because where confidence is absent there is either no initiative or all effort is puerile, insufficient and ineffective. The man without hope, self-reliance and pluck is in a frame of mind that unfits him to do either for himself or others.

Results come only to those who try for them, who grasp and utilize to the utmost the opportunities that are presented. The man whose watchword is **can**, may, an unusually does, win. The man whose watchword is **can't** never wins, because he does not try.

confidence in their own judgment and courage enough to follow the conclusions of that judgment, have been their dominant characteristics—the characteristics that have carried them to the round of Fortune's ladder. Their lives are lessons—lessons to be heeded by the soldier in the battle of life.

Under which flag, then, will you fight this battle? Under the flag of pessimism—the drooping insignia of denial, degeneration and decay, or under the flag of optimism—the freely floating emblem of action, acquisition and accomplishment?

There's nothing small about the work of the Los Angeles Chamber of Commerce when it "boosts." It is going to move things for the great Panama-Pacific exposition to be held in San Francisco by sending out 100,000 post cards advertising that big future event. Of these one-half the number will be mailed by the school children of the Angel City.

ARROYOSIDE LODGE NEWS

Garvanza Lodge Royal Neighbors will give an entertainment and dance and a chance box social Thursday evening, December 8, at Miller's Hall, 6311 Pasadena avenue. Each lady is requested to bring a box with lunch for two which will be raffled off at 25 cents per chance. Good music by the Busch orchestra. Everybody is invited to come and take part in a jolly good time.

Garvanza Camp, 9603, M. W. A., will hold its annual election of officers on Monday, December 5, at Miller's Hall.

Saturday evening, December 3d, the members of Ocean Park Lodge F. and A. M. will be the guests of Highland Park lodge at Masonic Hall, corner Pasadena avenue and Avenue 57. It has been hinted that "damaging things will be done to the visitors," and they are warned to see that their insurance premiums and grocery bills are paid.

Wednesday evening the East Side lodge of Rebeccas held their annual election.

Mrs. L. Wilkinshaw, worthy matron elect, has appointed the following officers: Ada, J. E. North; Ruth, Dagmar Westergard; Esther, M. Schultz; Martha, Ethel Manor; Electra, G. Dillman; Warder, Mary Piper; Organist, Mrs. Isabel; Chaplain, Mrs. Weber.

Next Thursday evening the Garvanza chapter O. E. S. will hold their installation of officers.

Monday evening the Highland Park chapter O. E. S. entertained in honor of Mrs. B. J. Hill. There was a delightful program of music and readings by Mrs. H. Know, Mrs. Anna Walter, Miss C. Merten, Miss J. White, and Mr. White in response to a call for a speech, the guest of honor in a few well chosen words stated that he was "without notes" and so would recite "The Courtin'" by James Russell Lowell, which he did in a very finished manner and those present realized that our honored brother has been hiding his light under a bushel, or rather on the wrong side of the closed door. During the evening Mr. Hill was presented with a set of books, "The World's Best Poems," a gift from the chapter, as a small token of appreciation for what he has done for its uplifting and his kindness and courtesy toward all. At midnight supper was served.

Mrs. B. J. Cartwright of Alhambra was the holder of the ticket, No. 99, that won the hand-painted sofa pillow donated by Mrs. R. R. Glahn to be sold for the benefit of Highland Park chapter, O. E. S.

The Reciprocity Club luncheon will be held on Tuesday, December 6, at Christopher's Broadway cafe, at 12:15. This club is made up of representatives from the various organizations in the city and nearby cities and is open to any one caring to attend. Mrs. Katherine Pearce is president.

CALIFORNIA BIRDS

Many More Useful Than Destructive To Crops

The Biological Survey, through the United States Department of Agriculture, has recently issued a bulletin, No. 34, written by F. E. L. Beal, dealing with the birds of California in their relation to the fruit industry. The first part of this report was published in 1907, Bulletin No. 30, and dealt with thirty-eight species of birds. In the last, and concluding part, the food habits of thirty-two additional species are discussed. The families treated in Bulletin 34 are: California quail, seven members of the woodpecker family, fly catchers, the horned lark, two jays, five of the blackbird, oriole and meadowlark family, and ten of the sparrow family, which includes the towhees and grosbeaks.

Prof. Beal says: "In no State in the union is an accurate knowledge

of the relation of birds to agriculture more important than in California. Climate and soil combine to make California an important grain and fruit producing State. The acreage already devoted to agriculture is large and is likely to increase for decades to come, as population increases and as new cultural methods are developed and irrigation is extended. Insects that now attract little attention are likely to increase and become serious pests. Certain birds formerly accustomed to a diet consisting partly of wild fruits, the supply of which is limited and likely to become smaller, will probably invade orchards and injure cultivated fruit. Hence it is worth while for the farmer and orchardist to learn as much as possible of the food of the birds that harbor near his premises, that he may know how much good each species does and how much harm, and so be enabled to strike a fair balance."

"Few birds are always and everywhere so seriously destructive that their destruction can be urged on sound economic principles. Only four of the species common in California can be regarded as of doubtful utility. These are the linnet, California jay, steller jay and redbreasted sapsucker. When the know methods of protecting fruit have been exhausted or cannot be employed profitably, then a reasonable reduction of the numbers of the offending birds is permissible. But the more the food habits of the birds are studied the more evident is the fact that with a normal distribution of species and a fair supply of natural food, the damage to agricultural products by birds is small compared with the benefits.

A reasonable way of viewing the relation of birds to the farmer is to consider birds as servants, employed to destroy weeds and insects. In return for this service they should be protected, and such as need it should receive a fair equivalent in the shape of fruit and small grain. Nothing can be more certain than that, except in a few cases, any farmer who is willing to pay the toll collected by birds for actual service will be vastly benefited. In the long run no part of the capital invested in farm or orchard is more certain to pay big interest than the small sum required for the care and protection of birds."

The redbreasted sapsucker mentioned as being of doubtful utility is a winter migrant, only, in our locality, and he is scarce at that, so we need have no fear of his doing any harm. He is a gorgeous fellow, and my only regret is that he is so seldom seen. The steller jay, also, seldom if ever comes down into the valley or Arroyo Seco, he preferring the pines of the mountain-tops for his abode. For the linnet I would say a good word. Though in some localities he samples fruit too freely, for the greater part of the year he is engaged in eating the seeds of harmful weeds that would otherwise become pests. I believe that the linnet, like a human being, has his good side, and that, like a human being, his actions depend somewhat upon the treatment given him. In my own yard we had last summer more apricots and peaches than we could eat and this in spite of the fact that linnets are always abundant. May not the fact that food and drink is always kept out for the birds and that the linnets are constant patrons of my "cafeteria" have something to do with it? I think it does. I believe that it will pay the dwellers in Arroyoside to care for the many beautiful birds they now have and endeavor to attract more to this locality.

HARRIET WILLIAMS MYERS.

Responsibilities gravitate to persons who can shoulder them. Power flows to those who know how.

LADIES! Have the best shampoo, hairdressing, manicure and massage in the city at Briggs. Combing woven. 5824 Pasa. ave., Highland Park.

THE MEAT QUESTION

To beef, or not to beef?

That is the question.

Whether 'tis nobler in the human corporation to suffer the slings and gnawings of unrequited appetite, or by taking pledge against the food price boosters end them.

To sniff, to taste, to chew, to gorge—steak, chop, roast, tongue, ribs, wieners—perhaps to dream!

Aye, there's the grub!

For in that dream what vision may come—12-cent hamburger, 30-cent tenderloin, 8-cent liver—to harrow up our starved imaginations!

Ah, 'tis the price that makes cowards of us all, inclining us rather to accept the vegetary menu, e'en though in dreams we rouse such indigestive pangs as sleep may conjure from the baseless fabric of a phantom ham!

DEEP WELL BORINGS

Some Remarkably Deep Holes Driven in the United States

The deep well boring of the United States, made for water, oil and gas, are the subject of a statistical report by N. H. Darton, in the series of Water Supply and Irrigation Papers of the United States Geological Survey. The list of deep wells is arranged by states, in alphabetical order, and appears in two pamphlets known as Water Supply Papers Nos. 57 and 61. All wells 400 feet or over in depth are carefully listed. Depth, diameter, yield per minute, and other characteristic data are given, and many instructive details are noted indicating for what purpose the borings were originally made, the character of the product obtained, and whether the wells are in use or abandoned. For the benefit of persons desiring more detailed information concerning wells in any particular region, references are given to the literature or other sources from which the data were obtained. The large products of natural gas in the east and the west the enormous output from the oil fields in California, Texas and the East, and the considerable and indispensable water supply furnished by the deep wells on the plains and in arid and humid states, make concise and accessible information of this nature valuable for economic and scientific purposes.

Experiments at San Antonio, Texas have conclusively shown that the river and the artesian wells of the district have a common source, for when all of the artesian wells of the

district were permitted to flow for twenty-four hours the level of the wells were shut off the waters of the head lake of the river was seen to sink several inches, but when the lake returned to their former level in about the same time. When graphically plotted the curve of maximum rainfall and the curve of maximum flow in these large springs are similar, the crests of the latter following those of the former.

The man who goes gunning for black birds don't bring home bear meat.

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Phillips Block

LOCAL HAPPENINGS.

Miss Maud Louis of Roble avenue has broncho-pneumonia.

Mr. Sydney V. Good is still ill with pneumonia, but is getting better.

Miss Annabel Bliss, recently from Denver, Colo., is a guest of Dr. Rowell.

Miss Butler of 220 South Avenue 66 is suffering from an attack of asthma.

Christmas is coming; 'twill soon be here. Have you planned to buy your supplies from home merchants?

Miss Jennie Gilbert suffered from a midnight attack of food-poisoning recently. She was soon relieved, however.

The infant daughter of Mr. and Mrs. E. P. Mackin of 619 North Avenue 64, suffered from a slight convulsion on Tuesday.

Dr. and Mrs. Hancock of Iowa have purchased a lot on Eagle Rock avenue just above the grammar school and are building an attractive house thereon.

The evangelical prayer union will hold the next all day meeting at the Central Presbyterian church, 220 South Hill street, December 9, from 9:30 a. m.

On January 1 a series of meetings will be held in the Congregational church, corner Ruby street and Avenue 64. Helpers from the Bible Institute will assist in the work.

There is quite a little sickness at this time, chiefly from colds, caused by the extremes of temperature between 5 and 6 o'clock. Warm days, chilly evenings and insufficient clothing induce coughs and kindred ills.

Ladies of the Congregational church, corner of Ruby street and Avenue 64, will hold a bazaar at the church December 9, afternoon and evening. Christmas things of many kinds, toys, home made delicacies, etc., will be found there. Every one is welcome.

Mr. and Mrs. T. M. Compton of No. 1712 Lyndon street, South Pasadena, announce the marriage of their daughter, Irene, to Arthur Koontz of Chicago. The groom is the son of Mr. and Mrs. Frank Koontz of Los Angeles, and he and his bride will make their home there.

Mr. and Mrs. W. S. Van Wig of 204 Fayette street, entertained at dinner last Sunday Mr. and Mrs. Martin Van Wig, Kenneth and M. J. Van Wig, Mr. and Mrs. F. F. Roe and baby of Boyle Heights, Mr. and Mrs. W. A. McCutcheon of Los Angeles, and Miss Emily Mortimer of Hollywood. The feast was an agreeable one and the gathering a pleasant remembrance.

To relieve the congestion of business in the city engineer's office, where much city improvement is delayed by reason of insufficient help, the Los Angeles Realty Board has suggested to the city council to employ a sufficient number of competent private engineers to assist in getting out the work, whose labors shall be supervised by the city engineer, and their work to be paid for by the people needing the work done.

Mrs. B. N. Coffman, 524 West Avenue 50, gave an afternoon tea the early part of the week in honor of Mrs. S. J. Coffman of Virginia, who will make her permanent home here. Yellow and white chrysanthemums, violets and potted plants were used for decoration. Those who assisted the hostess in receiving were her mother, Mrs. B. A. Knight, Mmes. S. J. Coffman, Emma A. Smith, George Harrison, Edwin Rowley, W. B. Gantz, L. J. Rice, Clara Spencer,

Thomas Ridgway, and the Misses W. Kerns, A. Dodge, Helen Smith, H. Annin, M. Edwards, L. Rice and Byrd Rice.

Henry Schrorer, formerly of Nebraska, but a resident of Arroyoside, corner of Avenue 63 and Crescent street, for the last ten months, will shortly install a first class dry goods and gent's furnishing goods store in the ground floor frontage of Miller's Hall, 6307 Pasadena avenue. The store room will be entirely overhauled and refitted. The front will be set back and plateglass windows put in. Mr. Schrorer will put in attractive fixtures, showcases, etc., and make one of the most attractive stores in the northeast section of this city. His stock will be in keeping with the store.

On Friday evening Dr. and Mrs. William K. Chambers of No. 606 West Avenue 54 gave a birthday dinner in honor of Mr. F. M. Parker. The house was beautifully decorated with autumn leaves sent from the east for the occasion; butterflies and daisies. A basket of the flowers formed the center piece for the table, the handle of which was tied with a huge maline bow, with butterflies perched here and there on the snowy damask. The place cards bore bunches of hand-painted daisies. Covers were laid for Mr. and Mrs. F. N. Parker, Mr. and Mrs. W. E. Rowley, Mr. and Mrs. A. Anderson, Mr. and Mrs. P. Paulson, Mr. and Mrs. R. Rice and Dr. and Mrs. Chambers.

In discussing with a representative of the Forum the outlook for poultry culture in and about Los Angeles for this winter and next spring, Mr. Frank J. Ironmonger, the well-known poultry supply dealer, said: "The poultry business is increasing, but not nearly as greatly as the demand. There is a tendency now to specialize. Some breeders are making egg production their chief business, others are working for broilers and roasters, while others are paying special attention to the chick business. This end of the industry has increased wonderfully during the last year and will be more extensively engaged in this winter and next spring. The future is full of promise."

In refitting the store room in his large building on Pasadena avenue (Miller's Hall) Mr. Miller has again shown his enterprise and progressive spirit. He has had many opportunities to rent these stores to inferior businesses but preferred to let them remain idle, believing that it was better to wait until he could secure a tenant who would open up a first class business, as that would initiate one more business element to upbuild a first class business section on the upper part of Pasadena avenue. One side, as we have mentioned elsewhere in these columns, will be devoted to a first class dry goods store and the other side will be especially suited to a millinery and dressmaking establishment. Plateglass will be used in the front windows, set in from the sidewalk line. The interior finish will be handsome and up to date. Coudson Wolff will do the work.

CITY PLANNING.

Mayor Alexander Appoints Representative Commission.

Pursuant to the resolution introduced by Councilman Gregory, at a recent meeting of the City Council, Mayor Alexander appointed a commission to secure data and formulate practical plans for a city beautiful as outlined by Landscape Architect Robinson, when he was in the city's employ a few years ago.

The personnel of the commission is: chairman, Rev. Dana W. Bartlett of the Housing Commission; F. W.

Blanchard of the Municipal Art Commission; C. F. Edson, of the Municipal Music Commission; Mrs. Bryant; Miss M. Wills, secretary of the Friday Morning Club; Councilman M. S. Gregory, Mrs. D. K. Dickinson of the Ebell Club; C. H. Randall of the Park Board; J. W. Radford of the Playground Commission; W. H. Humphreys of the Board of Public Works; T. B. Comstock of the Board of Public Utilities staff; A. P. Fleming of the Harbor Commission; E. O. Edgerton, secretary of the Municipal League; Purd B. Wright, City Librarian, and Garner Curran, president of the Federated Improvement Association.

WANTED A STATION

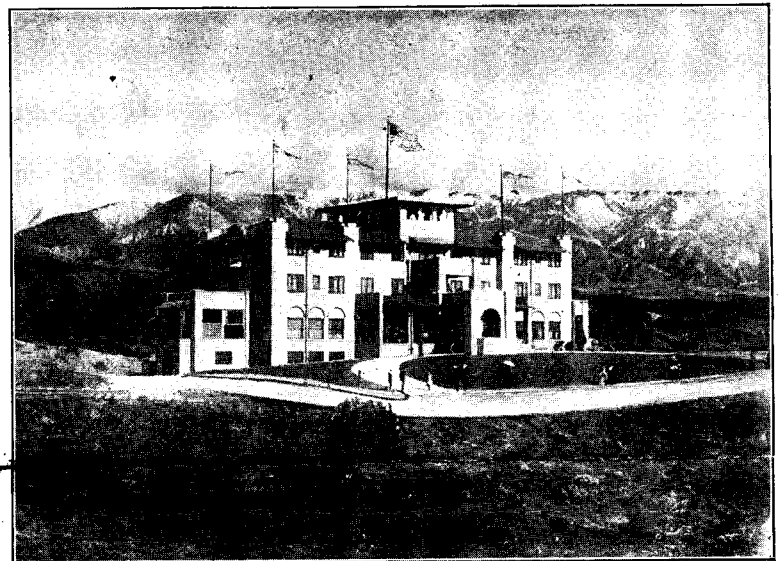
A passenger station is very much needed at the intersection of the Santa Fe with the Salt Lake line. At present citizens living in the Arroyoside district wanting to take either of these lines are now compelled to go down to the main depots in the

city and thus sustain loss of time and additional expense and annoyance in expressing baggage and luggage several miles.

A "joint" could be built and maintained at this point at nominal expense that would provide the people a much needed convenience and be also a benefit to the roads. Let us have a joint depot.

The first shipments of rock from the new county rock crusher located about one and one-half mile above San Dimas were made Wednesday, the Pacific Electric's extension of the Covina line to the crusher having been completed and turned over to the operating department. With this line in operation, crushed rock for use in the construction of roads throughout the county can be delivered much easier and cheaper than before.

"We would carry the beautiful with us or we find it not."—Emerson.



Hotel Mt. Washington

California's Most Scenic Hotel, situated on the summit of rugged old Mt. Washington—1000 feet high. Above noise, dust, smoke and fog. Splendid car service—25 minutes from Broadway. Commands unsurpassed view of mountains, cities and the sea. Strictly modern in every appointment. First-class cafe in connection. Light, airy, sunny rooms, either single or en suite. Rates reasonable. Take yellow Garvanza car to Avenue 43, the foot of the incline railway.

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MUSICAL NOTES

By Mabel Brousseau

On Thursday evening, November 17, the Arroyo Dinner Club entertained Dr. and Mrs. Merrifield from North Dakota University. After the dinner some twenty-four members of the faculty of Occidental College, who had dined with Dr. Esterly, came in to hear Dr. Merrifield talk of his life in Germany. The entire party then adjourned to the studio of Mr. Warren Rollins to see his Indian pictures and to hear a fine musical program given by Mr. Ralph Wylie, violinist; Mr. Grunn, pianist, and Senor Calvo, the Spanish basso who has lately come to Los Angeles.

A number of the members of the Arroyo Club have attended several of the operas given by the Bevani company and were also seen at the Gadski concert on November 17.

"It is a long way to New York," as the saying goes, but we of the extreme west coast are beginning to feel that the world is not too impossibly large, thanks to Mr. Behymer, when we can hear such members of the Metropolitan force as Scotti, de Pasqualis, and lastly the wonderful Johanna Gadski. I must confess that the first glance of one of the greatest dramatic sopranos of the day was a little disconcerting, for Gadski came on the stage encased in a "tube skirt" that strongly resembled a stick of peppermint candy. But, in spite of extreme costuming, she brought before your eyes the characters about whom she sang, and the music of that glorious voice was something to remember gratefully. She most graciously repeated more than half her songs and gave as encores certain ones that no one can sing as Gadski sings them, namely, "The Year's at the Spring," "The Erlkonig" and lastly "Brunhilde's Battle Cry" from Die Walkure, for Gadski is the ideal Brunhilde.

Miss Brousseau has been making up parties from her classes in music literature to attend the opera for practical study. The final group will consist of the Misses Wickman, Baker, Morris, Heberling and Brousseau, Mrs. Stillman, Mr. and Mrs. Arthur Anderson, who attended La Boheme matinee in a body.

The Los Angeles Symphony Orchestra opened its season with a program of Russian music. Mr. Harley Hamilton, director, has just returned from a summer abroad and has brought not only many new ideas but much new music. The next concert takes place December 9, and the great baritone Emilio de Gogorza will be the soloist. Mr. Hamilton informs the editor that the orchestra and M. de Gogorza will give a concert for the teachers' institute which opens just before Christmas. The exact date of this concert has not been settled as yet.

The Gamma Mu Sigma will hold a regular session on Saturday afternoon, December 3, at the home of Mrs. Wheat. The program will consist of Chopin selections. This little society of music students of the Arroyoside younger set has two worthy objects—music study and philanthropy. Once every year the membership give a benefit concert for the Children's Hospital or the Orphans' Home.

Two of the promising young vocal students of Garvanza were heard at the Methodist church of that section on Sunday, November 27. Miss Hazel Peters sang a beautiful solo at the morning service and Miss Mattie Alderman pleased the congregation by her lovely soprano solo during the evening service.

The world gives its admiration, not to the man who does what nobody else attempts to do, but to the man who does best what multitudes do well.

ORPHEUS CLUB CONCERT.

Judging from the number of people who boarded the 11 o'clock South Pasadena car on Thursday evening, November 29, all carrying Orpheus Club programs, one would be certain that this body of singers had many friends and members along the Arroyoside.

The program for the evening consisted of eight numbers by the club, two solos from members, with two groups of piano numbers given by Mr. Rudolph Friml.

By far the most interesting number given by the club itself was "O Mother Mine" (Neidlinger).

Mr. Francis Chapman, basso, and Mr. Arthur J. Stinton, tenor, as soloists, were well received.

Mr. Friml always plays well, with delicate, almost fairy-like finish, sweet tone and a generous supply of that elusive spark known as "temperament." Five of his solos were original compositions, although op. 32, "Reveil du Printemps," was very strongly reminiscent of Sinding and Liszt. The op. 41, "Egyptian Dance" is a delightful little piece and should be heard oftener.

Mrs. Chick assisted at the organ. Mr. Halberg and Mr. Bates, cornetists, were heard but not seen in Dudley Buck's "Bugle Song." Mr. Joseph Dupuy, the director, conducted in his usual artistic manner. We would like to comment upon the work of Mr. Will Carroway, the accompanist, as being quite unusual in its artistic finish. It was by no means the small part of the evening's enjoyment.

A Fellows Resolution.

The following is the important resolution to be addressed by Thomas Fellows to the meeting of the Federation of Improvement Associations:

"Whereas, The present method of notifying property owners as to the condition of main sewer is wholly unsatisfactory and is frequently the cause of 10 per cent being added to the contract price of the sewer,

"Therefore, be it resolved, That the Association requests the Federation of Improvement Associations to take immediate action that will provide for the sending of a proper and direct notification to all property owners as to the completion of sewers, road or any other public improvements, and for the payment of money for such improvements directly to the City or County Treasurer, and not to private parties as at present."

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